

Momentum

Fall
2022

A PUBLICATION OF ATRIUM HEALTH FOUNDATION

The Big Lift

BANK OF AMERICA TRANSFORMATIONAL
GIFT TO HELP REDUCE HEALTH DISPARITIES



Atrium Health
Foundation

Momentum

"Momentum is a powerful word, one that signifies the growth and continual progress we strive for within our health system."

A Message from our Board Chair:

As we head into the final weeks of 2022, I'm feeling grateful...and inspired. So many generous members of this community have shared their time, talent, and treasure to **uplift** Atrium Health and its commitment to health, hope, and healing – for all.



Multiple financial institutions stepped forward this fall to boost Atrium Health's social impact, supporting access to care, workforce development, economic mobility, and diversity in education and healthcare. Individuals and family foundations made their marks on education by establishing endowed chairs. And our donors continue to fund cutting-edge research, state-of-the-art facilities, and innovative mobile medicine programs. We are also staying connected to our supporters, as we gather for fundraising and stewardship events – both large and small.

I hope you are also inspired by our wonderful community of givers – the compassionate leaders and care teams who are transforming healthcare – the "**big lifters**." We are looking forward to more big news in the new year as we continue to evolve into the health learning community of the future!

With gratitude,

A handwritten signature in cursive script that reads "Mandy Houser".

Mandy Houser
Board Chair, Atrium Health Foundation



Q&A with Armando Chardiet

Insights from our President

Q: How did you get involved in philanthropy?

A: It began with my arrival in the U.S. as an immigrant from Cuba. Our family was helped by so many social service organizations, and this had an impact on me, early on. So, when I looked at career paths, the mission of giving back to a society that gave us so much was very compelling.

Q: Did you find that culture of giving back, here at Atrium Health?

A: It was the commitment to mission and community that drew me to this organization, along with the openness to growing the culture of philanthropy throughout the health system.

Q: How has the philanthropy landscape changed over the course of your career?

A: Donors are more sophisticated. We've seen a dramatic shift, with big name foundations becoming narrower in their funding. Corporations followed suit and are now driven by market strategy. They want to know the impact of their gift and expect to receive a constant flow of updates and information.

Q: What are some key areas of emphasis at Atrium Health Foundation?

A: We have found that smaller, targeted events are important to cultivating donors, like "parlor talks" and receptions in people's homes. Communications and stewardship continue to be critical to advancing our development efforts.

Q: How has the pandemic and economy impacted your ability to fundraise?

A: We have learned that we can work in a hybrid environment and be successful. During the pandemic, we implemented new technologies to stay connected to our donors, and we even launched the largest campaign in Atrium Health's history. Our team continues to identify efficiencies and we still fall well below industry norms for administrative costs to fundraise.

Q: You often hear about how Atrium Health is so large, continues to expand, and has plenty of money. How do you make the case for philanthropy?

A: No margin, no mission. The margins are paper thin in healthcare – 2-3% – and we reinvest into our health system because there's a level of upkeep needed. Philanthropy allows you to do things you otherwise wouldn't be able to do – programs, technology, research. And philanthropy is still one of the best returns on investment for a health system. For every dollar spent on hospital fundraising programs, more than \$4 is returned!

Q: What do you see on the horizon for healthcare philanthropy?

A: Complexity, change, and growth. Mergers and consolidations between health systems are creating larger health systems. This presents opportunities to lower costs and increase access to quality care – for all. From a philanthropic perspective, though, these integrations pose interesting challenges, as philanthropy is very much local. What aspects of fund development make sense to move to the Enterprise level, and what stays local? We are in the relationship business and must maintain that focus.



MAKE A DIFFERENCE
IN THE LIVES OF CHILDREN...

Give a Gift, Today!

Become a Dreamcatcher and support the Levine Children's Medical Plaza

The newly renovated Levine Children's Medical Plaza will set the new standard for multidisciplinary outpatient care at Atrium Health. With central goals of enhancing customer experience, increasing staff efficiency, and advancing multidisciplinary subspecialty care, each floor of the Children's Medical Plaza has a variety of both programmatic and capital needs.

The Dreamcatcher Society recognizes individuals and community partners who give annual contributions of \$1,000 or more to a program or fund supporting Atrium Health Levine Children's.

Yearly gifts of all sizes help support excellence in pediatric research and clinical care, making a profound impact on our patients and their families.

Dreamcatchers Making an Impact

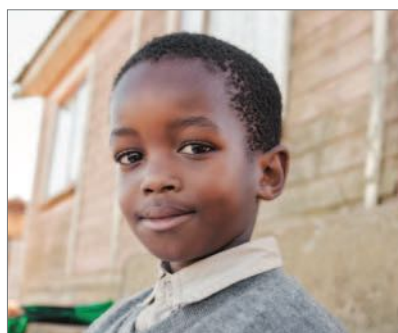
SWEET DREAMS	\$1,000 - \$4,999
TWILIGHT	\$5,000 - \$9,999
MOONLIGHT	\$10,000 - \$24,999
STARLIGHT	\$25,000 - \$49,999
CLOUD NINE	\$50,000 - \$99,999
TEAL CIRCLE	\$100,000+ LIFETIME GIVING



To give online using our secure donation platform, scan the QR code using your smartphone or visit:

**AtriumHealthFoundation.org/
DreamcatcherSociety**

DREAMCATCHER
Society
ATRIUM HEALTH
LEVINE CHILDREN'S



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Mandy S. Houser, Chair; Howard Bissell, III; Todd Collins; Hugh S. (Beau) Cummins III; May Beverly Hemby; Greg Johnson; Beverly Ladley; Doug Lebda; Luther Lockwood, II; Sonja Nichols; Greg Olsen; Manuel Rey; Mike Rucker; Michael Salvino; David Secrest; David Sheffer

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Big Lift from

Bank of America

CREATES PROGRAM AIMED AT **REDUCING HEALTH DISPARITIES**

The Charlotte community received a big lift in August when Bank of America announced a \$10 million gift to Atrium Health, establishing **Meaningful Medicine**, a program uniting the best innovations within healthcare, social impact, and workforce development to directly target health equity and economic mobility goals.

A shared passion for community brought multiple partners together at Hidden Valley Elementary School for the announcement of *Meaningful Medicine*, including Charlotte-Mecklenburg Schools (CMS), Mecklenburg County, Central Piedmont Community College and YMCA of Greater Charlotte.



The new program will:

- Support CMS students at Title I schools with virtual health resources, train students and staff in suicide prevention, and expand opportunities for CMS graduates to attain healthcare careers with family-supporting wages; and
- Provide the most vulnerable in the community with embedded health support systems, including convenient access to new virtual healthcare sites and Community Health Workers.

“Together, with Atrium Health, we are addressing the root causes of inequality through a commitment to advancing health and economic opportunity across diverse communities,” said Kieth Cockrell, president of Bank of America Charlotte – steadfast supporter of workforce development, education, and health equity.

“By improving the well-being of our students across Charlotte, we are not only investing in their health, but in our collective future,” said Eugene A. Woods, president and CEO of Atrium Health. “Atrium Health is proud to help model for the nation how health systems, businesses, schools and public officials can work together to have a meaningful impact in historically underserved communities.”

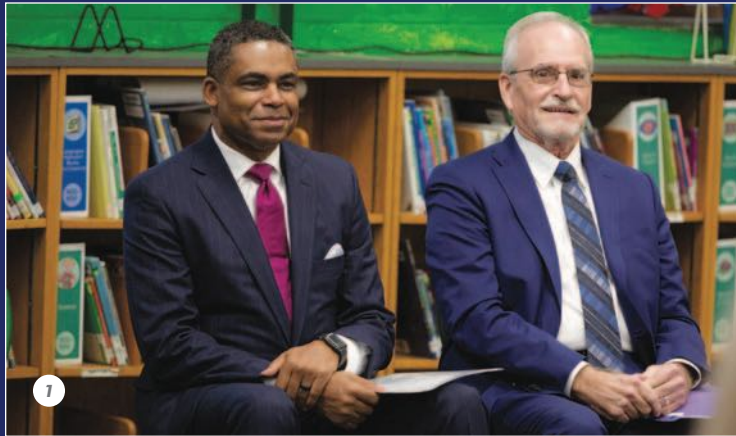
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1. Bank of America Charlotte President Kieth Cockrell joins Atrium Health Executive Vice President and Chief Physician Executive Scott Rissmiller (L) and CPCC President Kandi Deitemeyer (R) for a ribbon cutting ceremony at CPCC.

2. Atrium Health President and CEO Eugene A. Woods acknowledges Bank of America for its transformational gift.

BANK OF AMERICA

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1. (L-R): Kieth Cockrell, president, Bank of America Charlotte; Hugh Hattabaugh, interim superintendent, Charlotte-Mecklenburg Schools.



