



10th Annual LEVINE JCC KIDS TRIATHLON

2022 SPONSOR PACKET

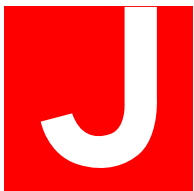


*Benefitting Pediatric Rehabilitative Services at
Levine Children's Hospital and Adaptive Sports and Adventures Program*

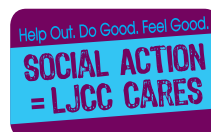
Levine JCC Kids Triathlon

Sunday, May 22, 2022 • 2pm

Levine Jewish Community Center



www.ljckidstri.org



Levine Jewish Community Center, 5007 Providence Road, Charlotte, NC 28226 • 704-366-5007 • charlottejcc.org

JTRI.★

The Levine JCC Kids Triathlon (LJCC Kids Tri) is about more than just good, fun athletic competition – it is about giving back.

Children of all ages, athletic abilities and cultural backgrounds participate in swimming, biking and running for a cause: raising awareness of and funds for pediatric rehabilitative services at Levine Children's Hospital and the Adaptive Sports and Adventures Program.

Your support is critical to our efforts. When your organization invests in a sponsorship of the LJCC Kids Tri, you invest in your community. You invest in the lives of your family, colleagues, employees, neighbors and friends and define yourself by social responsibility.



In addition, sponsorship also provides a unique opportunity to:

- Expand your reach of engagement in the community
- Provide brand exposure through event-day presence, resulting in interactions with more than 800 participants, spectators and volunteers
- Connect to a loyal customer base or new audience
- Increase your social media presence
- Build employee engagement in the community
- Demonstrate your commitment to help families whose children have suffered a traumatic injury or illness

Since the inception of the event in 2012, through past sponsorships and individual fundraising, the Levine JCC has donated more than three-quarters of a million dollars to the programs at LCH and ASAP.

About the LJCC Kids Tri beneficiaries:

When a child or teen experiences a serious illness or injury, his or her parents' greatest hope is that he or she will recover and return to a normal life. It is **Levine Children's Hospital's** (LCH) greatest hope, too. Its best-in-class pediatric rehabilitation program gives children the care they need to get better – and get back home. With state-of-the-art equipment, a large care team covering every pediatric rehabilitation specialty, and therapy spaces and programs specially designed for children, LCH is focused on helping children regain maximum function in an environment tailored exclusively to their needs.

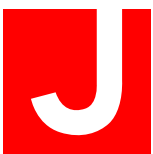
As part of a full-service children's hospital, parents and children have access to the full range

of medical specialties available, if needed, as well as access to the many child-friendly amenities, activities and events that go on within its walls, as it strives to create a fun and enjoyable environment for its patients.

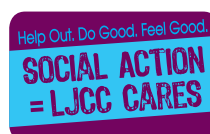
LCH is accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF), and cares for more pediatric rehabilitation patients than any center in the region. LCH is proud to have one of the nation's top outcomes for getting children back home.

The Adaptive Sports and Adventures Program (ASAP) is designed to challenge youth and adults with physical disabilities to develop skills that will lead to and enhance an active and productive lifestyle – one without barriers or limits.

Its mission: ASAP exists to provide competitive and recreational adaptive sport opportunities for individuals with physical disabilities in the community and to support and promote the achievement of personal goals of adaptive athletes. Its vision: ASAP will be recognized as the leader in facilitating recreational opportunities for the individuals with physical disabilities whom it serves.



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JTRI.

Success story

In 2017, 4-year old Annie Nichols suffered a traumatic brain injury from a fall on concrete. After spending nine days receiving traumatic care, Annie transferred to the inpatient pediatric unit at LCH. At that time, she needed help moving around her bed and transferring from it to a chair; she could only walk short distances with help; she could not do any of her age-appropriate activities of daily living; she had no movement in her right arm; she had difficulty communicating and required a feeding tube. After 3 ½ weeks in rehab,

