

momentum

Fall
2018

A PUBLICATION OF ATRIUM HEALTH FOUNDATION

Giving Thanks for Dale

FAMILY CELEBRATES "MIRACLE MOM'S"
HOMECOMING



Atrium Health
Foundation

momentum

**“Momentum is a powerful word, one that signifies the growth
and continual progress we strive for within our health system.”**





Dear Friends,

As I recently looked across the ever expanding skyline of Charlotte, I thought of our team at Atrium Health Foundation – our staff and volunteers. We are privileged to support a vibrant city that although struggles with issues is addressing them and constantly moving forward. And even beyond the bright lights of the city, we are making an impact across the region served by Atrium Health, thanks to the generosity of our donors.



In this issue of Momentum, please discover how philanthropy is brightening the lives of breast cancer patients; advancing quality care for rehabilitation patients; taking clinical trials to the next level; and ensuring world class care is available to all patients. You will see that our donors are a shining example of all that is good in the Charlotte community.

I'm convinced that throughout 2019, the Charlotte landscape will change even more – Uptown, and across the region that Atrium Health serves. What will remain constant is our commitment to inspiring transformational giving to ensure health, hope, and healing – for all.

Thank you – and let's continue to get caught up in the Momentum!

With gratitude,

Armando L. Chardiet
President

Leaving a legacy OF GOOD HEALTH...



Good health is something we all wish upon our children, so why not start planning today for the next generation?

Join our legacy giving circle – the 1940 Society – founded in 2015 by Atrium Health Foundation.

The Society was established to recognize and celebrate those who have generously and thoughtfully included Atrium Health in their estate plan.

For more information visit:
atriumhealthfoundation.org/legacygiving

1940
SOCIETY
BENEFITING

 **Atrium Health
Foundation**

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Cover photo: (Standing L-R) Dale Earhardt's daughter Elise and son Trent, and seated (L-R) daughter Ainsley, Dale, and Wayne



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A SECOND Chance AT LIFE

There's no place like home

for Dale Earhardt, wife to Wayne and mom to national news anchor Ainsley, teacher Elise, and medical sales entrepreneur Trent. After the retired kindergarten and preschool teacher survived a life-threatening stroke that required extensive medical care at Atrium Health's Carolinas Rehabilitation, Dale has returned to her Columbia, SC home where she's surrounded by her loving family and spreading her gracious southern charm.

In February 2018, Dale's husband Wayne found his wife unresponsive in their home. After checking her vitals, he rushed her to a local hospital, suspecting that she had suffered a severe stroke. Because of existing, complex health conditions – ketoacidosis, a serious diabetic complication, and kidney disease (she's been on the transplant list for nearly three years) – Dale was at greater risk for this type of medical emergency.

Wayne's hunch was confirmed and following surgery to remove the blood clot that caused the stroke, Dale was soon transferred to Carolinas Rehabilitation. There she would have access to the most comprehensive care available for stroke patients in the region.

"We were in dire straits," said Ainsley. "Mom was really sick, and we were seeking the best rehab program to meet her needs." The family contacted Carolinas Rehabilitation and was put in touch with Dr. Vish Raj, Medical Director. Because of the complexity of Dale's needs, Dr. Raj and his team worked closely with other medical subspecialists at Atrium Health to monitor her other health problems.

"Part of the reason why Dale's done extremely well is because we've been able to manage her complex medical issues while focusing on her functional recovery," said Dr. Raj.

Ainsley also credits her mom's recovery to her family's strong faith, which her parents instilled in their children. "We really didn't feel like she was going to make a full recovery, and we just gave it to God," she said.

"When we arrived at Carolinas Rehabilitation, Dale couldn't breathe on her own, she couldn't talk, couldn't swallow, couldn't eat. Her whole right side was paralyzed," said Wayne.

Since February, Dale has made tremendous progress. Through her hard work and dedication under the care of the rehabilitation team, Dale has effectively regained muscle control of her right side and is independent with daily tasks, such as eating, walking, applying makeup, and having a conversation with friends and family—showing off her humorous personality.