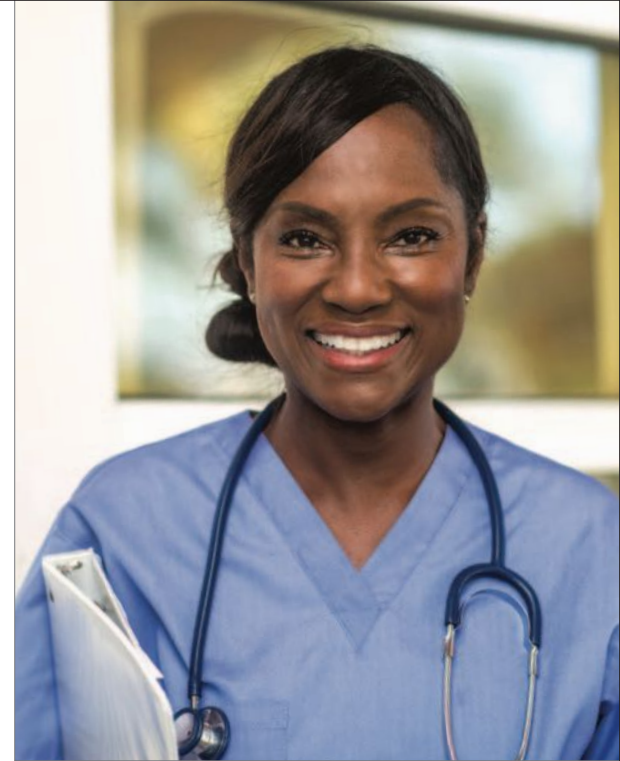
2. (L-R): Erica Duncan, chief operating officer, business support executive of Global Human Resources, Bank of America; Karen Summers, dean of Health Sciences, Central Piedmont Community College; Kandi W. Deitemeyer, Ed.D., president, Central Piedmont Community College; Scott Rissmiller, MD, executive vice president and chief physician executive, Atrium Health; Patty Grinton, MD, medical director of Community and OnDemand Telemedicine, Atrium Health; Leslie Sykes, director of corporate relations, Atrium Health Foundation; and Kieth Cockrell, president, Bank of America Charlotte.

Meaningful Medicine launched in August 2022, offering Atrium Health Levine Children's school-based virtual care in 20 elementary CMS schools, and behavioral health teletherapy services at 14 middle and high schools. Within three years, the program will expand to offer virtual care at 50 CMS schools and behavioral health telemedicine at 35 schools. These services help students like Ameenah Mbaye, who spoke during the announcement, crediting virtual behavioral health for saving her life. "I'm now back to enjoying school and doing the things I love," she said.

The program will also create accessible, community-based virtual care sites within Central Piedmont Community College and YMCA locations, as well as:

- Suicide prevention training to over 900 CMS students;
- Increased workforce development resources for over 500 current students and recent CMS graduates; and
- Resources and support for students and community members who are at high risk of negative health outcomes due to unstable housing, food insecurity or other acute social needs.

Bank of America's significant philanthropic investment in Meaningful Medicine helps continue the momentum for Giving Hope: The Campaign for Atrium Health. "This is a landmark gift that will inspire corporations and individuals for generations to come," said Hugh McColl, campaign chair and former chairman and CEO of Bank of America.



TOWNEBANK STRENGTHENS PATHWAYS TO HEALTHCARE CAREERS

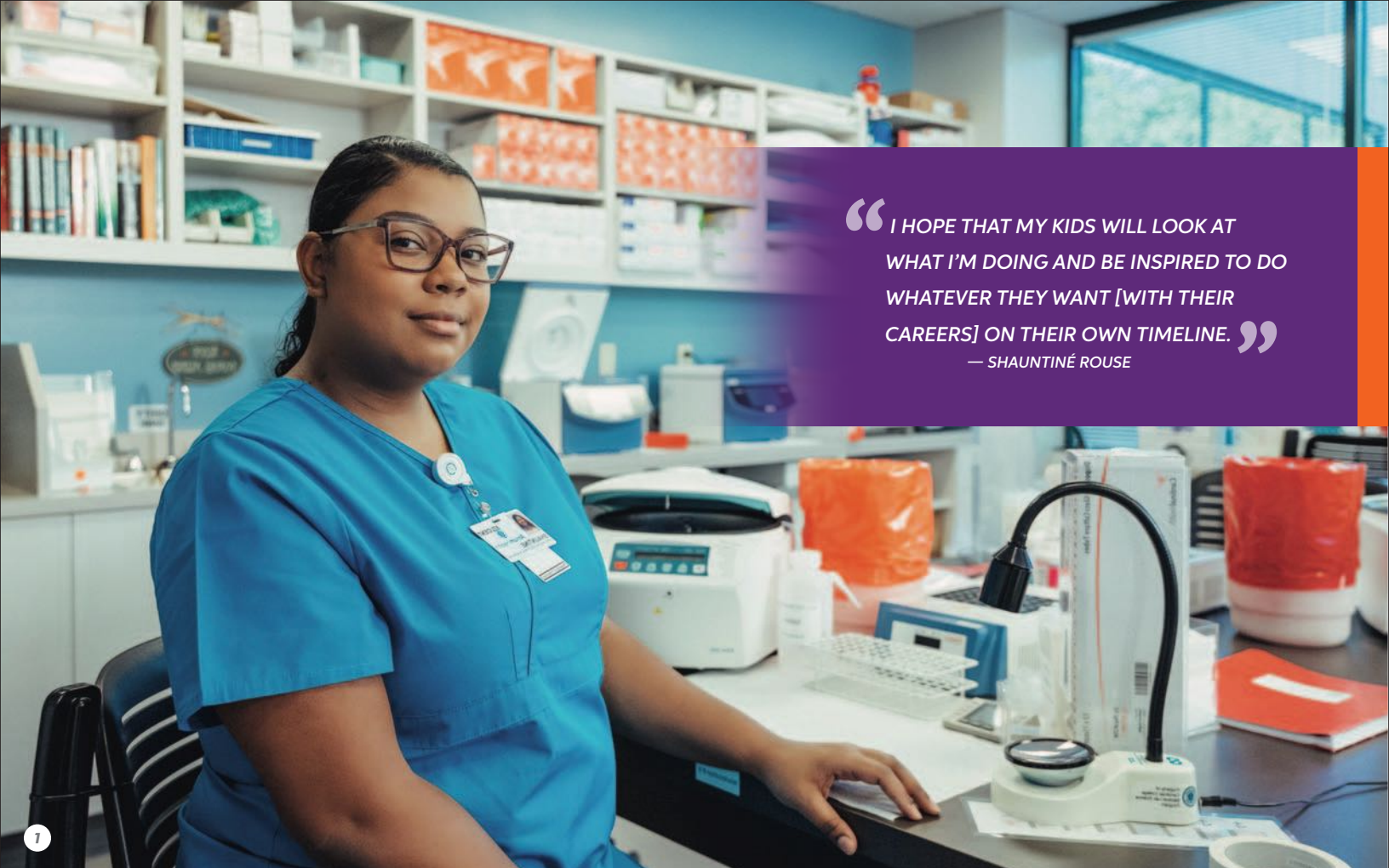
This September, Atrium Health Foundation announced a \$500,000 gift from TowneBank in support of scholarships at Carolinas College of Health Sciences (CCHS). The TowneBank scholarships will be given to incoming CCHS students with the goal of increasing the diversity of the student body and ensuring that students from disadvantaged backgrounds will have access to healthcare careers. CCHS offers certificate programs, associate and bachelor's degrees, and post-graduate courses through a variety of both online and on-campus healthcare programs. The generous gift from TowneBank will fund \$50,000 in scholarships each year for the next ten years, making a real impact for underrepresented students pursuing an array of healthcare careers.

"We are honored that TowneBank shares Atrium Health's commitment to creating a culture of caring, empowering those who wish to learn, and embracing diversity in the communities we serve," said Hampton Hopkins, president of CCHS, part of Atrium Health. "It's important to ensure a diverse student body that is representative of the patients we treat," he added.

Improved diversity among medical professionals—including factors such as socioeconomic status, race, and gender identity—is key to providing the best possible care for all patients and helping to minimize disparities in treatment and health outcomes. Numerous studies have shown that a commitment to diversity is a critical component in providing responsive and supportive care, yet there is still progress to be made in ensuring that a diverse student body has access to healthcare careers.

"TowneBank believes in the strength of Atrium Health's educational programming," said Ted Wolfe, TowneBank Charlotte president. "We are honored to be part of the solution that provides a clearer pathway for marginalized students to improve the trajectory of their careers in the healthcare field."

TowneBank was founded in Virginia in 1999 and has a growing presence in North Carolina. With three branches in Charlotte and a plan for continued growth, TowneBank will make a positive impact in the Charlotte region through this generous gift.



“ I HOPE THAT MY KIDS WILL LOOK AT WHAT I’M DOING AND BE INSPIRED TO DO WHATEVER THEY WANT [WITH THEIR CAREERS] ON THEIR OWN TIMELINE. ”
— SHAUNTINÉ ROUSE

Ally Charitable Foundation and Atrium Health: Creating A Brighter Future – For All

Bright minds in the Charlotte community will have brighter futures, thanks to a \$5 million gift from Ally Charitable Foundation in support of equitable opportunities for individuals to pursue careers in healthcare. Ally’s gift will advance Atrium Health’s commitment to outstanding education in two important ways.

First, the gift will establish the **Ally Charitable Foundation Workforce Development Center of Excellence**, giving individuals from historically marginalized or diverse populations access to a variety of career development pathways to seek their education. The program will benefit high school students, Title I high school graduates, and entry level Atrium Health teammates who need additional skills to enter a variety of high-paying careers in healthcare.

