



12th Annual LEVINE JCC KIDS TRIATHLON

Benefitting Pediatric Rehabilitative Services at Levine Children's Hospital and the Adaptive Sports and Adventures Program, and Adaptive and Special Needs Programming at the Levine JCC

Fundraising Tips & Activities

- **Create a list of people to ask:**
 - Family members
 - Neighbors
 - Parents' co-workers
 - Anyone else you can think of!

- **Develop a script:**
 - Explain to potential donors the purpose for which you are asking for a donation and your personal fundraising goal, as well as why you are participating.

Example: "The Levine JCC is hosting a Kids Triathlon to raise money for kids who are injured or sick and need rehabilitation. I am participating in the triathlon because I want to help kids who can't do the same things I can. My fundraising goal is \$_____. Would you be interested in helping me reach my goal?"

- Practice what you are going to say to potential donors.
- Be cheerful and courteous!
- Remember that every little bit helps, so a small donation is still a good donation!
- Tape each page of the *Sponsorship Form* to either side of a manila envelope and carry it with you wherever you go.

- Write down the donor's name and amount donated on your Sponsorship Form.
- Always say "thank you," whether someone donates or not. He or she has still given you the time and courtesy to listen to you!
- If someone says he or she will think about it, make sure you follow up after a few days.
- If someone makes a donation, ask whether the company he or she works for has a Matching Gifts program.
- Write a thank you note to all donors. A fun way to do this is to have your parents take a photograph of you at the Triathlon, and write a thank you note on the back side.
- Have fun! A positive attitude = better success.

Online Fundraising

- Don't forget to utilize your Personal Page on the LJCC Kids Triathlon website. Posting photos and personalizing that page will help with potential online donors.

- Ask your parents to post something on their Social Media with a direct link to your Personal Page on the website.

Tips for Parents

- Explain to your child where the money raised is going.
- Help your child set a fundraising goal. The goal could be a dollar amount or an "activity" such as speaking to 10 people.
- Help your child develop a fundraising plan, including who to ask. Think about family, neighbors, moms' groups, book clubs, faith-based friends, supper clubs, mahjong groups, co-workers, sports teams, etc.
- Let your child practice what he or she is going to say to potential donors.
- Do NOT let your child go door-to-door on his or her own; always accompany your child. This not only is important for safety, but you can provide encouragement, if needed, and it will be a breath of fresh air and some exercise!



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- Have your child team up with another Kids Tri participant (an adult should still accompany the children if going door-to-door).
- Don't do the work for your child. Be supportive, but let your child learn from this experience.
- Help your child out by posting something on your Social Media.
- Create some sort of progress chart for your child. Children do well being able to see what they have achieved! Get a piece of poster-board; let your child decorate it; write down your child's goal and how much has been raised each day. Immediate recognition makes kids want to work harder!
- Have your child bring the collection envelope wherever you go together. Opportunities abound!

Fundraising Activities

(to do with an adult):

- Lemonade stand
- Car wash
- Garage sale
- Babysit
- Sell something
- Can collection: Tell friends and neighbors ahead of time that you will be collecting cans/bottles on a certain date. Collect them, take them to a recycling center and donate the earnings. This is good for the environment, too!
- Have a "Game Day" at your house where attendees donate a certain amount and they get to play and have snacks all afternoon!
- Ask neighbors if you can do chores for them and you'll donate the money to this event.
Examples: Take care of their pets, do yard work, wash windows, dust, etc.

- Partner with a home-based business and have it donate a portion of its sales over a certain period of time.
- Kisses for Kids: Sell candy kisses with a note reminding the purchaser that the proceeds benefit pediatric rehabilitation at Levine Children's Hospital and Adaptive Sports and Adventures Program.

More ideas can be found here:

[CLICK HERE for more charity fundraising ideas](#)

[CLICK HERE for kid-friendly fundraising ideas](#)



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