



## 10th Annual Levine JCC Kids Triathlon

Benefitting Pediatric Rehabilitative Services at Levine Children's Hospital and the Adaptive Sports & Adventures Program

HONORARY CHAIRS: LORI AND ERIC SKLUT

### Fundraising Tips & Activities

- **Create a list of people to ask:**
  - family members
  - neighbors
  - parents' co-workers
  - anyone else you can think of
- **Develop a script:**
  - Explain to potential donors the purpose for which you are asking for a donation and your personal fundraising goal, as well as why you are participating.
  - **Example:** "The Levine JCC is hosting a Kids Triathlon to raise money for kids who are injured or sick and need rehabilitation. I am participating in the triathlon because I want to help kids who can't do the same things I can. My fundraising goal is \$\_\_\_\_. Would you be interested in helping me reach my goal?"
- Practice what you are going to say to potential donors.
- Be cheerful and courteous!
- Remember that every little bit helps, so a small donation is still a good donation!
- Tape each page of the *Sponsorship Form* to either side of a manila envelope and carry it with you wherever you go.
- Write down the donor's name and amount donated on your Sponsorship Form.
- Always say "thank you," whether someone donates or not. He or she has still given you the time and courtesy to listen to you!
- If someone says he or she will think about it, make sure you follow up after a few days.

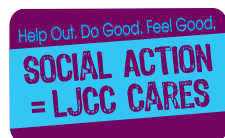
- If someone makes a donation, ask whether the company he or she works for has a Matching Gifts program.
- Write a thank you note to all donors. A fun way to do this is to have your parents take a photograph of you at the Triathlon, and write a thank you note on the back side.
- Have fun! A positive attitude = better success.

#### Online Fundraising:

- Don't forget to utilize your Personal Page on the LJCC Kids Triathlon website. Posting photos and personalizing that page will help with potential online donors.
- Ask your parents to post something on their Facebook™ pages with a direct link to your Personal Page on the website.

#### Tips for Parents:

- Explain to your child where the money raised is going.
- Help your child set a fundraising goal. The goal could be a dollar amount or an "activity" such as speaking to 10 people.
- Help your child develop a fundraising plan, including who to ask. Think about family, neighbors, moms' groups, book clubs, faith-based friends, supper clubs, mahjong groups, co-workers, sports teams, etc.
- Let your child practice what he or she is going to say to potential donors.



[www.ljcckidstri.org](http://www.ljcckidstri.org)



# JTRI.

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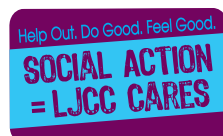
- Do NOT let your child go door-to-door on his or her own; always accompany your child. This not only is important for safety, but you can provide encouragement, if needed, and it will be a breath of fresh air and some exercise!
- Have your child team up with another Kids Tri participant (an adult should still accompany the children if going door-to-door).
- Don't do the work for your child. Be supportive, but let your child learn from this experience.
- Help your child out by posting something on your Facebook™ page.
- Create some sort of progress chart for your child. Children do well being able to see what they have achieved! Get a piece of poster-board; let your child decorate it; write down your child's goal and how much has been raised each day. Immediate recognition makes kids want to work harder!
- Have your child bring the collection envelope wherever you go together. Opportunities abound!
- Babysit
- Sell something
- Can collection: Tell friends/neighbors ahead of time that you will be collecting cans/bottles on a certain date. Collect them, take them to a recycling center and donate the earnings. This is good for the environment, too!
- Partner with a home-based business and have it donate a portion of its sales over a certain period of time.
- Kisses for Kids: Sell candy kisses with a note reminding the purchaser that the proceeds benefit pediatric rehabilitation at Levine Children's Hospital and Adaptive Sports and Adventures Program.
- More ideas can be found here:

[Click here for more charity fundraising ideas](#)

[Click here for kid friendly fundraising ideas](#)

### Fundraising Activities (to do with an adult):

- Lemonade stand
- Car wash
- Garage sale
- Have a "Game Day" at your house where attendees donate a certain amount and they get to play and have snacks all afternoon!
- Ask neighbors if you can do chores for them and you'll donate the money to this event. Examples: take care of their pets, do yard work, wash windows, dust, etc.



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