“Because of this partnership, I’m excited that the students who participate will be the next generation of amazing doctors, nurses and allied health professionals who will walk the hallways of Atrium Health,”

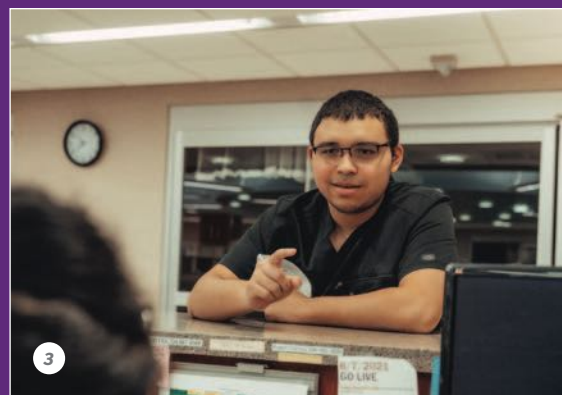
said Eugene A. Woods, president and CEO of Atrium Health. “Atrium Health is proud to help model for the nation how health systems, businesses and schools can collaborate to transform our historically underserved communities, provide career pipeline opportunities and fuel economic mobility.”

Ally Charitable Foundation’s gift also includes \$1 million designated to establish the **Ally Charitable Foundation Workforce Development Scholarship Fund**, which will provide \$50,000 per year for scholarships to Carolinas College of Health Sciences (CCHS). Workforce development program participants and graduates, as well as graduates of Johnson C. Smith University, will qualify for the scholarships and have access to many of Atrium Health’s and CCHS’s classes, certification courses, and associate, bachelor’s, and post-graduate degree programs.

Students from all backgrounds come to CCHS to study in a variety of healthcare fields such as clinical laboratory science, diagnostic and imaging science, and nursing.

Atrium Health shares in Ally Charitable Foundation’s deep commitment to connecting, collaborating, and working within the community to support economic mobility – for all. The programs created through Ally’s generosity are a powerful example of how diverse talent and partnerships between non-profits can change the trajectory of a community.

“Driving upward economic mobility in the Charlotte region and across the state has been a strategic focus for our foundation,” said Ali Summerville, head of the Ally Charitable Foundation. “By investing in established workforce development programs and providing scholarship funding, we can make a measurable impact for under-represented communities – training and skill building leads to higher-paying jobs, more career pathways, and a stronger talent pipeline. We are proud to support Atrium Health as the organization continues to expand its educational initiatives.”



7,000+
healthcare job
vacancies
currently
exist in the
Charlotte
metro area



*Minority groups include Black, Hispanic/Latino, Asian, Native Hawaiian, Pacific Islander, Middle eastern and Arab American.

1. Shauntiné Rouse, a student at Carolinas College of Health Sciences at Atrium Health and recipient of an Ally Charitable Foundation Workforce Development Scholarship. 2. Shauntiné Rouse (right) works with her phlebotomy instructor at Carolinas College of Health Sciences (left). 3. Brian Flores, a student in Atrium Health’s Rise to Success program, talks with a colleague at Atrium Health’s emergency department in Huntersville.

George Shinn Endowed Chair in Neurovascular Health Named

After announcing, virtually, a transformational \$7.5 million gift to Atrium Health's stroke network in 2020, philanthropist George Shinn and his wife, Megan, visited Charlotte this September to tour the stroke center named in his honor and celebrate the formal naming of the George Shinn Endowed Chair in Neurovascular Medicine. Dr. Rahul Karamchandani, stroke medical director and co-director of the cerebrovascular program for Atrium Health Neurosciences Institute, will hold the inaugural title, which was bestowed upon him during a private investiture at the Duke Mansion.

"We are incredibly grateful to the Shinn Foundation for this funding, which enables us to recruit the brightest talent and to provide the very best educational and research opportunities for our stroke team," said Dr. Karamchandani, surrounded by family and supporters at the investiture. "I look forward to continuing to expand our capabilities and serve patients within our community and beyond."

An entrepreneur who changed the sports landscape in the Carolinas by founding its first major league franchise, the Charlotte Hornets, George is also a stroke survivor. He was inspired to make one of the first gifts to Giving Hope: The Campaign for Atrium Health, crediting the stroke center at Carolinas Medical Center for saving his life.



"It's important to our family that patients – regardless of where they live, their ethnicity or their socio-economic status – have access to the very best care possible. This city was supportive of me and my dreams, and now I enjoy serving others and giving back to show my appreciation."

— GEORGE SHINN

1. Dr. Rahul Karamchandani, George Shinn Endowed Chair in Neurovascular Medicine (seated), with standing (L-R) Dr. Tony Asher, president of Atrium Health Neurosciences Institute, George Shinn, and Ken Hayes, enterprise executive vice president and regional president, Atrium Health. 2. (L-R) Armando Chardiet, president of Atrium Health Foundation, and George and Megan Shinn.



ATRIUM HEALTH TEAMMATES Give *Wholeheartedly*

Every fall, Atrium Health teammates support a long-standing tradition of giving through the Atrium Health Gives campaign, donating to organizations and programs that have made an indelible impact in their community.

This year, teammates gave wholeheartedly, **donating \$1.15 million** for Children's Miracle Network Hospitals for the benefit of our member hospital, Atrium Health Levine Children's Hospital. **Additionally, teammates donated \$580,000** to Atrium Health Foundation, Cabarrus Healthcare Foundation, HealthCare Foundation of Cleveland County, and the Atrium Health Caregiver Heroes Teammate Emergency Care Fund, supporting the areas of greatest need across the Atrium Health enterprise.

THANK YOU



A Thankful Heart Inspires Generosity

*(L-R): Zack Tysinger,
Dr. Sanjeev Gulati, Tim Tysinger,
and John Tysinger.*

After Tim Tysinger received the ultimate gift – a new heart – he dedicated his second chance at life to ensuring medically fragile heart patients have a smooth path to recovery. An active father of two adult sons, Tim was living life to the fullest when his heart health took a dangerous turn after contracting the COVID-19 virus in 2020. Though the virus itself did not make Tim critically ill, his heart was dealt a blow that would prove to be deadly. Diagnosed 13 years prior with a dilated aorta, his heart condition deteriorated significantly following his bout with the coronavirus. After being referred to the Advanced Heart Failure and Transplant Program at Sanger Heart & Vascular Institute (SHVI) by his primary cardiologist, Tim learned he would require a transplant.

On October 1, 2021, Tim underwent a successful heart transplant surgery at SHVI. But Tim's road to recovery was paved with physical and mental challenges, which he credits his doctors – and especially his nurses in the Mattei Cardiothoracic Surgery Intensive Care Unit – for helping him overcome. "The support my nurses provided in the month following my transplant was truly what inspired me to start my family foundation," Tim shared. "I want to help ensure other patients receive the same level of care."

Soon after his transplant, Tim and his sons, John and Zack, sat down with Dr. Sanjeev Gulati, chief of adult cardiology at SHVI, to discuss how their family could have the greatest impact on patients. They decided to focus on the development of ICU nurses by establishing the Tysinger Family Fund for Excellence in Cardiovascular Care.

The Tysinger Family Fund will enable SHVI to create a full-time ICU nurse educator position, an important catalyst for training and nurse recruitment that will have a profound impact on the lives of vulnerable heart patients for years to come.

"During one of the hardest times we have ever experienced as a family, Dr. Gulati and the team at Sanger were there for us every step of the way," shared John, Tim's eldest son. "We are very grateful for all they have done for us and look forward to supporting them in helping countless others in the future."

PODCAST PROMOTES NURSING ADVANCEMENT

An Atrium Health nursing veteran for 28 years, Stephanie McDonald, chief nursing officer for Continuing Care, recently joined her colleague, Carmen Shaw, in developing a one-of-a-kind podcast dedicated to supporting Atrium Health nurses and the nursing profession at large. Launched just as the COVID-19 pandemic arose, the podcast “First Best Nurse” has captivated audiences, addressing important topics that impact this essential group of professionals.

Stephanie acknowledged the significance of her leaders' support as the podcast was launched. “We're so fortunate they gave us the green light to explore important topics that advance our nursing teams across the enterprise.”

Stephanie and her co-host don't shy away from tough conversations, such as the importance of boosting nurses' morale over the past two years. “First Best Nurse” illuminates innovative programs designed by nurses, for nurses, that honor the incredible commitment they make in patients' lives every day.

Noting the impact that the Atrium Health Nursing Fund has made on programs designed to honor nurses, including the Atrium Health Nursing Stars Program, Stephanie emphasized the importance of one program in particular: the Nursing Honor Guard. This recognition program is led by more than 150 volunteers, most of whom are Atrium Health nurses, who memorialize fellow nurses in a meaningful way. Dressed in traditional white uniforms and capes, volunteers symbolically ‘release’ nurses who have passed from their duties. The overwhelmingly positive response from participants, Stephanie shared, has proven the power of the program.

Gifts made to the Atrium Health Nursing Fund ensure that the Nursing Honor Guard, and other innovative programs and resources, support the careers and wellbeing of Atrium Health nurses. Additional opportunities to support nurses include: advancing Atrium Health's Virtual Nursing Observation Program, which began at Atrium Health Pineville and will expand to care locations in rural communities; supporting research; and developing training programs to enhance nurses' wellbeing and resilience.



