

SPONSORSHIP



2019 Keynote Speaker: Amy Robach

Co-anchor of ABC's "20/20" and reporter for ABC News

Speak PINK



Charlotte's Breast Cancer Awareness Luncheon

May 29, 2019

Noon | The Westin - Uptown Charlotte

PRESENTED BY



BREAST CANCER AWARENESS

Breast cancer will affect one in eight US women in their lifetime. It is the second most common form of cancer for women behind skin cancer. At Atrium Health Levine Cancer Institute, we've put together a team of nationally recruited physicians focused on using the latest technology in the diagnosis and treatment of breast cancer.

Philanthropic support of the Carolinas Breast Cancer Fund helps provide critically needed funds for breakthrough research, diagnosis, treatment and patient programs at Levine Cancer Institute.



Project PINK

Levine Cancer Institute: Project PINK is a life-saving program made possible by community support. Its goal is to increase access to mammography exams for uninsured women. In partnership with Charlotte Radiology, Levine Cancer Institute offers a comprehensive approach to early breast cancer detection, providing community education, free mammograms and follow-up care to women who are low-income, under-insured or uninsured.



Levine Cancer Institute:

Transforming Cancer Care

Atrium Health Levine Cancer Institute creates access to break through research, state-of-the-art treatment and nationally -renowned physicians, including experts who subspecialize in diagnosing and treating aggressive types of cancer. The Institute's unique delivery model distributes care across a network of more than 25 locations in the Carolinas, ensuring that a patient's location is not a barrier to receiving the highest-quality care.

Through advanced technology, including webcasted teleconferences and virtual tumor boards, physicians located throughout the Institute's network are able to collaborate on best practices and treatment guidelines. LCI has a specialized Phase I clinical trials unit dedicated to advance the study and implementation of novel cancer therapies. The Institute's robust survivorship program provides evidence-based clinical care, education and support for patients and families from diagnosis to recovery.

Platinum Sponsor Level: \$15,000*

Event Recognition:

- One corporate table at event with name placard
- Special pre-event VIP opportunity and recognition during program
- Name prominently displayed on event signage and program
- Company featured in Atrium Health Foundation's magazine, **Momentum**, distributed to over 10,000 donor households, businesses, and community organizations
- Company name featured in **Charlotte Business Journal** "Thank You" advertisement
- Company featured on event website

Gold Sponsor Level: \$10,000

Event Recognition:

- One corporate table at event with name placard
- Special recognition during program
- Name prominently displayed on event signage and program
- Company featured in Atrium Health Foundation's magazine, **Momentum**, distributed to over 10,000 donor households, businesses, and community organizations
- Company name featured in **Charlotte Business Journal** "Thank You" advertisement
- Company featured on event website

Silver Sponsor Level: \$5,000

Event Recognition:

- One corporate table at event with name placard
- Special recognition during program
- Name prominently displayed on event signage and program
- Company featured in Atrium Health Foundation's magazine, **Momentum**, distributed to over 10,000 donor households, businesses, and community organizations
- Company featured on event website

Table Sponsor: \$2,500

Event Recognition:

- One corporate table at event with name placard
- Name displayed in event program
- Company featured in Atrium Health Foundation's magazine, **Momentum**, distributed to over 10,000 donor households, businesses, and community organizations

Half Table Sponsor: \$1,500

Event Recognition:

- Four tickets to event
- Name displayed in event program

Individual Ticket: \$125

*Two available

Speak PINK

BENEFITING BREAST CANCER PROGRAMS AT ATRIUM HEALTH'S LEVINE CANCER INSTITUTE

(Please print)

Your name _____

Company _____

Address _____

City/State/Zip _____

Phone Number/Fax _____

How would you like your company name to appear in recognition materials? _____

Please send high resolution logo (.eps or .ai) to Katherine.Anderson@AtriumHealth.org.

Sponsorship Level _____

Check Enclosed for \$ _____

To pay by credit card:

Visit AtriumHealthFoundation.org/speakpink or call Atrium Health Foundation at (704) 355-4048.

Accepted credit cards include: VISA/MC, American Express, and Discover

Please make checks payable to Atrium Health Foundation
RETURN COMPLETED FORM TO

Atrium Health Foundation
208 East Boulevard, Charlotte, NC 28203

(704) 355-4048

Contributions are tax deductible to the extent allowed by the IRS. Atrium Health Foundation tax ID number is 56-6060481. Flexible payment schedules available for major sponsorship packages. For more information, please contact Katherine A. Murphy at 704-355-0933 or Katherine.Anderson@AtriumHealth.org.

Thank you for your support!

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