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Dale and Ainsley



Dale visits with Dr. Raj in her living room

"WE ARE EXTREMELY GRATEFUL AND APPRECIATIVE TO DR. RAJ AND HIS TREMENDOUSLY TALENTED, PROFESSIONAL, LOVING, AND CARING TEAM AT CAROLINAS REHAB," SAID WAYNE. "THEY ARE THE BEST OF THE BEST."

SECOND CHANCE

Continued from pg. 3

Restoring a sense of normalcy in patients' and families' lives is a hallmark of Carolinas Rehabilitation, which continues to benefit tremendously from community support. Programs that help families like the Earhardts face difficult, often life-changing situations with courage and confidence are bolstered through philanthropic support. From funding research to state-of-the-art technology and educational programs, donations help Carolinas Rehabilitation support patients as they overcome their barriers or disabilities and return to productive lifestyles – much like Dale.

Despite the immense trials Dale endured after her stroke, she remains positive and is deeply grateful for Carolinas Rehabilitation. Now, she can expect a restored sense of normalcy at home with the love and support of her family and amazing network of friends. She looks forward to visits from her three grandchildren, whom she adores, as well as bridge games with friends, cooking, and reading. You may also find her catching up on Antiques Road Show or watching Weather Channel and Fox & Friends.

"Dale's journey reminded me that the work we do here at Carolinas Rehabilitation is to bring families back together and bring them back home," said Dr. Raj. Not everybody gets a second chance."

Atrium Health will enhance its world-class rehab care with a new Carolinas Rehabilitation Hospital. The proposed hospital (see preliminary rendering below) is planned to open in 2021. Philanthropy will be instrumental in developing this facility. For more information about supporting Carolinas Rehabilitation, please contact Jim Ervin at 704-355-4048.

Carolinas Rehabilitation:

- Listed in U.S. News & World Report as a top rehabilitation hospital
- One of the largest non-profit rehab providers in the nation and [in partnership with Levine Children's Hospital] the sole provider of inpatient rehabilitative services for children in the region
- Offers 12 CARF*-accredited programs, the most in the region, including the world's first CARF-accredited cancer rehab program
- 26 physical medicine and rehab physicians
- Three inpatient hospitals, 2 units, and 20-plus outpatient locations
- First rehab hospital listed by AHRQ as a patient safety organization (PSO)
- Conducts research and clinical trials to help improve patient outcomes and develop novel treatments

*The top quality award in rehab

HIGHLIGHTS



**CAROLINAS REHABILITATION
HOSPITAL OF THE FUTURE**



**Vish Raj, MD, Medical Director,
Carolinas Rehabilitation**

Kidney Disease Gets a Kick

FROM ANNUAL FALL EVENT

On October 11, an energetic group of over 200 attended the third annual “Tune Up Your Kidneys” event benefiting the Pediatric Nephrology Center of Excellence at Levine Children’s Hospital. The event, held at the Mint Museum on Randolph Road, raised over \$115,000 for the Center.

The upscale barbeque featured music, a silent auction, and a program emceed by WCNC’s Rachel Rollar. Guests heard a poignant testimonial from Natalie and Nick Foy, parents

of Theo – a kidney transplant survivor and patient at the Center. Theo’s doctor, Susan Massengill, MD – Director of the Pediatric Nephrology and Hypertension Program – shared an update on the Center’s accomplishments.

“In the past three years, the Center has changed the conversation about chronic kidney disease and heightened awareness both locally and nationally,” said Dr. Massengill. “Thanks to support from philanthropy we continue to build a world class research and clinical team at Levine Children’s.”



1



2



3

1. Seven-year-old Theo Foy was an honored guest at the event, having received life-saving nephrology care at Levine Children’s since he was just a year old. 2. More than 200 attendees enjoyed the third annual “Tune Up Your Kidneys” event, held at the Mint Museum on Randolph Rd. 3. Participants gave generously, raising over \$115,000 for the Nephrology Center of Excellence at Levine Children’s, led by Dr. Susan Massengill (pictured center in pink).

