

# 2026 Levine Children's Gala Sponsorship Opportunities

Since 2015, the Atrium Health Levine Children's Gala has been one of our largest fundraisers, raising more than \$3 million annually. The annual black-tie fundraiser features celebrity guests, musical performances, a live auction, and after party. The evening highlights our Levine Children's caregivers, patients, and families.

Levine Children's Gala Saturday, March 28, 2026 Bank of America Stadium	Presenting \$150,000 SOLD	Entertainment \$125,000	VIP \$75,000 SOLD	Gold \$50,000 (Pick one*)	Silver \$25,000 (Pick one*)
Invitation to annual donor stewardship reception	✓	✓			
<b>Day of Event Benefits</b> Opportunity to speak at the event	✓				
Special recognition in opening remarks at the event	✓	✓			
Reserved tables (eight per table) and VIP reception access	2 tables/ 16 total guests	2 tables/ 16 total guests	1 table/ 8 total guests	1 table/ 8 total guests	1 table/ 8 total guests
Marketing recognition on the event website	✓	✓	✓	✓	✓
<b>Logo Recognition</b> Event website & event day materials	✓	✓	✓	✓	✓
<b>Media Recognition</b> Charlotte Business Journal ad (print)	Logo	Logo	Name	Name	Name
<b>Momentum Magazine</b> Distributed to 3,500+ households	Name	Name	Name	Name	Name
<b>Social Media Recognition</b> Pre and post-event	6+ mentions	4 mentions	3 mentions	3 mentions	2 mentions

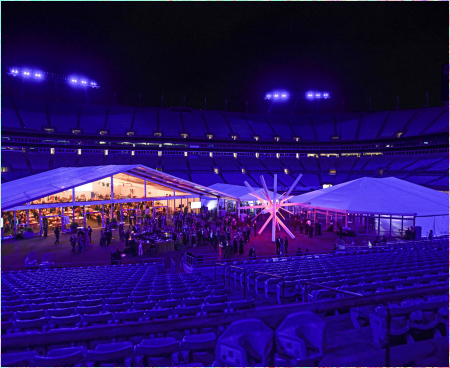
Other sponsorship opportunities include Tent Sponsorship and Healthcare Heros Sponsorship. To request more information, email [Louisa.Glenn@advocatehealth.org](mailto:Louisa.Glenn@advocatehealth.org).

VIP table- \$15,000 includes one table and VIP reception access for 8 guests and in printed materials.

General table- \$8,000 includes one table for 8 guests and does not include access to the VIP reception.

\*Gold Sponsors Pick One: Swag, Concierge/Valet, Silent Auction, or Grand Entrance

\*Silver Sponsors Pick One: Live Auction/Paddle Raise, Bazaar, Dessert, Late Night Snack, or Photo Opp

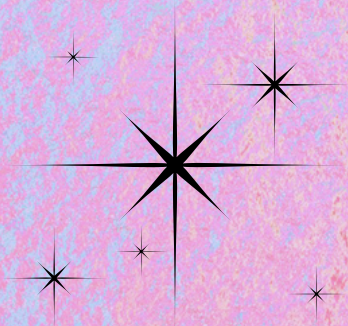




# Sponsorship at a glance: See your impact in action!

What you see here is a nod to the creative ways we've spotlighted our sponsors through the years. The beauty of our gala is that it's never the same twice. Each year, we reimagine every detail to bring fresh visibility and style to our partners.

While the look may change, one thing never does: our commitment to finding meaningful, creative ways to recognize and thank those who make our mission possible. Every new idea, design, and detail connects back to why we're here — to support quality care, hope, and healing for our community.



Branded Table Snacks



Branded Live Portrait Sketches



Branded Photobooth Balloons



Happy Meals in Valet Cars



Grand Entrance City Views



After Party Lounge Pillows



Grand Entrance Light Up Balloons



Branded Coffee for After Party



Branded Martini Chocolates



Branded Ice Cubes



Desserts with Branded Napkins



Sugarfina Boxes for each VIP Guest

