

Sponsorship



12.18.2022 | SPONSOR RECEPTION 6PM | BYRON'S SOUTH END

In the NIC OF TIME

BENEFITING THE COTTIE & CAKE FUND
FOR NEONATAL INTENSIVE CARE
AND FETAL CARE

Give Now



In the NIC OF TIME

SUNDAY, DECEMBER 18, 2022 | SPONSOR RECEPTION 6PM | BYRON'S SOUTH END

Sponsorship

Sponsorship Opportunities

Host Couple: \$500

Event Recognition

- Recognized during the Sponsor Reception and Committee Celebration and on event signage
- Recognized in feature article on In the NIC of Time written for Momntum magazine (distributed to 7,500+ households)
- One additional youth entry to Committee Celebration

Presenting Sponsor Level: \$15,000

Event Recognition

- Presenting sponsor's name and/or logo will be presented on signage at Sponsor Reception and Committee Celebration
- Invitation to attend and opportunity to speak at Sponsor Reception (sponsor will also be verbally recognized)

Prominent recognition on all NIC of Time online communications:

- Social media (Committee and Atrium Health Foundation)
- AtriumHealthFoundation.org and NIC of Time Email Campaigns
- NIC of Time fundraising webpage (powered by AHF)
- Verbal recognition during one Seacrest Studios program broadcast to patient rooms across Levine Children's Hospital

Sponsor recognition in donor publications and print ads:

- Momentum magazine (distributed to 7,500+ constituents)
- Recognition in Charlotte Business Journal

Preemie Champion: \$7,500

Event Recognition

- Sponsor's name and/or logo will be presented on signage at Sponsor Reception and Committee Celebration
- Invitation to attend Sponsor Reception

Recognition on all NIC of Time online communications:

- Social media (Committee and Atrium Health Foundation)
- AtriumHealthFoundation.org
- NIC of Time fundraising webpage (powered by AHF)

Sponsor recognition in donor publications and print ads:

- Momentum magazine (distributed to 7,500+ constituents)
- Recognition in Charlotte Business Journal

Guardian Angel: \$5,000

Event Recognition

- Sponsor's name and/or logo will be presented on signage at Sponsor Reception and Committee Celebration
- Invitation to attend Sponsor Reception

Recognition on all NIC of Time online communications:

- Social media (Committee and Atrium Health Foundation)
- AtriumHealthFoundation.org
- NIC of Time fundraising webpage (powered by AHF)

Sponsor recognition in donor publication:

- Momentum magazine (distributed to 7,500+ constituents)

Bundle of Joy: \$2,500

Event Recognition

- Sponsor's name and/or logo will be presented on signage at Sponsor Reception and Committee Celebration
- Invitation to attend Sponsor Reception

Recognition on all NIC of Time online communications:

- Social media (Committee and Atrium Health Foundation)
- NIC of Time fundraising webpage (powered by AHF)

Sponsor recognition in donor publication:

- Momentum magazine (distributed to 7,500+ constituents)

Every Day Miracle: \$1,000

Event Recognition

- Sponsor's name and/or logo will be presented on signage at Sponsor Reception and Committee Celebration
- Invitation to attend Sponsor Reception

Recognition on all NIC of Time online communications:

- Social media (Committee and Atrium Health Foundation)
- NIC of Time fundraising webpage (powered by AHF)

Sponsor today via your smartphone.
Use the QR code to the right to contribute:



In the NIC OF TIME

SUNDAY, DECEMBER 18, 2022 | SPONSOR RECEPTION 6PM | BYRON’S SOUTH END

The story behind In the NIC of Time

After a complicated, high-risk pregnancy, Meghan and Steve Hampton lost one of their twin girls, Katelyn, in 2010 during childbirth. Sister Scotlynn (“Scottie”) was born a mere two pounds and thrust into the fight of her life. With the love and support of Levine Children’s Hospital’s Neonatal Intensive Care Nurse, Scottie recovered and today, lives her life to the fullest. To honor their children and show their appreciation for the care they received, Meghan and Steve – along with Meghan’s parents Fran and Don Russ, M.D. – started the Cottie and Cake Fund to support neonatal and fetal care at Atrium Health Levine Children’s.

Since 2011, more than \$500,000 has been raised through the annual fundraising initiative **In the NIC of Time**. As the only youth-led fundraising initiative of its kind in the Greater Charlotte Region, In the NIC of Time provides philanthropic support to advance Neonatal care at Atrium Health Levine Children’s.



The Impact of Our Efforts

Dornier Diode Laser
The only Intrautero Fetoscopic Laser Ablation in the Southeast.

NicView Webcams
Giving families secure, real-time viewing of their infant when they cannot be in the hospital’s neonatal nurseries.

Bead Journey Program
Allowing parents a memorable way to celebrate their infant’s NICU journey and medical milestones.

NICN Family Sleep Rooms
Equipped with necessary medical resources and the comforts of home to accommodate families with twins.

Privacy Screens
Allowing families to bond with their babies and have privacy, while giving medical teams necessary access to infants.

OUR GOAL FOR 2022 IS TO FUND THESE VITAL MEDICAL RESOURCES AT LEVINE CHILDREN’S NICN:

NIC-View Camera
Upgrades: \$200,000

Transport Isolettes:
\$120,000 each

4 iPads for Family
Education: \$12,000



In the NIC OF TIME

SUNDAY, DECEMBER 18, 2022 | SPONSOR RECEPTION 6PM | BYRON’S SOUTH END

NAME	EMAIL	ADDRESS	METHOD OF PAYMENT