



PINK PINT NIGHT

FIGHT WITH A PINT!
THURSDAY, SEPTEMBER 29, 2022
NODA BREWING COMPANY

N·O·D·a
BREWING COMPANY®

CharlotteRadiology®

FIGHT WITH A PINT!

• A SIGNATURE EVENT •



Charlotte Radiology is proud to present our 11th annual Pink Pint Night! After celebrating virtually the last two years, we're thrilled to be back at NoDa Brewing hosting a LIVE event again! Pink Pint Night raises critical funds for Project Pink, a program that provides free screening mammograms to local, uninsured women. This event is free to the public and consistently draws 600+ patrons, all of whom come together to enjoy live music, an online auction, food trucks, an exclusive "pink" brew, and to support an amazing cause. **Join us!**



PROJECT PINK

• WHERE THE MONEY GOES & HOW WE MAKE AN IMPACT •

Founded in 2011, Project PINK and Project Pink Plus provide free screening and diagnostic mammograms for more than **1,000 local, uninsured women each year**. Charlotte Radiology's mobile mammography program works in tandem with Levine Cancer Institute to bring state-of-the-art early breast cancer detection to communities where need is greatest.

100% of money raised stays **LOCAL** & directly funds life-saving mammography exams for low-income, uninsured women.

\$215 provides one **FREE 3D screening mammogram** for a Project Pink patient

\$15,000 funds a Project PINK screening day for **30 women**



 = 5 women

75+ breast cancers have been diagnosed to date (1-2 per month) through these programs




 = 100 women

1,000+ low-income women served in the greater Charlotte area each year



75% of women served have never had a mammogram or are past-due



 = 5 screening days

30+ mobile screening days per year are hosted by Project Pink, taking screening mammography to communities where the need is greatest

SPONSORSHIP OPPORTUNITIES - HOW YOU CAN HELP

\$7,500

PROJECT PINK PATRON

Enjoy twice the recognition as a key sponsor for both Pink Pint Night and a LCI: Project PINK screening day.

PINK PINT NIGHT

- Logo recognition on all Pink Pint Night promotional materials, including banner, t-shirts and website
- Logo recognition on Atrium Health Foundation Fundraising site (AtriumHealthFoundation.org/pinkpintnight)
- Social media recognition by Charlotte Radiology and NoDa Brewing (total followers exceeding **55K Instagram, 15K Facebook**), as well as Pink Pint Night's event page
- Logo recognition on the digital information stations throughout the campus of Levine Cancer Institute during the month of September.
- Recognition in Atrium Health Foundation's Momentum publication, distributed to more than **10,000 individual and corporate donors**
- Recognition in NoDa Brewing's newsletter
- Food truck and PPN merchandise vouchers
- Exclusive event day vendor participant table

PROJECT PINK SCREENING DAY

- Sponsor recognition at one of our LCI: Project PINK mobile screening days held in the Charlotte community
- **30+ uninsured women** will receive screening mammograms, courtesy of your company

SPONSORSHIP OPPORTUNITIES - HOW YOU CAN HELP

\$5,000

PROJECT PINK PRINCIPAL

Enjoy twice the recognition as a key sponsor for both Pink Pint Night and a LCI: Project PINK screening day.

PINK PINT NIGHT

- Logo recognition on all Pink Pint Night promotional materials, including banner, t-shirts and website
- Logo recognition on Atrium Health Foundation Fundraising site (AtriumHealthFoundation.org/pinkpintnight)
- Social media recognition by Charlotte Radiology and NoDa Brewing (total followers exceeding **55K Instagram, 15K Facebook**), as well as Pink Pint Night's event page
- Recognition in NoDa Brewing's newsletter

PROJECT PINK SCREENING DAY

- Sponsor recognition at one of our LCI: Project PINK mobile screening days held in the Charlotte community
- **20+ uninsured women** will receive screening mammograms, courtesy of your company

SPONSORSHIP OPPORTUNITIES - HOW YOU CAN HELP

\$2,500

PINK PINT PARTNER

- Logo recognition on all Pink Pint Night promotional materials, including banner, t-shirts and website
- Logo recognition on Atrium Health Foundation Fundraising site ([AtriumHealthFoundation.org/pinkpintnight](https://atriumhealthfoundation.org/pinkpintnight))
- Social media recognition by Charlotte Radiology and NoDa Brewing (total followers exceeding **55K Instagram, 15K Facebook**), as well as Pink Pint Night's event page

\$1,000

PINK PINT PAL

- Logo recognition on Pink Pint Night event banner, t-shirts and website

CHARLOTTE RADIOLOGY PINK PINT NIGHT SPONSOR COMMITMENT FORM

Please complete, scan & email commitment form to taylor.faircloth@charlotteradiology.com

Company (if applicable)

Name

Email

Address

Phone

Signature

Date

SPONSOR LEVEL PLEDGE

- Project PINK Patron - \$7,500
- Project PINK Principal - \$5,000
- Pink Pint Partner - \$2,500
- Pink Pint Pal - \$1,000
- \$500
- \$215 provides **FREE screening**
for one Project Pink patient
- OTHER: _____

Make Check Payable to:
Atrium Health Foundation – Project PINK

To pay online visit:
AtriumHealthFoundation.org/pinkpintnight

Questions?
taylor.faircloth@charlotteradiology.com
Charlotte Radiology
700 E. Morehead Street, Suite 300
Charlotte, NC 28202

Your donation to Atrium Health Foundation -
Project PINK Fund is tax deductible.
Tax ID # 56-6060481

THANK YOU