(L-R): Atrium Health Nursing Honor Guard volunteers, Juanita Zwiener, Christine Jackson Fraser, Stephanie McDonald, Stephanie Wieck, Patricia West, and Nicole Deal at the service for Wanda Huffstetler, RN.



(L-R): Stephanie McDonald, MLS, BSN, RN, NEA-BC, chief nursing officer of Continuing Care and Carmen Shaw, assistant vice president of Nursing Excellence.

Support the Atrium Health Nursing Fund, visit AtriumHealthFoundation.org/Nurses or scan the QR code:





CELEBRATING

Levine Children's Hospital



Since Levine Children's Hospital opened its doors in 2007, we have evolved into a destination for care. From groups partnering to bring clinical trials and heart care to Levine Children's, to attracting a consortium that has ramped up our cancer research efforts, the community has provided unwavering support. Our infrastructure, staff, technology, and research innovations all have been touched by philanthropy. Fifteen years later, thanks to this generosity, Levine Children's continues to receive national recognition for its pediatric care and is ranked among U.S. News & World Report's Best Children's Hospitals in eight pediatric specialties.

2010

Carolinas Kids Cancer Research Coalition is established with philanthropic commitments from eight generous families and community organizations.



2012

The Partnership for Pediatric Hearts is established with initial lead gifts from Linda and Rick Hendrick, the Dreamcatcher Society, Tansukh, Sarla, and Rajesh Ganatra, and Showmars.



2010

Patient Katlin Watts becomes the first patient diagnosed with sickle cell disease to be cured by Levine Children's Hospital through a novel approach to blood stem cell transplantation.

2013

Levine Children's Hospital becomes home to the fifth Ryan Seacrest Studios in the nation, providing broadcast services to the hospital and a special place for patients to spend time outside of their rooms.



2007

Grand Opening of Levine Children's Hospital



15 YEARS!

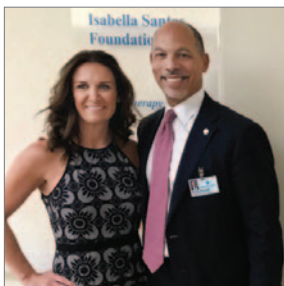


2017

Levine Children's Hospital celebrates the opening of the Ganatra Pediatric Cardiac Catheterization and Electrophysiology Suite, with leading support from benefactors Tansukh, Sarla, and Rajesh Ganatra.

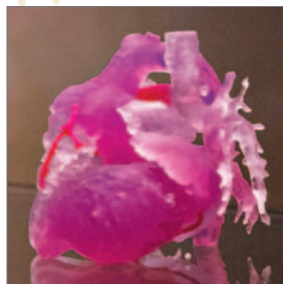
2018

The Isabella Santos Foundation commits \$5 million to establish The ISF Rare & Solid Tumor Program at Levine Children's Hospital.



2018

Levine Children's Hospital unveils the Ganatra 3-D printing lab.



2020

Levine Children's becomes the new headquarters of the Beat Childhood Cancer Research Consortium, an international organization that unites 50 universities and children's hospitals in a mission to connect children to new therapies for high-risk pediatric cancers.



2019

Levine Children's Hospital celebrates the grand opening of The Isabella Santos Foundation MIBG Therapy Suite – one of only a handful in the United States that provides targeted radiation to pediatric neuroblastoma patients with minimal side effects.



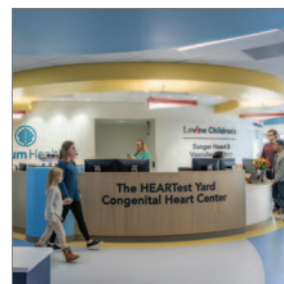
2019

Levine Children's is named the region's only accredited Cystic Fibrosis Center by the Cystic Fibrosis Foundation.



2021

The HEARTest Yard Congenital Heart Center – a next-generation pediatric cardiovascular and congenital heart outpatient clinic – opens at Levine Children's with leading support from Receptions for Research: The Greg Olsen Foundation.



2017

The Nephrology Center of Excellence is established at Levine Children's Hospital with a \$1 million gift from a grateful patient.



A LOOK BACK:

KATLIN WATTS

Overcomes Sickle Cell Disease

A champion over sickle cell disease, Katlin Watts holds a legacy of hope as the first Levine Children's patient to be cured of the disease, thanks to a once-novel stem cell procedure that marked a turning point for the hospital's pediatric blood and marrow transplantation program. Now 26 years old, Katlin has celebrated many important milestones, free from the pain of sickle cell disease. Today, she is a proud graduate of UNC Charlotte and works as a process engineer at Wells Fargo. Outside of work, Katlin treasures spending time with friends and family, planning her next vacation, and raising awareness about the disease that had profoundly impacted her life.

Overcoming Unbearable Pain

Shortly after Katlin was born, her family learned she had sickle cell disease – an inherited condition that prevents hemoglobin (a protein in red blood cells) from working properly, causing red blood cells to become sickle-shaped. The disease left Katlin with countless pain crises and several hospitalizations that kept her away from home and school for weeks at a time. After suffering a serious complication, Katlin underwent a total hip replacement at Atrium Health Levine Children's Hospital when she was just 12 years old.

The mental and emotional effects of the disease were just as substantial. Katlin often missed school and required private tutoring to keep up with her classmates. She also battled depression from living with a chronic disease. Managing her pain crises and spending so much time away from friends and family was

difficult; not knowing other children who shared her disease was isolating. Fortunately for Katlin, she was surrounded by a dedicated team of doctors, nurses, and child life specialists who were committed to caring for her entire well-being.

Throughout her journey, Katlin's fighting spirit and positive outlook continually inspired her caregivers and family members. Helen Kernodle, now an Atrium Health Foundation teammate, formerly worked as a child life specialist on the floor where Katlin received treatment. "Katlin was admitted many times for different complications associated with her sickle cell disease," recalled Helen. "Without fail, she always had the same bright smile when I visited her room. I have no doubt her admissions, surgeries, and treatments were difficult for her, but she always seemed to have a positive attitude about whatever she was facing."

Becoming a Champion

Following her successful hip replacement procedure, Katlin was named Levine Children's Hospital's 2009 Children's Miracle Network Champion, serving as a national ambassador for the hospital and advocate for fellow patients. The experience was pivotal for the young teen. During the Champions Across America Tour, Katlin traveled to Walt Disney World and Washington, D.C., where she enjoyed the once-in-a-lifetime opportunity to meet former President Barack Obama.



Later that year, Katlin reached another milestone: she became the first sickle cell patient at Levine Children's to be cured of the disease through a new approach to stem cell transplantation made available to her through a clinical trial. Katlin's father was her donor and only a partial match, making the procedure even more challenging. Thankfully, the

treatment was successful, and Katlin was cured of her disease.

Years later, Katlin's journey with Levine Children's Hospital came full circle when she accepted an internship at Seacrest Studios. There, she had the opportunity to support other patients in the hospital through the creative realms of radio, television, and new media. Levine Children's Hospital remains one of only a handful of children's hospitals nationwide to have this unique resource available for patients.

"Words can't express how much I appreciate my family, friends, and amazing care team at Levine Children's Hospital for giving me a life that once seemed impossible," said Katlin. "As an intern, I remember visiting a family and sharing my story. Immediately, the family began to cry and hug me. **This is why I continue to share my story – to show hope is never lost.**"



Once Upon a Time...



Parents and families dreamed of a special place where children could experience the very best care, close to home.

Thanks to support from this community, their dream became a reality – 15 years ago – when Levine Children's Hospital opened its doors.

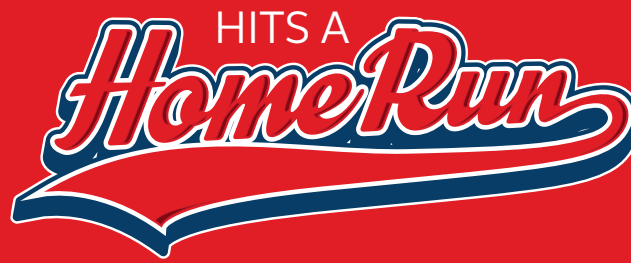
Today, children like Katlin are living their "happily ever afters."

Be a part of their story, as our hospital and community continue to grow, thrive, and look ahead to the next chapter.



Catch the dream, and support Levine Children's!

HOPEBUILDERS 5K



FOR PEDIATRIC PATIENTS,
SURPASSING \$3 MILLION
IN FUNDS RAISED



On the morning of November 5, hundreds of community members laced up their running shoes and made their way to Uptown Charlotte for the 27th Annual Hopebuilders 5K. For the first time, the signature fundraising event for Atrium Health Levine Children's Hospital welcomed participants inside Truist Field, home of the Charlotte Knights. After two years apart, corporate and community fundraisers had a renewed spirit of hope and commitment to the patient families and teammates at Levine Children's.

"It is a true honor to know that we have a community rallying around us," shared Callie Dobbins, RN, MSN, NEA-BC, enterprise senior vice president of Atrium Health Levine Children's. "I am amazed to see people come back year after year. Their children are growing, our patients get stronger, and every dollar we raise goes back to the hospital in ways that save lives and help children have hope."