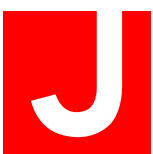


Annie went home having made tremendous improvements: she was able to walk up to 300 feet with only supervision needed; she could move around her bed and transfer without help; she required just supervision or minor assistance to complete her ADLs and she could use her right arm for daily tasks. Annie's communication improved significantly and she was back to eating and drinking anything she wanted. In June of 2019, Annie completed the *8th Annual LJCC Kids Tri!*

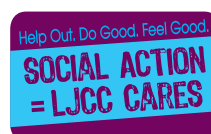


Success story

McKenna Woodhead sustained a spinal cord injury in the summer of 2018. She completed her inpatient rehabilitation at LCH and tried a handcycle for the first time while there. Since then she has continued to live an active healthy lifestyle via the Adaptive Sports and Adventures Program and now plays on its Wheelchair Rugby Team. McKenna, age 16, continues to improve her game and strives hard to become better each practice; she will be competing for the first time in fall 2019.



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2022 SPONSOR LEVELS & BENEFITS

	Presenting \$20,000	Platinum \$15,000	Iron Man \$10,000	Marathoner \$5,000	Sprinter \$2,500	Warrior \$1,000	Friend \$500
Company Name in Event Title ("Kids Tri Presented By ABC Company")	✓						
Host packet pick-up event	✓						
(10) 2-Week Free LJCC Membership Passes	✓						
Company Logo on Race Bib	✓	✓					
(5) 2-Week Free LJCC Membership Passes		✓	✓				
Naming Rights to an Event Area			✓				
Event Collateral	Logo	Logo	Logo				
Event Route Map Poster	Logo	Logo	Name				
Pre & Post Event Email	Logo & Link	Logo & Link	Logo	Logo			
Complimentary Race Entries	(4)	(4)	(2)	(1)			
Company Name Featured in Atrium Health Foundation's "Momentum" Publication	✓	✓	✓	✓			
Inclusion in Local Press Release	✓	✓	✓	✓	✓		
Space At Event	✓ Covered	✓ Covered	✓ Covered	✓ Covered	✓ Grass	✓ Grass	
Event T-Shirts	Logo	Logo	Logo	Logo	Logo	Name	Name
Sponsor Banner	Logo	Logo	Logo	Logo	Logo	Name	Name
Event Website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name	Name
PA Announcements on Race Day	✓	✓	✓	✓	✓	✓	✓

In-kind Sponsor Information: Each in-kind sponsor will be placed in a sponsorship category based on the value of its in-kind donation.

Logo Information: All logos need to be e-mailed to marisa.jackson@charlottejcc.org

Expiration of Benefits:

T-Shirts – 3 weeks prior to event date

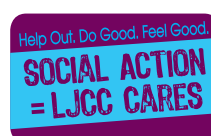
Event-Day Signage & Banners – 2 weeks prior to event date

Please inquire about specific event deadlines.

NOTE: Pledges must be paid 3 weeks prior to event date to receive benefits.



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2022 SPONSORSHIP PLEDGE FORM

Contact Information

Name _____

Company Name _____

Address _____

City, State, Zip _____

Email _____ Phone _____

Sponsorship Level*

- ☐ **Presenting** (\$20,000)
- ☐ **Platinum** (\$15,000)
- ☐ **Iron Man** (\$10,000)
- ☐ **Marathon** (\$5,000)
- ☐ **Sprinter** (\$2,500)
- ☐ **Warrior** (\$1,000)
- ☐ **Friend** (\$500)

Billing Information

- ☐ Enclosed is a check for \$ _____
- ☐ Please send me an invoice
- ☐ Please bill my credit card:

Credit Card # _____ - _____ - _____ - _____

Expiration Date ____ / ____

Name (as it appears on card) _____

Signature _____

Please make checks payable to *Levine JCC* and mail along with this completed pledge form to:

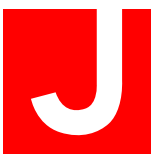
Levine Jewish Community Center

Attn: Julie Rizzo

5007 Providence Road

Charlotte, NC 28226

**All contributions are tax deductible in accordance with IRS regulations. Levine Jewish Community Center is a 501(c)3 organization; its tax ID number is 56-1100696. Please call (704) 366-5007 for further information.*



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