THANK YOU TO OUR SPONSORS:

GOLD SPONSORS

Pilon Properties
Acoustical Interiors
HB Chemical
Ben Aguallo’s Grandparents
Greenway Wealth Advisors
Pediatric Urology Associates

SILVER SPONSORS

Showalter Construction
Mythic



“THANKS TO SUPPORT FROM PHILANTHROPY WE CONTINUE TO BUILD A WORLD CLASS RESEARCH AND CLINICAL TEAM.”

– SUSAN MASSENGILL, MD
DIRECTOR OF THE PEDIATRIC NEPHROLOGY AND HYPERTENSION PROGRAM

Pfizer Oncology Grant to Shed Light ON BREAST CANCER RESEARCH



Antoinette Tan, MD, MHSc
Chief, Breast Medical Oncology
Levine Cancer Institute

With support from philanthropy, a new treatment option is on the horizon at Levine Cancer Institute.

The Institute was awarded a \$650,000 grant from Pfizer Oncology in support of breast cancer research. The ASPIRE Breast Cancer Research Award will specifically fund a trial to develop novel therapeutic combinations for certain types of breast cancer. Dr. Antoinette Tan, Chief of Breast Medical Oncology at the Institute, will serve as the sponsor-investigator for the trial, which will begin enrolling patients in early 2019.

Patients with operable Stage II-III breast cancer of any subtype will be eligible for the trial, which will study the immune effects of gedatolisib on breast tumors.

BRIGHTENING THE LIVES OF BREAST CANCER PATIENTS

Other than discovering new treatment options for breast cancer, what inspires Dr. Antoinette Tan every day is the courage and strength of the patients she treats. "It is my goal to help them through their experiences," said Dr. Tan.

As Chief of Breast Medical Oncology and Co-Director of the Phase I Program at Levine Cancer Institute, as well as a clinical professor in the department of medicine at UNC-Chapel Hill, Dr. Tan is well equipped to provide her patients with the latest information on the newest clinical trials available. She leads the team of experts who will treat women enrolled in the trials funded through the Pfizer grant.

A graduate of Rutgers–Robert Wood Johnson Medical School, Dr. Tan completed an oncology fellowship at the National Cancer Institute and earned a Master of Health Sciences degree from Duke University School of Medicine. Renowned nationally for her leadership in breast oncology, Dr. Tan has extensive experience in the conduct of early phase clinical trials and breast cancer studies.



Dr. Antoinette Tan, Chief of Breast Medical Oncology and patient Myra Stanziale.

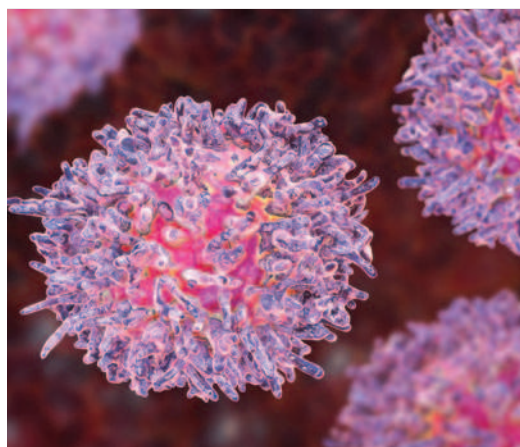
MAKING A SPLASH: SWIMMERS DIVE INTO LAKE NORMAN TO SUPPORT LEUKEMIA RESEARCH

National nonprofit Swim Across America is making waves in the field of leukemia research right here in Charlotte. Joined by local athletes and Olympians, as well as more than 200 swimmers and staff from Levine Cancer Institute, Swim Across America hosted its second annual Charlotte Open Water Swim at Lake Norman this September, raising \$150,000 to benefit Levine Cancer Institute's leukemia research program.

This year's featured guests included Hannah Aspden, two-time Bronze medalist in the 2016 Paralympic games and swimmer at Queens University of Charlotte; Marko Blazevski, Wingate University swimmer and 400 Individual Medley national title holder; Karlee Bispo, award-winning American competition swimmer; Charlie Houchin, gold medalist in the 400m free relay at the 2016 FINA World Championships and current member of the USA National Swimming Team; and Lauren Perdue, Olympic gold medalist in the 4x200 meter freestyle relay.



