WHERE HOPE SHINES

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The levine Dhildren's

SATURDAY, APRIL 6

AT THE HOME OF THE CAROLINA PANTHERS AND CHARLOTTE FC

Sponsorship Opportunities



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THE EVENT

The Levine Children's Gala will be held in Charlotte, North Carolina on *Saturday, April 6, 2024.* This year, the premier fundraiser for Levine Children's Hospital will be held at the home of the Carolina Panthers.

All proceeds will benefit Levine Children's Hospital, the most comprehensive children's hospital between Washington, D.C. and Atlanta. This exclusive evening will feature:

- Celebrity Guests
- Musical Performances
- Exclusive VIP Reception
- Live and Silent Auction
- Photo Booth
- After Party

The evening will also highlight incredible stories from our amazing Levine Children's providers, patients, and families.

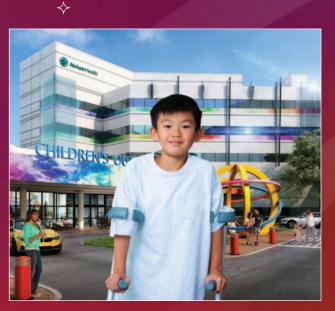
















BEST OF THE BEST

Atrium Health Levine Children's Hospital

recently celebrated its 15th anniversary. Since opening in 2007, the hospital has grown to include more than 30 pediatric specialties and has received national recognition by U.S. News & World Report as one of America's "Best Children's Hospitals." Levine Children's Hospital is also home to the Ricky Hendrick Centers for Intensive Care, which supports pediatric intensive care and cardiovascular surgery patients. This world-class hospital provides a depth of expertise unmatched in this region.

A COMMUNITY PARTNER

Levine Children's Hospital ensures excellence in children's healthcare by building partnerships between caregivers, families, and the community it serves. These partnerships developed long before the hospital opened in 2007. Generous individuals, corporations, and foundations stepped forward to help build a new hospital, close to home. This support continues today through voluntarism and generous contributions – underscoring the community's ongoing commitment to the healthy future of our children.





\$125,000 PRESENTING SPONSORSHIP

Event Benefits

- Lead recognition and premium branding on all event marketing, print materials, and signage
- Access for 16 guests to attend the exclusive VIP Reception
- Two premium tables (eight per table) with preferred seating
- Main stage recognition including premier logo or name placement and onstage acknowledgement by an Atrium Health executive or event chair
- Prominent speaking opportunity (pre-produced video) during the Gala
- Dedicated event concierge service for all PNC table guests

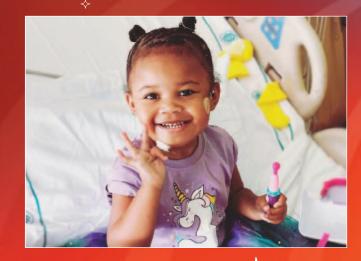


Marketing Opportunities & Recognition

- Prominent logo recognition on the Gala website with hyperlink to your organization
- Logo recognition and link on the corporate partner page of the Atrium Health Foundation website for one year
- Logo or name recognition in a pre-event email blast sent to over 500 invited attendees
- Lead recognition in pre-event media advisory and postevent press release.
- Social media recognition pre and post event
- Logo recognition in Charlotte Business Journal Ad (Print)
- Logo recognition in Momentum Magazine distributed to 3,500 households
- Inclusion in extensive media coverage and outreach







Eryka, 3

Eryka loves feeling like a princess. Diagnosed with congenital heart disease before she was born, she shows what it's like to be sparkly and strong – twirls, tutus, advanced treatments and all.







Amelia, 7

After collapsing doing gymnastics, Amelia was diagnosed with a Stage 4 tumor. Today, thanks to her expert cancer team, she's surviving, thriving, and even somersaulting her way through life.