Many Levine Children's department-led teams came out to show their support, including the Kidney Crusaders, Rheumatology Rockstars, Family Futures, Atrium Health Levine Children's Superstars, LCH 5, LCH 10, Patient Experience Team, and Pulmonary Superheroes. At the event, Family Futures was recognized as the top community fundraising team, while Barings was named the top corporate fundraising team. Dr. Ashley Chadha, specialty medical director of pediatric inpatient services, and pediatric pulmonology, endocrinology, and sleep medicine, secured the top individual fundraiser award, helping to raise vital funds for the pediatric pulmonology department.

Nearly three decades after its inception, the Hopebuilders 5K continues to be a beacon of hope for families in the region, thanks to the generous support of corporate sponsors and community members. This year, it surpassed a new milestone, providing over \$3 million in philanthropic support to date for care advancements at Levine Children's.



William Harris, Hopebuilders 5K Co-Founder

In partnership with Charlotte Knights
Photo credit: Aguillo Studios

WITH
Special Thanks
TO OUR SPONSORS:

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EASTWOOD HOMES

For over 40 years, Eastwood Homes has “built with care,” constructing homes across the Carolinas and beyond. This care extends far outside the construction site and into the communities it serves, including Charlotte, North Carolina — company headquarters.

For 14 years, Levine Children's Hospital has benefited from Eastwood Homes' philanthropic support. Today, the company continues to find innovative ways to give back – from donating a portion of proceeds from every home sale, to sponsoring the Eastwood Homes Hospitality Cart, which delivers snacks, magazines, playing cards, socks, toothbrushes, and other comforts of home to every family and child.

Eastwood Homes also hosts an annual golf tournament to raise funds for patient initiatives within the children's hospital. This year, the Eastwood Classic raised \$150,000 to support Seacrest Studios, an in-house multimedia broadcast center that opened inside Levine Children's Hospital in 2013. Seacrest Studios enables patients to enjoy a little therapeutic distraction through closed-circuit televisions that broadcast all types of programming including game shows, celebrity interviews, and performances.



“WE ARE TRULY GRATEFUL FOR EASTWOOD HOMES' STEADFAST LEADERSHIP AND COMMITMENT TO HELPING THE MANY PATIENTS AND FAMILIES WE SERVE DAILY. THIS IS A FAMILY-OWNED BUSINESS THAT IS COMMITTED TO GIVING BACK TO THE COMMUNITY, AND WE ARE HONORED AND HUMBLLED BY YOUR GENEROSITY.”

— KELLIE MCGREGOR
ASSISTANT VICE PRESIDENT, ATRIUM HEALTH FOUNDATION

(L-R): Donna Varjabedian, corporate director of marketing, Eastwood Homes; Stacy Nicholson, MD, MPH, president of Levine Children's service line and chair of pediatrics, Atrium Health; Mike Conley, division president, Eastwood Homes; Meghan Hanna, marketing and digital specialist, Eastwood Homes; Bryan DeGabrielle, vice president of sales and marketing, Eastwood Homes; Tara Whiteley, digital specialist and team leader, Eastwood Homes.

CONGRATULATIONS!

KELLIE MCGREGOR MAKES A DIFFERENCE!

This October, Kellie McGregor, Atrium Health Foundation assistant vice president, was honored by her peers for her outstanding commitment to patients of Atrium Health Levine Children's. The hospital's “I Make A Difference” Award acknowledges Kellie for always going the extra mile to show genuine compassion, kindness, and love to Levine Children's patients, and their families. Kellie exemplifies Atrium Health's mission each and every day.





JOE RESTAINO'S *True North*

In 2009, in the final months of his life, Joe Restaino sat down with his loved ones to create a Legacy List. At age 20, demonstrating his characteristic loyalty and compassion for others, and wisdom well beyond his years, Joe had found his calling in life. His mission was to raise funds and awareness for pediatric cancer, so that more patients would have a fighting chance to survive and thrive. His list included three goals: to fund a clinical trial, establish an internship program, and advance research to improve cancer treatment.

Soon after Joe was diagnosed with osteosarcoma, a form of bone cancer, he organized the Joe Restaino Bone Cancer Walk with the help of his friends and classmates at the McCallie School in Tennessee. The event, which raised funds for pediatric cancer research at Levine Children's, where Joe was treated, planted the seeds for what would become a much greater endeavor for his loved ones.

After Joe's passing in 2010, his parents, Diane and Mike Restaino, organized the inaugural Joedance Film Festival as an ode to Joe's love of film, and to improve treatment of pediatric sarcomas, blastomas, and brain tumors through clinical research. What began as a modest event, screening only a few films in the Fourth Ward neighborhood of Uptown Charlotte, has since become the only festival of its kind, bringing together countless cancer advocates and filmmakers in a quest to fulfill Joe's final wishes.



“The first year was a gathering of 15 family members and friends to help us through a difficult time and remember Joe,” shared Diane. “We attached a DVD player to our neighbor’s deck and screened two Sundance films on the side of a townhome; the name ‘Joedance Film Festival’ was born.”

Joe’s Vision Becomes a Reality

Since 2010, the Joedance Film Festival has donated more than \$400,000 in philanthropic support for Levine Children’s pediatric cancer program.

“The significance of what the Joedance Film Festival has accomplished for our patients cannot be overstated,” shared Dr. Oesterheld, vice chair of clinical affairs for Atrium Health Levine Children’s-Greater Charlotte Region. “It’s just amazing to see what Diane has done in her son’s memory.”

True to their son’s vision, the Restainos have fulfilled every item on Joe’s Legacy List, including funding a level-III research technician position in the hospital’s pediatric oncology lab; providing local patients with access to cutting-edge clinical trials for pediatric sarcomas, blastomas, and brain tumors; funding multiple cancer research internships; and helping to improve access to innovative treatments and palliative resources to improve patients’ comfort and quality of life.

Diane knows all too well the significance of these programs.

“The interns we helped to fund played an important role in gathering information from patients to understand their needs and how they can be more comfortable and at peace,” shared Diane.

Thanks to Joedance, innovative resources are now available to help patients live life to the fullest during treatment, including a backpack program, which allows patients to receive treatment on the go and from the comfort of home, and Healios, a nutrient-based solution provided to patients at risk of developing mouth sores as they go through cancer treatment.

Such resources weren’t available when Joe was being treated, which is why Joedance has been so vital. “We witnessed what Joe went through,” shared Diane, “and we’re so proud to be part of these programs.”

While the Joedance Film Festival officially concluded its 13-year run earlier this year, the Joedance Pediatric Cancer Fund remains an enduring tribute to Joe’s remarkable spirit and devotion to others in the face of cancer. Joe’s legacy and the generosity he inspired will continue to reverberate in the lives of Levine Children’s patients for years to come.

To support the Joedance Pediatric Cancer Fund visit AtriumHealthFoundation.org/Joedance.

“THE FILM FESTIVAL, WHICH HAS BEEN A LABOR OF LOVE FOR OUR FAMILY, IS GOING AWAY, BUT OUR COMMITMENT TO FINDING BETTER TREATMENTS WITH BETTER OUTCOMES WILL NOT STOP.”

— DIANE RESTAINO



1. Joe’s friends and former classmates from the McCallie School in Tennessee. 2. At the 2019 festival, Dr. Oesterheld surprised Diane with the news that the clinical trial funded by Joedance for recurrent osteosarcoma had been a success. 3. Joe’s parents, Diane and Mike Restaino, at the Joedance Film Festival.

TEERING UP TO SAVE YOUR SKIN

This October, the Save Your Skin Melanoma Golf Classic – presented by the Gee Family Foundation, JHG Financial Advisors, and the Kreshon Family, LLC – welcomed more than 100 guests at the Ballantyne Country Club. The event raised more than \$91,000 to benefit the Carolinas Melanoma & Immunotherapy Fund at Atrium Health Levine Cancer Institute (LCI).



From left: Doug Metcalf; Richard White, MD, FACS, chief of surgical oncology, Levine Cancer Institute; Lourdes Gee; Kathy Kreshon Carver; and Jud Gee.

Organized by Martin Kreshon, MD, who passed away in 2021, Save Your Skin was established in memory of Dr. Kreshon's late wife, Jerri, and continues to receive generous support from members of the Kreshon family.

"In an effort to honor his wife, Dr. Kreshon inspired over a decade of fundraising to advance the care of people with melanoma, while raising awareness and fostering prevention," said Dr. Richard White, chief of surgical oncology at LCI.

Over the past 17 years, the support of Save Your Skin sponsors has been essential to LCI's immunotherapy program, one of the top immunotherapy programs in the Southeast.

"We're extremely grateful for the care my father received when he was a patient of Dr. Amin's and commend the physicians, researchers, and nurses for their dedication," said Jud Gee, managing partner at JHG Financial Advisors.

Proceeds from the tournament support the latest generation of immunotherapies, melanoma education, and recruitment of top clinicians, researchers, and faculty to LCI.

CHICK-FIL-A FEEDS HOPE FOR A CURE

In June, Chick-fil-A hosted its 2nd Annual "Chicken for a Cure" benefiting Atrium Health Levine Children's Hospital. Over 50 Charlotte-area restaurants participated in the fundraiser, donating 100% of mobile order proceeds from the evening, and ultimately raised \$100,000 in support of pediatric patient care initiatives.



Beckie Johnston (center) and local Chick-fil-A operators presented a check to Atrium Health Foundation in August.

