



In the NIC of Time | March 1, 2024
6-10 pm | The Terrace at Cedar Hill

SPONSORED BY



BENEFITING THE NEONATAL INTENSIVE CARE NURSERY AT ATRIUM HEALTH LEVINE CHILDREN'S

The story behind In the NIC of Time:

Meghan and Steve Hampton's story is a heartwarming example of resilience and gratitude in the face of a challenging and emotional journey. After losing one of their twin girls, Katelynn, during childbirth in 2010, their surviving daughter, Scotlynn ("Scottie"), was born prematurely and received crucial care at Levine Children's Hospital's Neonatal Intensive Care Unit. With the support and dedication of the medical staff, Scottie was able to overcome the odds and thrive.

To express their appreciation for the exceptional medical care their family received, Meghan and Steven, together with Meghan's parents, Fran and Don Russ, M.D., created the Cottie & Cake Fund. This fund was established to provide support for neonatal and fetal care at Levine Children's Hospital, helping to ensure all families facing similar challenges would continue to receive exceptional care and support.

To learn more about the impact **In the NIC of Time** has made at Levine Children's, please visit AtriumHealthFoundation.org/NICofTime.



Dear Friends and Family,

It is with great pride that I reach out to share the progress of **In the NIC of Time** and request your ongoing support for our **second year of youth-led fundraising for Atrium Health Levine Children's Hospital's Neonatal Intensive Care Unit (NICU)**.

In the NIC of Time, and other donors have generated over $\frac{3}{4}$ of a million dollars for the Cottie & Cake Fund to support the most vulnerable infants and their families at Levine Children's Hospital. Under the guidance of Atrium Health Foundation, we have made a lasting impact within our community and beyond. Funds raised through Cottie & Cake's In the NIC of Time initiative have played a crucial role in enhancing the care provided by the neonatal intensive care unit at Levine Children's Hospital. Contributions to date have helped to fund: NicView webcams that enable families to see their babies from home; a Dornier Diode Laser used for surgery, in-utero; updated sleep rooms; journey beads program to celebrate a baby's milestones; and privacy screens.

Given the success of our inaugural event and thanks to the foundation laid by the original committee members, high school students like me are carrying forward the vital mission to support the NICU at Levine Children's. This year, I am privileged to serve on the committee and to champion the cause, ensuring our NICU is the best place for infants to receive care.

In the spirit of our mission, I am thrilled to announce our **2nd annual teen-only gala, scheduled March 1, 2024, at The Terrace at Cedar Hill**. This event promises to unite high school students from across the community in support of Levine Children's NICU. The student committee is taking an active role in securing corporate sponsors. This hands-on experience will provide us with practical insights into project management, teamwork, and community engagement.

Your involvement through donations or sponsorships, including the option of a \$500 contribution to serve as a gala host couple, would be instrumental to the success of this event. As a host couple or corporate sponsor, you will receive exclusive access to a VIP reception at the gala, where you will be recognized for your generosity.

Thank you for your ongoing commitment to making a difference in the lives of the babies served by Levine Children's Hospital. This year's achievements are just the beginning, as we look forward to another successful event in 2024!

With heartfelt gratitude,

The 2023-2024 In the NIC of Time Committee

Oliver Badir
Charlie Cannady
Kate Cooke
Ella Eisenhauer
Lilly Gordon
Ella Hampton

Ella Howard
Parker Jackson
Thomas Jokinen
Emily Kosofsky
Ella Little
Charlotte Morris
Ann Douglas O'Brien

Towne Pack
Hunt Perry
Henry Pleune
Ledare Roush
Sulli Strouse
Benton Vann
Landon Whitley

Sponsorship

Presenting Sponsor: \$10,000

- Sponsor name/logo recognized on signage at Sponsor Reception
- 12 Sponsor Reception tickets
- Recognition in Momentum magazine**
- Verbal recognition and opportunity to speak at Sponsor Reception
- Prominent recognition in online communications*

Premie Champion: \$7,500

- Sponsor name/logo recognized on signage at Sponsor Reception
- 10 Sponsor Reception tickets
- Prominent recognition in online communications*
- Recognition in Momentum magazine**

Guardian Angel: \$5,000

- Sponsor name/logo recognized on signage at Sponsor Reception
- 8 Sponsor Reception tickets
- Prominent recognition in online communications*
- Recognition in Momentum magazine**

Bundle of Joy: \$2,500

- Sponsor name/logo recognized on signage at Sponsor Reception
- 6 Sponsor Reception tickets
- Recognition in online communications*
- Recognition in Momentum magazine**

Everyday Miracle: \$1,000

- Sponsor name/logo recognized on signage at Sponsor Reception
- 4 Sponsor Reception tickets
- Recognition in online communications*
- Recognition in Momentum magazine**

Host Couple: \$500

- Sponsor name/logo recognized on signage at Sponsor Reception
- 2 Sponsor Reception tickets
- 1 Youth ticket to Committee Celebration
- Recognition in Momentum magazine**

*Online recognition includes Atrium Health Foundation website and social media, email campaigns, and In the NIC of Time social media.

**Momentum magazine is a donor publication produced by Atrium Health Foundation and distributed to 4,000+ donor households across the Greater Charlotte area.

I wish to support In the NIC of Time benefiting Atrium Health Levine Children’s Hospital.

Please check all that apply below.

- Presenting Sponsor: \$10,000
- Preemie Champion: \$7,500
- Guardian Angel: \$5,000
- Bundle of Joy: \$2,500
- Everyday Miracle: \$1,000

- Host Couple (\$500)
- Youth Ticket (\$100)

Please accept my/our direct donation of In the NIC of Time in the amount of:

If you are supporting a youth committee member(s) please list their name(s) below:

Please make checks payable to **Atrium Health Foundation** and include “In the NIC of Time” in the memo line.
Fill out and enclose this page with your check.

Payment Options

Mail checks to:

Atrium Health Foundation
208 East Blvd, Charlotte, NC 28203

Pay online using our secure donation form:

AtriumHealthFoundation.org/NICofTime



Or scan the QR code shown to the right with your smartphone camera:

Memorial and tribute gifts can also be made using the online donation form.

If making a memorial or tribute gift, please include the name and complete mailing address of the honoree (or the honoree’s next of kin) during checkout.

Contributions to NIC of Time are tax-deductible in accordance with IRS regulations. Atrium Health Foundation's Federal Tax ID Number (EIN) is 56-6060481. For questions, contact Atrium Health Foundation at (704) 355-4048.

