

2025 Levine Children's Gala Sponsorship Opportunities

Since 2015, the Atrium Health Levine Children's Gala has been one of our largest fundraisers, raising more than \$2 million annually. The annual black-tie fundraiser features celebrity guests, musical performances, a live auction, and after party. The evening highlights our Levine Children's caregivers, patients, and families.

Levine Children's Gala Saturday, March 29, 2025 Bank of America Stadium	Presenting \$150,000 SOLD	Entertainment \$100,000 SOLD	VIP Reception or After Party \$50,000 SOLD	Supporting \$25,000 (Pick one*)
Invitation to annual donor stewardship reception	√	√		
Day of Event Benefits Opportunity to speak at the event	√			
Special recognition in opening remarks at the event	√	√		
Reserved tables (eight per table) and VIP reception access	2 tables/ 16 total guests	2 tables/ 16 total guests	2 tables/ 16 total guests	1 table/ 8 total guests
Marketing recognition on the corporate partner page of AHF website, event website	√	√	√	√
Logo Recognition: Foundation partner page, event website & event day materials	√	√	√	√
Media Recognition Charlotte Business Journal ad (print)	Logo	Logo	Name	Name
Momentum Magazine Distributed to 3,500+ households	Name	Name	Name	Name
Social Media Recognition: Pre and post-event	6+ mentions	4 mentions	3 mentions	2 mentions
VIP table sponsorship \$15,000 includes one table and VIP reception access for 8 guests, name recognition at table and in printed materials General table sponsorship \$8,000 includes one table for 8 guests, name recognition at table and in printed materials				

* Supporting Sponsors Pick One: Valet, Grand Entrance, Photo Op, Auction, Dessert



Contact Alicia Morris Rudd at Alicia.Morris@atriumhealth.org to discuss sponsorship opportunities.