"It means so much to all of the Charlotte-area Chick-fil-A operators that our guests came out and supported our campaign," said Beckie Johnston, operator at Chick-fil-A Stonecrest at Piper Glen. "We are honored to be able to give back to Levine Children's Hospital to fund initiatives and help further the good work being done daily to serve families in our community."

For Beckie, the campaign took on a personal meaning when her 17-month-old grandson was hospitalized with respiratory syncytial virus in late June. Her grandson spent three nights at Levine Children's Hospital and, while it was a frightening and stressful time, her family was comforted by the expertise and professionalism of the entire care team.

KIDNEY KRUSADERS “TUNE UP” IN SUPPORT OF PEDIATRIC NEPHROLOGY CARE

This October, Levine Children’s patient families and teammates gathered for the annual Tune Up You Kidneys event at The Terrace at Cedar Hill, helping to raise funds for pediatric nephrology care advancements at Levine Children’s. Thanks to the generosity of donors, this year’s event raised over \$50,000 and will support care advancements within the Pediatric Nephrology Center of Excellence at Levine Children’s.

Dr. Susan Massengill, medical director of pediatric nephrology at Atrium Health Levine Children’s Hospital, spoke to guests about the impact of their support. “You have walked alongside us as we have made great strides. We have added quality to so many lives and given time to their families. But there is still so much room for growth – to advance research for better and less toxic therapies and to ensure these bright lives are not cut short. Together, we can continue to ensure hope for our patients.”



1. (L-R) Kidney champion Aiden Parker and Dr. Susan Massengill celebrate the success of the Pediatric Nephrology Center of Excellence. 2. A panel of “kidney krusaders,” including patients and their parents, shared their personal journeys with kidney disease.

CHARLOTTE RADIOLOGY RAISES A GLASS TO WOMEN’S HEALTH

On September 29, Charlotte Radiology hosted the 11th Annual Pink Pint Night benefiting Levine Cancer Institute: Project PINK. Hundreds of breast cancer survivors and advocates came out to NoDa Brewing Company to show their support and enjoy an exclusive pink brew created by head brewer Chad Henderson. Thanks to an

outpouring of support from event sponsors and donors, the event raised \$65,000 to fund free mammography screenings for uninsured women across the region.



(L-R) Lindsay Muns, CEO of Charlotte Radiology; Amy Camodeca; Jodi Betts; and Emily Zodtner.

Special thanks to our Pink Pint Night Patrons: Imagine Software, ONQ, QDS, and Lionheart Charities LLC.



A Bucket Full of Miracles

This August, Ace Hardware customers had the opportunity to save big while giving back during the annual Bucket Days campaign for Children's Miracle Network Hospitals. In the Charlotte-area, eight locations participated in the fundraiser for Levine Children's Hospital, selling 5-gallon buckets per \$5 donation, then offering savings on nearly every item customers could fit inside their buckets.

At Levine Children's, teammates joined in the festivities by competing in Atrium Health Foundation's very own Ace Hardware Bucket Challenge. This year, six teams competed in the design challenge and donors cast their vote for the winning creation. Thanks to generous donations, this year's winner was the Neonatal Progressive Care Nursery (NPCN) at Levine Children's Hospital.

A Million Reasons to Love Costco

During Costco's annual Children's Miracle Network Hospitals campaign, local warehouses led fundraising efforts for Levine Children's Hospital. Through the month of May, members who visited participating locations in Matthews, Mooresville, and Charlotte had the opportunity to donate at the register for patient care initiatives.

Thanks to store associates and members who donated to the campaign, Costco raised over \$106,000.

2

Two decades

1+

\$1+ million



for Levine
Children's Hospital

Thanks A Billion to Walmart & Sam's Club

Every summer, Walmart and Sam's Club join forces for the "Help Kids Live Better" campaign benefiting local Children's Miracle Network Hospitals. This year, 68 Charlotte-area locations participated in the fundraiser for Levine Children's Hospital. With support from associates, customers, and members donating online and in stores, \$422,000 was raised for state-of-the-art medical technology, leading-edge treatments, and patient support resources.

35

35 Years

1+

\$1+ billion



for Children's
Miracle Network

Sweet Miracles Happen at Dairy Queen

On July 28, Dairy Queen employees and customers helped celebrate the sweetest day of the year: Miracle Treat Day. During the one-day fundraiser, \$1 from every Blizzard® Treat purchased at 16 Charlotte-area restaurants was donated directly to Levine Children's Hospital.

To date, Miracle Treat Day and other DQ Round-Up campaigns for Levine Children's Hospital have raised nearly \$300,000.



Introducing the 2022 Ace Hardware Bucket Challenge winning design: NPCN's "Happy Campers."



Friends at the Mooresville Costco invited 2022 CMN Champion Sarah and her family to celebrate the campaign.



After receiving a new heart at Levine Children's Hospital in February 2021, there's nothing Sarah can't do. Now she proudly serves as an ambassador for the hospital as 2022 CMN Champion.



Help Make Miracles Today!

Upcoming ways to support patient initiatives at Levine Children's Hospital:

December 14-15:
Miracle Makers Radiothon on HITS 96.1, hosted by Miguel & Holly

Through December 26:
Ballantyne Hotel's Gingerbread Lane

Through December 31:
Ace Hardware Holiday Round-Up Campaign

Through January 10:
7-Eleven Round-Up Campaign

For more details, visit:
AtriumHealthFoundation.org/CMN



Nolan

LIVING UP TO HIS NAME

When the Henderson family first laid eyes on their newborn son, Nolan, they never could have known how much he would live up to the meaning of his name – a champion. Nolan was diagnosed in utero with a rare genetic condition known as Mowat-Wilson syndrome, which can cause significant delays in development of motor skills, as well as other serious health conditions afflicting the digestive system, heart, lungs, and more.

Since his delivery at Levine Children's in 2016, Nolan and his parents, Joel and Theresa, have found

strength in the compassionate doctors, nurses, therapists, and Child Life staff found at Levine Children's top-ranked outpatient specialty center. Over the years, Nolan has undergone multiple surgeries, countless medical procedures, and continuous monitoring to help him overcome many physical and developmental challenges, including a congenital heart defect.

An Atrium Health teammate and member of the hospital's Family Advisory Council, Theresa knows first-hand the emphasis Levine Children's places on patient-centered and family-centered care.

"We're so grateful Nolan's journey began at Levine Children's and continues there today," shared Theresa. "Surrounded by the love of his family – and his second family at Levine Children's – we've watched with pride as Nolan has grown and thrived, reaching more milestones than we ever could have imagined."

The Hendersons count each day with their little champion "NoNo" – now six years old – as a blessing. Thanks to Levine Children's, Nolan has defied the odds and achieved the hallmarks of a happy childhood, each memory a cherished gift to his family: a first birthday party, complete with cupcakes smeared across his smiling face; the sounds of laughter filling the halls of their home when Nolan plays with his big sister; and Nolan's recovery following surgery for a congenital heart defect.



1. Six-year-old Nolan, pictured with parents Theresa and Joel, and big sister Mary Kate, inspires the Henderson family every day with his strength.

2. Theresa and Nolan have found a home away from home in Levine Children's HEARTest Yard Congenital Heart Center and Levine Children's Medical Plaza.

3. Nolan has endured surgeries and treatment his entire life to combat developmental issues and his congenital heart defect, caused by Mowat-Wilson syndrome.

GOODNESS *and Grace*

When Caitlan Reese discovered a lump in her breast in 2019, the then 29-year-old fourth-grade teacher never imagined the diagnosis that would follow: triple-negative breast cancer. This aggressive form of breast cancer, which accounts for only 10 percent of all breast cancer diagnoses, is complicated to treat.

Caitlan's doctor in Hickory promptly referred her to Levine Cancer Institute (LCI). A destination for triple-negative breast cancer patients, LCI also offers the Sandra Levine Young Women's Breast Cancer Program, which exists thanks to the generosity of many benefactors, including Sandra and Leon Levine. Tailored to meet the unique needs of women under age 40, the program is the only one of its kind in the Southeast, and one of only four programs in the nation.

Although triple-negative breast cancer has had fewer treatment options compared to other forms of breast cancer, it has been the subject of recent innovations that are changing that. The support of philanthropy is crucial for research that is helping to advance treatments for this and other rare cancers.

"There have been three major drugs approved to treat triple-negative breast cancer, and now we have novel targeted agents that have really made an impact in keeping patients free of disease longer or keeping their disease stable over time," says Antoinette Tan, MD, chief of breast medical oncology at Levine Cancer Institute, and Caitlan's oncologist.

When Caitlan's breast cancer eventually developed into a brain tumor, she became one of the first patients at LCI to undergo a novel treatment method involving targeted radiation treatments. She also joined a Phase 1 clinical trial for a liver tumor that developed, followed by chemotherapy and immunotherapy.

Throughout her journey, Caitlan's multidisciplinary care team – specializing in medical oncology, radiation oncology, surgical oncology, neurology, and even fertility – has collaborated to ensure a personalized and holistic approach to her care.

Celebrating a New Chapter in Life

Through her personal blog "Goodness and Grace," Caitlan chronicles her cancer journey and shares words of gratitude for her blessings, including the day she married Andrew Killian, this February.

"When people are diagnosed with cancer, they have no idea the love they will be showered with through this whole thing. There have been so many sweet moments and memories," Caitlan says. "That is my prayer for others with cancer: Even when you may feel isolated and alone, remember there are so many people who will walk alongside you and give you so much love and support."