Pictured: Levine Cancer Institute's Dr. Lawrence Druhan with children Abby (left), Ben, and Ellie, and wife Emily.



Leukemia Research at Levine Cancer Institute

Levine Cancer Institute is currently host to an array of ongoing clinical and translational research projects related to leukemia, such as Multiple Phase I trials with novel agents.

In 2019, the leukemia program plans to participate in multiple new trials, including a study that will bring CAR T cells to our clinic for acute lymphocytic leukemia patients. There is specific interest in improving outcomes for older patients with hematologic malignancies, especially AML. Researchers have been investigating gentler treatment approaches in older individuals with AML, including the use of frontline hypomethylating agent (HMA) treatment (as monotherapy and as part of combination therapy) as a bridge to allogeneic hematopoietic cell transplantation.

The translational work in the Hematologic Oncology Translational (HOT) Lab is aimed at the identification and characterization of the leukemia stem cell (LSC) for the development of targeted therapies and for risk stratification.

Patrick Kennedy Speaks

During his 16 years serving in the U.S. House of Representatives, Congressman Patrick J. Kennedy fought to end discrimination against mental illness, addiction, and other brain diseases. On September 12, he once more led the call for continued advocacy at the 2nd Annual Behavioral Health Luncheon. Addressing a room of more than 250 mental health advocates and healthcare providers, Congressman Kennedy candidly shared his personal and family struggles with addiction and depression and issued an impassioned call to action to turn the tide on treatment of mental illness – what he calls a “public health emergency”.

Joined by Martha Whitecotton, Senior Vice President of Behavioral Health Services, and Dr. Wayne Sparks, Senior Medical Director of Behavioral Care at Atrium Health, as well as presenting sponsor and Access One founder Dr. Russell A. Salton, III, Congressman Kennedy inspired luncheon attendees to give generously, raising \$140,000 to benefit Atrium Health’s safety net behavioral health facility in Charlotte.

Patrick Kennedy

As co-founder of the non-profit One Mind, Kennedy helped spark a global revolution in how scientists collaborate to study, diagnose, and treat brain diseases. Amid countless recognitions, meaningful partnerships, and political affiliations, Patrick J. Kennedy’s most important achievement continues to be leveraging his powerful family legacy in the arenas of civil rights, mental health, and intellectual disabilities to advance the cause of social justice and health equity for all people.



1. Pictured (left to right): Lori and Eric Sklut; Julie Levine, PsyD.; Amy Levine Dawson; Patrick Kennedy; Sandra and Leon Levine. 2. Pictured (left to right): Gene Woods, President and CEO of Atrium Health; Patrick Kennedy; Armando Chardiet, President of Atrium Health Foundation. 3. Pictured: Martha Whitecotton, SVP Behavioral Health Services, and Patrick Kennedy. 4. Pictured (left to right): Liz Winer, Russell Salton, III, MD, Julie Levine, PsyD., Patrick Kennedy, Lori Sklut, Wayne Sparks, MD, Martha Whitecotton, and David Cunningham.



ADVOCATING FOR BEHAVIORAL HEALTH SUPPORT

A third-generation physician, Dr. Russell Salton, III spent much of his career treating patients in a multi-site family medicine practice that he helped to found. Almost 50% of those patients, he recounts, had some sort of behavioral health issue – whether it was themselves or a family member. It was this experience treating some of North Carolina's more vulnerable residents that led him to found AccessOne, a company that offers affordable, patient-friendly payment programs to all individuals and families.

How fitting that Dr. Salton is still making a tremendous impact on his patients through this company, which has served as presenting sponsor of Atrium Health Foundation's Behavioral Health Luncheon since its inception in 2017. Thanks to AccessOne's generous financial support, the event has featured speakers such as Jane Pauley and Patrick Kennedy, both of whom are outspoken about removing the stigma related to behavioral health disorders and promoting parity and insurance coverage for both mental and physical health issues.