\$100,000 ENTERTAINMENT SPONSORSHIP

limelight

Customizable benefits

Event Benefits

- Prominent recognition on all event marketing, print materials, and signage
- Access for 16 guests to attend the exclusive VIP Reception
- Two premium tables (eight per table) with preferred seating
- Main stage recognition from event entertainer and logo on stadium big screen

Marketing Opportunities & Recognition

- Prominent logo or name recognition on the Gala website with hyperlink to your organization
- Logo recognition and link on the corporate partner page of the Atrium Health Foundation website for one year
- Recognition in the pre-event media advisory and post-event press release
- Social media recognition pre and post event
- Logo recognition in Charlotte Business Journal Ad (Print)
- Logo recognition in Momentum Magazine distributed to 3,500 households
- Inclusion in extensive media coverage and outreach



\$50,000 VIP RECEPTION SPONSORSHIP

Shining Star

Event Benefits

- Recognition on all event marketing, print materials, and signage
- Access for 16 guests to attend the exclusive VIP Reception
- Two tables (eight per table)
- Logo on VIP Reception cocktail napkins
- Signature VIP Reception Cocktail

Marketing Opportunities & Recognition

- Logo or name recognition on the Gala website with a link to your organization
- Logo recognition on the corporate partner page of the Atrium Health Foundation website for one year
- Recognition in the pre-event media advisory and post-event press release
- Social media recognition pre and post event
- Logo recognition in Charlotte Business Journal Ad (Print)
- Logo recognition in Momentum Magazine distributed to 3,500 households
- Inclusion in extensive media coverage and outreach







Eriel, 15

Diagnosed with nephrotic syndrome, Eriel has seen kidney specialists almost all his life. Even with the ups and downs of his disease, his bright outlook persists. "Keep going. It'll get better."







Graeie, 11

Last year, Gracie was diagnosed with a rare form of cancer. This year, through smiles and determination, she's celebrating clear scans following her bell ringing return home.



\$50,000 AFTER PARTY SPONSORSHIP

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Event Benefits

- Recognition on all event marketing, print materials, and signage
- Access for 16 guests to attend exclusive VIP Reception
- Two tables (eight per table)
- Stage recognition from after party entertainer and logo on stadium big screen
- Branded party favor/recognition item for all attendees

Marketing Opportunities & Recognition

- Logo or name recognition on the Gala website with a link to your organization
- Logo recognition on the corporate partner page of the Atrium Health Foundation website for one year
- Recognition in the pre-event media advisory and post-event press release
- Social media recognition pre and post event
- Logo recognition in Charlotte Business Journal Ad (Print)
- Logo recognition in Momentum Magazine distributed to 3,500 households
- Inclusion in extensive media coverage and outreach



\$25,000 VALET SPONSORSHIP

5-Star Service

Event Benefits

- Recognition on all event marketing, print materials, and signage
- Access for eight guests to attend exclusive VIP Reception
- One table (eight per table)
- Logo placement in the event entry/on the valet stand
- Branding of valet

Marketing Opportunities & Recognition

- Name recognition on the corporate partner page of the Atrium Health Foundation website for one year
- Social media recognition pre and post event
- Name recognition in Charlotte Business Journal Ad (Print)
- Name recognition in Momentum Magazine distributed to 3,500 households

\$25,000 GRAND ENTRANCE SPONSORSHIP

ollywood Star

Event Benefits

- Recognition on all event marketing, print materials, and signage
- Access for eight guests to attend exclusive VIP Reception
- One table (eight per table)
- Decorations and logo placement at the entrance and along the walkway into the event

Marketing Opportunities & Recognition

- Name recognition on the corporate partner page of the Atrium Health Foundation website for one year
- Social media recognition pre and post event
- Name recognition in Charlotte Business Journal Ad (Print)
- Name recognition in Momentum Magazine distributed to 3,500 households

Alicia Morris Rudd

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atriumhealthfoundation.org/lchgala











Elliot approaches life with positivity and purpose. Diagnosed with an extremely rare genetic condition, she receives world class care from her pulmonology team, which helps her breathe easy and build her place in this big world.

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surrounded by the most advanced environment – made possible through funds raised at our annual gala.