Caitlan, pictured with her husband, says she's ready to move forward with confidence, love and gratitude.





1. Cycle to the Sea

This October, adaptive cyclists made their way from Atrium Health Union to North Myrtle Beach for the annual Cycle to the Sea. The three-day ride raises funds for the Adaptive Sports & Adventures Program (ASAP) at Atrium Health Carolinas Rehabilitation, providing individuals with disabilities the opportunity to participate in adaptive sports and live life without boundaries.

Through two decades of dedicated fundraising, Cycle to the Sea athletes and supporters have helped raise nearly \$1.3 million for ASAP.

2. Pineville Golf Invitational

On September 12, corporate and community supporters gathered for the annual Atrium Health Pineville Golf Invitational, presented by Rodgers Builders. Through community support, the event has raised over \$1 million for Atrium Health Pineville, which provides exceptional healthcare to residents of southern Mecklenburg, York, and Lancaster counties.





3. Paula Takacs Foundation Golf Fore Sarcoma

Last year, the Lauren Marie Kimsey Foundation announced it would suspend operations and join forces with the Paula Takacs Foundation for Sarcoma Research to advance local sarcoma research and amplify awareness of the disease. On October 17, the Paula Takacs Foundation united supporters, donors, and volunteers from both organizations as the new host of the Golf Fore Sarcoma, in honor of Lauren Kimsey. The event, which took place at River Run Country Club, exclusively benefited sarcoma research at Levine Cancer Institute and Levine Children's Hospital.



4. Dr. Ed Stubbs Memorial Golf Invitational

On September 26, Atrium Health University City teammates hosted the 29th Annual Dr. Ed Stubbs Memorial Golf Invitational. This year's event, co-presented by JE Dunn Construction and McFarland Construction, welcomed golfers to Northstone Country Club for a day of golf. After nearly three decades of fundraising, the event has raised over \$660,000 for Atrium Health University City.



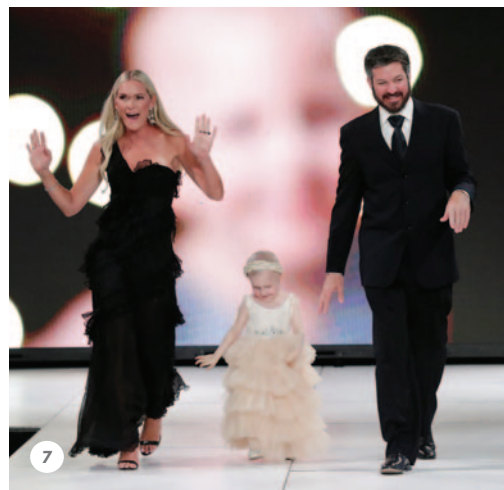
5. Swim Across America Open Water Swim

Swim Across America-Charlotte hosted its Sixth Annual Open Water Swim on October 2, transitioning indoors due to inclement weather. Not even a tropical storm could stop this dedicated community as organizers, participants, and supporters raised over \$210,000 to support local cancer research at Levine Cancer Institute and Levine Children's Hospital.



6. ISF 5K for Kids Cancer

On October 15, Levine Children's teammates, patient families, and community supporters participated in the Isabella Santos Foundation's 5K/10K for Kids Cancer for the final time. The event, presented by Hendrick Automotive Group Luxury Dealerships, raised \$246,000 to advance pediatric cancer research and patient care in the region, including rare cancer research at Levine Children's.



7. Martin Truex Jr. Foundation's Catwalk for a Cause

(L-R) Sherry Pollex and Martin Truex Jr. strut the catwalk alongside cancer survivors on September 14 at the Martin Truex Jr. Foundation's Catwalk for a Cause. The signature event raised more than \$700,000 for local organizations including Levine Children's pediatric cancer and blood disorders program, and integrative oncology services at Levine Cancer Institute.



8. American Cancer Society (ACS) Health System/Patient Support Team of the Year award

This October, Atrium Health was named the nation's top American Cancer Society (ACS) Health System / Patient Support Team of the Year, a prestigious honor awarded for the many successful efforts Levine Cancer Institute has implemented to improve the lives of cancer patients and their families.

9. Learn Live Hope Golf Classic
 Organized by the Hendrick Family Foundation and Rick Hendrick, owner of Hendrick Motorsports and chairman and CEO of Hendrick Automotive Group, the Learn Live Hope Golf Classic raised nearly \$1.3 million. Funds will support several charities, including Levine Children's Hospital, where the Hendrick family continues to make a vital impact on children being treated in The Ricky Hendrick Centers for Intensive Care.





9. Atrium Health Perspective Health & Wellness

Friends and supporters of Atrium Health Perspective Health & Wellness gathered for an exclusive evening at the home of Felix Sabates, board member emeritus of Atrium Health Foundation. Guests received an update on innovations in personalized care from Dr. Lorri Ayers, specialty medical director of executive health and concierge medicine. (L-R) Bob and Deborah Stuck with Dr. Lorri Ayers.



10. HEARTest Yard FitFest

This October, the HEARTest Yard FitFest welcomed community members to the Atrium Health Dome for an evening of fitness, food, and fun, all in support of congenital heart care advancements at Atrium Health Levine Children's. Thanks to transformational support from Greg and Kara Olsen, Levine Children's opened the HEARTest Yard Congenital Heart Center in December 2020. The next-generation pediatric cardiovascular and congenital heart outpatient clinic provides enhanced treatment and resources for kids with congenital heart defects, helping them reach their fullest potential.

Wesley Woodley Photography



WELCOME

to our newest Cabinet Members

A comprehensive campaign the size and scope of Giving Hope will continue to evolve and require significant volunteer leadership. We welcome our newest campaign cabinet members, who will help advance our goals and spark hope throughout our communities.

Andrea Smith

Retired,
Bank of America

Daniel Levine

Levine Properties

Molly & Banks Bourne

Bourne Partners

Stuart Grant

Retired,
Biotech Industry

Gayle Tallardy

Gayle J. and Charles C.
Tallardy III Foundation

David Furr

Gray Layton Kersh
Solomon Furr & Smith, PA

Rusty Salton, MD

AccessOne

Interested in serving on the Giving Hope Campaign Cabinet, or know of others who are the perfect fit? Contact Ryan Marshall, today!

Giving
HOPE

THE CAMPAIGN FOR ATRIUM HEALTH



Ryan Marshall
Assistant Vice President,
Atrium Health Foundation
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Ryan.Marshall@atriumhealth.org

CLINICAL
CARE

EDUCATION

RESEARCH

Grants

Muscular Dystrophy Association Advances Neuromuscular Care

Support from philanthropy has helped propel Atrium Health Neurosciences Institute to the national forefront of neuromuscular disorder care, combining the latest treatments and technologies with advanced research and renowned specialty programs to bring patients the most advanced treatments in the region.

For nearly two decades, Atrium Health has worked in partnership with the Muscular Dystrophy Association (MDA) to develop novel therapies for degenerative neuromuscular disorders, particularly limb-girdle muscular dystrophy (LGMD) and Duchenne muscular dystrophy (DMD), and support care advancements within its MDA clinics. Thanks to ongoing support from the MDA, Atrium Health recently celebrated the one-year anniversary of its pediatric MDA clinic. By separating the clinics, children now benefit from more personalized care and have better access to specialists in neuromuscular neurology, and pediatric neurology, pulmonology, cardiology, rehabilitation, gastroenterology, and genetics – and a full allied therapy team.

Now, with a three-year MDA Care Center grant totaling \$270,000, Atrium Health's neurology specialists will continue to provide the highest quality neuromuscular care for adults and children across the region.



Through nearly two decades of support, and grant funding totaling more than \$4.6 million, the Muscular Dystrophy Association has continued to support advancements in neuromuscular care at Atrium Health and translational research conducted in the McColl-Lockwood Laboratory for Muscular Dystrophy Research.

Cystic Fibrosis Foundation Supports Atrium Health's Accredited Care Centers

Atrium Health and the Cystic Fibrosis Foundation have long shared a commitment to improving the lives of people living with cystic fibrosis (CF) through quality care and research. In fact, Atrium Health is home to the community's only Cystic Fibrosis Foundation-accredited care center for adult and pediatric patients – a distinction given to select teaching and community hospitals across the country.

Thanks to two grants totaling \$225,000 from the Cystic Fibrosis Foundation, Atrium Health's expert team will continue to provide comprehensive, coordinated care for patients from childhood through adulthood. Funding will support Atrium Health's pediatric and adult patient programs, leading-edge CF research and treatment advancements, and mental health coordination to meet the needs of patients' overall health and well being.



“OVER THE LAST THREE YEARS SINCE OUR INITIAL ACCREDITATION, DR. DENNIS SCHELLHASE AND HIS TEAM HAVE WORKED DILIGENTLY TO BUILD A CENTER AT ATRIUM HEALTH LEVINE CHILDREN'S THAT IS PROVIDING BEST IN CLASS CLINICAL CARE TO PATIENTS IN OUR REGION.”

