BECOME A SPONSOR

ANNIVERSARY

LEVINE
CHILDREN'S
GALA

APRIL 1, 2023

at "The Stadium"

home of the Carolina Panthers and Charlotte FC

PRESENTED BY



AtriumHealthFoundation.org/LCHgala

THE EVENT

Who. What. When. Where.

The Levine Children's Gala will be held in Charlotte, North Carolina on Saturday, April 1, 2023. This year, the premier fundraiser for Levine Children's Hospital will be held at the home of the Carolina Panthers.

All proceeds will benefit Levine Children's Hospital, the most comprehensive children's hospital between Washington, D.C. and Atlanta. **This exclusive evening will feature:**

- Celebrity Guests
- Musical Performances
- Exclusive VIP Reception
- Live and Silent Auction
- Photo Booth
- After Party

The evening will also highlight incredible stories from our amazing Levine Children's providers, patients, and families.









BEST OF THE BEST

Atrium Health Levine Children's Hospital recently celebrated its 15th anniversary. Since opening in 2007, the hospital has grown to include more than 30 pediatric specialties and has received national recognition by U.S. News & World Report as one of America's "Best Children's Hospitals." Levine Children's Hospital is also home to the Ricky Hendrick Centers for Intensive Care, which supports pediatric intensive care and cardiovascular surgery patients. This world-class hospital provides a depth of expertise unmatched in this region.

A COMMUNITY PARTNER

Levine Children's Hospital ensures excellence in children's healthcare by building partnerships between caregivers, families, and the community it serves. These partnerships developed long before the hospital opened in 2007. Generous individuals, corporations, and foundations stepped forward to help build a new hospital, close to home. This support continues today – through voluntarism and generous contributions – underscoring the community's ongoing commitment to the healthy future of our children.

\$125,000

PRESENTING SPONSOR

- Presenting sponsor of the Levine Children's Gala
- Lead recognition and premium branding on all marketing, print materials, and signage
- Main stage recognition including premier logo or in the precedent and onstage acknowledgement by an Atrium Hallth executive or event chair
- Prominent logo or name recognition of the vala versite with a link to your organization
- Two premium tables (eight per table)
- Access for all guests to attend exclusive VIP Reception
- Prominent speaking opportunity (pre-produced video) during the Gala
- Lead recognition in all promotions and event recap
- Inclusion in extensive media coverage and outreach

\$75,000

ENTERTAINMENT SPONSOR

- Exclusive sponsor of the entertainment portion of the evening
- Prominent recognition on all marketing, prima rials, and signage
- Prominent logo or name recognition in the Cola v bsite with a link to your organization
- Two premium tab es (eight per table)
- Access for all guests to ttend the exclusive VIP Reception
- Inclusion in extensive media coverage and outreach





\$50,000

AFTER PARTY SPONSOR

- Exclusive sponsor of the After Party experience
- Prominent recognition of all narl ting prominent recognition of all narl ting prominent materials, and signage
- Prominent logo or name recognition on the Gala website with a link to your organization
- Two tables (eight per table)
- Access for all guests to attend exclusive VIP Reception
- Inclusion in extensive media coverage and outreach





\$50,000

VIP RECEPTION SPONSOR

- Exclusive sponsor of the VIP Reception experience
- Logo on VIP Reception cocktail napkins
- Signature VIP Reception cocktail
- Prominent recognition on all event marketing, print nate als, and signage
- Prominent logo or name et gna on on the ala website with a link to your organization
- Two tables (eight per table)
- Access for all guests to attend the exclusive VIP Reception
- Inclusion in extensive media coverage and outreach





\$30,000

RECEPTION SPONSOR

- Exclusive sponsor of the Levine Children's Gala Reception
- Logo on Reception cocktail napking
- Prominent recognition on an even market g, print materials, and signage
- Prominent log or hard recognition on the Gala website with a link to your organization
- One table (eight per table)
- Access for all guests to attend both Receptions
- Inclusion in extensive media coverage and outreach





\$25,000 AUCTION SPONSOR

- Exclusive sponsor of the evening's silent and live auction
- Logo placement on all auction signag / promotion
- Appropriate recognition and branking on all marketing, print materials, and signage
- One table (eight per tab)
- Access for all vuests to attend exclusive VIP Reception
- Inclusion in extensive media coverage and outreach



VIP GRAND ENTRANCE SPONSOR



- Sponsor for the Gala entry experience
- Entrance photo opportunity for attendees
- Appropriate recognition and branding on all marketing, print materials, and signage
- One table (eight per table)
- Access for all que ts to attend the exclusive VIP Reception
- Inclusion in ensemedia coverage and outreach
- Prominent recognition in printed materials





\$25,000 **VALET SPONSOR**

- Sponsor of the transportation experience
- Valet lounge for attendees
- Branding of valet
- Appropriate recognition and brancing on all marketing, print materials, and signage
- One table (aght per table)
- Access for all gilests to attend the exclusive VIP Reception
- Inclusion in extensive media coverage and outreach
- Prominent recognition in printed materials

\$25,000

PHOTO BOOTH SPONSOR

- Exclusive sponsor of the photo booth 360 camera experience
- Custom video overlay and logo placement on all photographs
- Appropriate recognition on all mark any print materials, and signage
- One table (eight per table)
- Access for all guests to attend exclusive VIP Reception
- Inclusion in exercisive media coverage and outreach
- Prominent recognition in printed materials









\$15,000 VIP TABLE SPONSOR

- One table (eight per table)
- Access for eight to be VIP Reception
- Name recognition at table and in printed materials

\$8,000 TABLE SPONSOR

- One table (eight per table)
- Name recognition at table and in printed materials



With special thanks to the 2023 Levine Children's Gala Committee:

Robbie and Andrew Adams

Joclyn and John Balanda

Candy and Darren Bing

Janelle and Todd Collins

Monica and Armando Chardiet

Amy and Alfred Dawson

Mandy and Todd Houser

Tara and Jackson Hughes

Emily and Tyler Johnson

Kara and Greg Olsen

Ana and Manuel Rey

Maria and Gonzalo Wallis

Nazy and Durham Weeks

Joy and Hunter Widener

Yes, I want to become a sponsor of the Levine Children's Gala!

Sponsorship level or amount:			
Contact me to discuss spons	orship opportunities i	n more detail.	
Company/Organization name:			
Organization Contact: (Prefix)	(First)	(Last)	
Phone:			
Email:			
Company/Organization website:			A CONTRACTOR OF THE PARTY OF TH

Please make checks payable to *Levine Children's Gala* and return to:

Atrium Health Foundation
ATTN: Ellyn Brotherton, Senior Development Officer
208 East Blvd.
Charlotte, North Carolina 28203

Please send high-resolution vector artwork (.eps, .ai, .psd) of your organization's logo, for promotional and event materials, to Kathleen.Lefever@atriumhealth.org.