\$25,000 FAMILY EXPERIENCE SPONSORSHIP

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Event Benefits

- Recognition on all event marketing, print materials, and signage
- Access for eight guests to attend exclusive VIP Reception
- One table (eight per table)
- Logo placement in the kid's activity corner
- Host a family-oriented experience at the gala, providing a unique atmosphere for families with children attending the event

Marketing Opportunities & Recognition

- Name recognition on the corporate partner page of the Atrium Health Foundation website for one year
- Social media recognition pre and post event
- Name recognition in Charlotte Business Journal Ad (Print)
- Name recognition in Momentum Magazine distributed to 3,500 households

\$25,000 PHOTO OP SPONSORSHIP

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Event Benefits

- Recognition on all event marketing, print-materials, and signage
- Access for eight guests to attend exclusive VIP Reception
- One table (eight per table)
- Custom logo placement on all photographs

Marketing Opportunities & Recognition

- Name recognition on the corporate partner page of the Atrium Health Foundation website for one year
- Social media recognition pre and post event
- Name recognition in Charlotte Business Journal Ad (Print)
- Name recognition in Momentum Magazine distributed to 3,500 household

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\$25,000 SOCIAL MEDIA SPONSORSHIP

Fright Spots

Event Benefits

- Recognition on all event marketing, print materials, and signage
- Access for eight guests to attend exclusive VIP Reception
- One table (eight per table)
- Logo placement on social media wall

Marketing Opportunities & Recognition

- Name recognition on the corporate partner page of the Atrium Health Foundation website for one year
- Social media recognition pre and post event
- Name recognition in Charlotte Business Journal Ad (Print)
- Name recognition in Momentum Magazine distributed to 3,500 household

\$25,000 AUCTION SPONSORSHIP

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Event Benefits

- Recognition on all event marketing, print materials, and signage
- Access for eight guests to attend exclusive VIP Reception
- One table (eight per table)
- Logo placement on all auction and raffle signage/promotion

Marketing Opportunities & Recognition

- Name recognition on the corporate partner page of the Atrium Health Foundation website for one year
- Social media recognition pre and post event
- Name recognition in Charlotte Business Journal Ad (Print)
- Name recognition in Momentum Magazine distributed to 3,500 households







Morgan, 1

Morgan was born almost 15 weeks early. After months in the NICU, she's breathing better, growing stronger and celebrating her latest milestone: turning one!



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Tzzy, 2

Born with a rare condition, Izzy had to have both kidneys removed. While he awaits transplants, he shows us how strong – and full of smiles – true warriors are.



\$25,000 DESSERT SPONSORSHIP

Qazzle (Dazzle

Event Benefits

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- Recognition on all event marketing, print materials, and signage
- Access for eight guests to attend exclusive VIP Reception
- One table (eight per table)
- Logo placement in the dessert tent/ area

Marketing Opportunities & Recognition

- Name recognition on the corporate partner page of the Atrium Health Foundation website for one year
- Social media recognition pre and post event
- Name recognition in Charlotte Business Journal Ad (Print)
- Name recognition in Momentum Magazine distributed to 3,500 households

\$15,000 HEALTHCARE HEROES SPONSORSHIP – Three available

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Event Benefits

- Recognition on all event marketing, print materials, and signage
- Access for eight healthcare heroes to attend exclusive VIP Reception
- One table (eight per table)
- Logo placement on table

Marketing Opportunities & Recognition

- Name recognition on the corporate partner page of the Atrium Health Foundation website for one year
- Social media recognition pre and post event
- Name recognition in Charlotte Business Journal Ad (Print)
- Name recognition in Momentum Magazine distributed to 3,500 households

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\$15,000 VIP TABLE SPONSORSHIP

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Event Benefits

- Access for eight to attend the exclusive VIP Reception
- One table (eight per table)
- Name recognition at table and in printed materials

Estimated charitable contribution: \$11,640

\$8,000 TABLE SPONSORSHIP

Shimmer

Event Benefits

- One table (eight per table)
- Name recognition at table and in printed materials

Estimated charitable contribution: \$5,600

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Caroline, 6



Caroline is a spunky kid with lots of questions. Thanks to surgery to treat a rare colon condition, she's now free to enjoy sunny days and let her curiosity run wild.