– ASHLEY CHADHA, MD
SPECIALTY MEDICAL DIRECTOR
PEDIATRIC INPATIENT SERVICES
PEDIATRIC PULMONOLOGY,
ENDOCRINOLOGY, AND SLEEP MEDICINE
LEVINE CHILDREN'S HOSPITAL

Pediatric Brain Tumor Foundation Addresses Barriers to Care for Newly Diagnosed Patients

When families are faced with a pediatric brain cancer diagnosis, the physical, emotional, and financial toll can be overwhelming. This can be especially true for those traveling long distances for care and non-native English speakers. With a grant from the Pediatric Brain Tumor Foundation, Atrium Health Levine Children's can better address the most pressing needs of newly diagnosed patients.

Funding will provide travel and lodging assistance for families from rural areas or out of state who face transportation or financial barriers to care. Additionally, funds will support new educational materials, including written materials for Spanish-speaking families, books, and brain models to help educate patients and navigate their families through their diagnosis.

Hyundai Hope on Wheels Rolls in Grant for New Pediatric Cancer Treatment

As the home of the Beat Childhood Cancer Research Consortium, Levine Children's Hospital is developing promising therapies for high-risk and rare forms of pediatric cancer. Under the leadership of Dr. Giselle Saulnier Sholler, the consortium offers a worldwide network of Phase I and Phase II clinical trials, giving patient families hope when standard treatments have failed.

With a \$300,000 grant from Hyundai Hope on Wheels, Dr. Sholler and Dr. Jeffrey Huo will research a new potential treatment for two non-medulloblastoma pediatric brain tumors – Atypical Teratoid Rhabdoid Tumors

(ATRT) and Embryonal Tumors with Multilayered Rosettes (ETMR) – both of which have dismal prognoses with current therapies.

Grant funds will be used to conduct a two-year study, the findings of which may have rapid, significant, and broader long-term impacts on children with other types of hard-to-treat tumors.



1

1. Dr. Giselle Sholler (pictured), chair of the Beat Childhood Cancer Research Consortium and director of the Isabella Santos Foundation Rare & Solid Tumor Program at Atrium Health Levine Children's, and Dr. Jeffrey Huo, attending physician, Pediatric Stem Cell Transplant & Cellular Therapies at Atrium Health Levine Children's, hope to advance neuroblastoma research with support from Hyundai Hope on Wheels and other philanthropic gifts.



2

2. Dr. Jeffrey Huo (right) and members of the Pediatric Oncology Translational Research Lab team placed handprints on the Hyundai Hope on Wheels vehicle.

Cardinal Health Foundation Bolsters Zero Suicide Program

Atrium Health has continually demonstrated a steadfast commitment to reaching every corner of the local population with critical behavioral health services. In addition to offering outpatient behavioral healthcare virtually for the safety of patients and healthcare providers, Atrium Health continues to improve efforts to support patients through innovative programs such as Zero Suicide.

More than two years after the start of the pandemic, as many continue to struggle with isolation, depression, and other mental health challenges, Atrium Health's Zero Suicide Program is responding in full force. Zero Suicide is designed to train healthcare providers, as well as non-clinical teammates, to ensure individuals at risk for suicide do not fall through the cracks. Bolstered by a recent grant of \$100,000 from Cardinal Health Foundation, the program will soon expand to reach more patients than ever before, in partnership with Atrium Health Levine Children's.

Since launching in 2019, the Zero Suicide Program has trained more than 700 Atrium Health teammates. The program aims to ensure timely interventions can occur in any medical setting, whether acute care, primary care, or behavioral health. Until now, this safety-net program has primarily emphasized suicide prevention among adult patients. More recently, in response to the alarming increase in suicide rates among children and adolescents, Atrium Health is doubling down on efforts to reach at-risk youth as well. In addition to training teammates, the program offers resources to aid family members and caretakers in suicide risk recognition and early intervention.

With support from Cardinal Health Foundation, the Zero Suicide Program at Atrium Health will expand to emergency care for children and adolescents, as well as inpatient and ambulatory care.



"I am very excited about this grant and what this means for our Zero Suicide expansion, as well as the developing partnership with Levine Children's," shared Kate Penny, MA, LCMHC, Zero Suicide program coordinator for Atrium Health Behavioral Health.



YOUTH SUICIDE FACTS:

- 2019** Zero Suicide launched at Atrium Health to recognize signs of suicide in all age groups
- 700+** Teammates trained in Zero Suicide Program
- 68%** increase in treatment rate at LCH for attempted suicides (2020-21)
- Ages 10-24** Second-leading cause of death

GIFT PLANNING



Charitable IRA Rollover

*A TAX-WISE GIFT FROM YOUR
INDIVIDUAL RETIREMENT ACCOUNT (IRA)*

A charitable IRA rollover – commonly known as a qualified charitable distribution or QCD – is a gift option that enables donors age 70 ½ or older to transfer up to \$100,000 directly from the donor's IRA to a qualified charity each year. Utilize this tax-savvy giving strategy to support the areas at Atrium Health that you care about most.

Benefits

For You:

- Satisfy your annual required minimum distribution (RMD) if you are at least 72 years old
- Avoid additional taxable income, which may allow you to avoid taxation at a higher tax bracket
- Direct the funds to support the Atrium Health service lines and programs most important to you

For Atrium Health Foundation:

- Make an immediate impact on a service line or program at Atrium Health
- Make a pledge payment
- Create or add to an existing fund in your name or in memory of a loved one

How to get started:

- IRA owner must be 70 ½ years or older
- Contact your IRA custodian/administrator to make a qualified charitable distribution from your IRA to Atrium Health Foundation (Tax ID: 56-6060481)
- **Contact Beth Braxton** at (704) 355-4049 or Elizabeth.Braxton@atriumhealth.org to inform us of your gift

Leaving a Legacy – For All

For more than 40 years, Jim Hynes and his family have shown a steadfast commitment to Atrium Health's mission. Jim has generously donated his time and talents, serving on the boards of Carolinas Medical Center, the Charlotte-Mecklenburg Hospital Authority, Atrium Health Foundation, and Atrium Health, Inc.

Jim and his wife, Peggy, have also supported Atrium Health Foundation with their gifts since the 1980s. Their philanthropic legacy has touched virtually every corner of the Atrium Health enterprise, including orthopedic research at Atrium Health Musculoskeletal Institute, pediatric programs at Levine Children's, the Parkinson Disease and Movement Disorders program, Levine Cancer Institute, and Sanger Heart & Vascular Institute.

Jim and Peggy have chosen to make many of their gifts from their IRA using the Qualified Charitable Distribution (QCD), also known as an "IRA Rollover". A QCD can satisfy your minimum required distribution for those over 72 years old and avoid taxes on transfers of up to \$100,000 from your IRA to qualified charitable institutions.

"We started making gifts from our IRA years ago because it is an easy way for us to make our gifts in a tax-efficient manner," Jim shared. "Each year, I send a list of who we want to support to our Merrill Lynch IRA custodian, and they send the checks out directly from our IRA...a process that is so easy, it is just about automatic."

The Qualified Charitable Distribution is a tax-savvy way to support a service line or program at Atrium Health that is important to you.



If you would like to learn more about how to make a gift through your IRA, please contact:

Beth Braxton
Director, Fund Development
Elizabeth.Braxton@atriumhealth.org
(704) 355-4049

Holiday Season Save the Date



ON SALE NOW!

Baby J Holiday Ornaments

BabyJFund.org

It's the gift that keeps on giving! Grab your favorite holiday ornaments to adorn your tree, or share with friends and family, while supplies last! All proceeds from ornaments sold this holiday season exclusively benefit the Baby J Ladley Pediatric Brain Tumor Fund at Levine Children's Hospital.



DECEMBER 1-26

Gingerbread Lane

TheBallantyneHotel.com

Through December 26, make your way down Gingerbread Lane at The Ballantyne Hotel to vote for your favorite gingerbread creations. A favorite holiday tradition for hotel guests and the entire community, Gingerbread Lane exclusively benefits

Atrium Health Levine Children's. Remember to vote generously, as each vote – starting at \$1 – counts as a charitable contribution. Details at TheBallantyneHotel.com.





DECEMBER 18 In the NIC of Time

Byron's South End

AtriumHealthFoundation.org/NICofTime

Charlotte-area high schoolers and champions for children are invited to attend a "Winter Wonderland" dance at Byron's South End. Led by In the NIC of Time, this special fundraiser exclusively benefits the Neonatal Intensive Care Nursery at Atrium Health Levine Children's Hospital.

2023 EVENTS



FEBRUARY 11, 2023

Cupid's Cup 5K

CupidsCup5K.com

Lace up (and bundle up) for the annual Cupid's Cup 5K this February, benefiting life-changing medical resources and patient scholarships for cardiac rehabilitation programs at Atrium Health Sanger Heart & Vascular Institute, Atrium Health Pineville, and Atrium Health Union.



APRIL 1, 2023

9th Annual Levine Children's Gala

AtriumHealthFoundation.org/LCHGala

Save the date and be on the lookout for details about the 9th Annual Levine Children's Gala. You won't want to miss this signature event, raising funds and hope for children in our community!



208 East Boulevard, Charlotte, NC 28203
AtriumHealthFoundation.org

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SAVE THE DATE

15th
ANNIVERSARY
LEVINE
CHILDREN'S
GALA

Join us on
APRIL 1, 2023

*Don't miss Charlotte's most talked about,
exclusive event of the year. Surprise
entertainment. Unique venue. All for the
best cause – investing in the future of
our children.*

Ticket info:
AtriumHealthFoundation.org/LCHGala

PRESENTED BY:

