

# BE THE MATCH ON DEC. 1

# GIVING TUESDAY



Help us **DOUBLE** the impact of our donors' gifts on Giving Tuesday, December 1, by **becoming a matching sponsor** for this international day of giving recognized by organizations and charities across the world. This year, we are asking donors to participate in Giving Tuesday by making a pledge to support Levine Children's or other service lines across Atrium Health with monthly or one-time donations.

Benefits of becoming a Giving Tuesday Matching Sponsor include recognition across Atrium Health Foundation print publications, websites, social media, and Giving Tuesday email campaigns:

#### **Momentum Magazine:**

Mailed to 9,000+ donor households

#### **Social Media:**

3,099 Facebook fans  
1,338 Instagram followers  
1,158 Twitter followers

#### **Website:**

Receives, on average, 2,000 unique homepage views per month. Your support of Giving Tuesday will be featured through the end of year.

#### **Email:**

Campaign messages with sponsor recognition will reach an audience of 4,020 supporters and partners.

To learn more, **contact Leslie Sykes at [Leslie.Sykes@atriumhealth.org](mailto:Leslie.Sykes@atriumhealth.org).**



**Atrium Health  
Foundation**