Thanks to Dr. Salton's compassion and commitment to patient advocacy, Atrium Health is making advances, and helping to remove behavioral health stigmas– head on.



Russell Salton, III, MD
AccessOne

Mr. & Mrs.
Jason M. Cox

Mr. & Mrs.
Jon Cowherd

Mr. & Mrs.
Mark Nestel

Mr. & Mrs.
Bryant G. Barnes

Mr. Alfred
Dawson

Mr. & Mrs.
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Foundation

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Warrior
Foundation

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Foundation

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Gassaway

Mrs. Beverly
Ladley

Mr. & Mrs.
Dan Schlesing

24 Foundation

Ms. Bevie
Hemby

Mr. Josh
Jones

Mr. & Mrs.
Wes Slocum

The Isabella
Santos
Foundation

Joedance Film
Festival, Inc.

The Paula Takacs
Foundation for
Sarcoma Research

The Jeff Gordon
Children's
Foundation

The Prayers
for Elijah
Foundation

Mr. & Mrs.
Chris Weaver

LEVINE CHILDREN'S Cancer Champions

The battle to end pediatric cancer in our region is one fought on many fronts.

In recent years, a dedicated group of individuals and organizations from across the Greater-Charlotte Area have built lasting connections and partnerships that have brought philanthropy to the forefront of our local fight against childhood cancer. Their efforts and support continue to advance critically-needed pediatric cancer clinical research and related patient programs at Levine Children's. With gratitude for all that they do for our patients, we are pleased to highlight the Levine Children's Cancer Champions.



ISABELLA SANTOS FOUNDATION PAINTS THE TOWN PURPLE



Photographer: Beth Wade

Staff from the Isabella Santos Foundation celebrate another successful 5K/10K for Kids Cancer, raising \$225,000 to support research for neuroblastoma and other rare pediatric cancers.

The symbol for childhood cancer awareness month may be the yellow ribbon, but the Isabella Santos Foundation was painting the town purple this September, bringing their own brand of awareness to childhood cancer, while raising important funds to benefit Levine Children's pediatric cancer research and patient programs. Held at the end of September, the Isabella Santos 5K/10K Race for Kids Cancer raised significant funds to benefit the Isabella Santos Rare and Solid Tumor Program, a comprehensive cancer care program being developed at Levine Children's through a \$5 million commitment made by the Isabella Santos Foundation earlier this year.

GREY MATTERS FOR LEVINE CHILDREN'S HOSPITAL

Hospital leaders, donors, and supporters of pediatric cancer research gathered on October 4 at Sweet Magnolia Estate in Cornelius for the Pounding for Parker Foundation Gala – a fundraiser supporting Levine Children's Hospital. In recognition of their commitment to local pediatric brain cancer research, guests sported their dressy grey attire to represent the theme, "Grey Matters." While formal in their mission and dress – the evening emphasized fun and survivorship. The Foundation's namesake, Parker Cowherd – an avid Carolina Panthers fan – is currently undergoing treatment at Levine Children's.



Supporters of the Pounding for Parker Foundation enjoyed a sold-out fundraising event, including Allison and Jonathan Cowherd (far left) and representatives of Levine Children's Hospital.



1. This September the Isabella Santos Foundation hosted its annual 5K & 10K Race For Kids Cancer, with proceeds supporting Levine Children's pediatric cancer research and ISF's goal to end neuroblastoma and other rare pediatric cancers. 2. Group shot of the Levine Children's Cancer Champions. 3. Pictured (left to right): Stacy Nicholson, MD, MPH, President, Atrium Health Children's Services and Chair of Pediatrics, with Allison and Jonathan Cowherd, founders of the Pounding for Parker Foundation. 4. This fall, from Thanksgiving to Christmas, the Adam Faulk Tanksley Christmas Tree Lot will be open and all tree-sales benefit Levine Children's pediatric cancer research. 5. Deck the halls with Baby J Fund Christmas Tree Ornaments, sold in November and December through BabyJFund.org. Proceeds benefit the Baby J Ladley Pediatric Brain Tumor Research Fund at Levine Children's.



Special thanks to our Atrium Health Teammates who give generously to support the health and wellbeing of our patients.

ATRIUM HEALTH GIVES A DOSE OF HOPE TO PATIENTS AT LEVINE CHILDREN'S HOSPITAL



As the single largest healthcare employee-based contributor to Children's Miracle Network Hospitals, Atrium Health teammates help Levine Children's Hospital achieve new milestones in delivering world-class care – year after year. From growing its nationally-recognized pediatric specialties, to providing the most advanced patient services, clinical research, and medical technology, the excellent care at Levine Children's Hospital is made possible in large part by teammate giving, which exceeded \$1.5 million during the 2018 campaign.

For Atrium Health teammate, Emily Carroll (pictured with daughter, Hannah), the Atrium Health Gives campaign hits close to home. Emily credits her daughter's healthy childhood to the quick response of Levine Children's Neonatal Intensive Care team, who discovered Hanna had suffered a stroke shortly after she was born at Levine Children's Hospital.

Hannah Carroll

Just one day-old, after being delivered at Levine Children's Hospital, Hannah Carroll's leg began to twitch. Alarmed, her parents asked Hannah's medical team to investigate what could be causing an apparent tremor on her left side.

Thanks to the quick response of Levine Children's Neonatal Intensive Care Nursery, Hannah's condition was determined to be a right-side middle cerebral artery stroke, which can impact motor function on the opposite side of the body. With medication, and after being monitored in the Neonatal Intensive Care Nursery for one week, Hannah was able to go home for the first time.

Over time, with the help of therapists at Carolinas Rehabilitation, Hannah regained most motor function on her left side. Today, Hannah excels at her favorite sport – gymnastics – and she has also made great strides as a fundraiser. Out of gratitude for the care she received in the NICU, Hannah raised money for Levine Children's in lieu of receiving birthday presents for her ninth birthday.



Hannah

Teal Heels

Reach New Heights in Fundraising for Ovarian Cancer

This September, the grounds of SouthPark Mall came alive with teal – the color representing ovarian cancer awareness – at the 8th Annual Stiletto Sprint. Each year, the Stiletto Sprint offers an opportunity for survivors, advocates, friends and family to join together in raising awareness and funds for ovarian cancer research and patient programs at Levine Cancer Institute. The event commenced with a balloon release to honor those who lost the fight against gynecologic cancers, followed by a survivors' walk to celebrate the brave women who are winning their battles. Then, runners dashed off in their teal heels for a 70-yard sprint toward the finish line. WBTV anchor Maureen O'Boyle served as emcee, continuing a years-long tradition of support from WBTV. The event also included a raffle tent featuring donated items from local artists and boutiques as well as a silent auction.

This year, the Stiletto Sprint set a new record by raising over \$100,000. Contributing to the success was presenting sponsor, Bissell Ballantyne, along with other top sponsors: Teal Diva, Tesaro, the Teal Butterfly Challenge, RP Signs, Clovis Oncology, Southeast Radiation Oncology Group, Charlotte Radiology, Martin Truex Jr. Foundation, Sherry Strong, Solis Southpark, and others. Special recognition goes to the Stiletto Sprint committee members, volunteers and sponsors for their hard work in making the 8th annual Stiletto Sprint a success.



Save the Date



**NOVEMBER 10 –
DECEMBER 15**

Baby J Fund Ornament Sale

BabyJFund.org

Stock up for the holidays – and for a great cause! Proceeds from this handcrafted ornament sale will be used to advance brain tumor programs at Levine Children's Hospital.



NOVEMBER 27

Giving Tuesday

***Atriumhealthfoundation.org/
givingtuesday***

This global day of giving will support patients at Levine Children's Hospital. And thanks to sponsor Mercedes-Benz of South Charlotte, gifts up to \$15K count twice!



DECEMBER 6

Secret Santa Radiothon

LCHRadiothon.org

Join Beasley Media Group's Kiss 95.1, The New 103.7, K 104.7, Power 98 and V 101.9 as they spread holiday cheer and raise funds for Levine Children's Hospital during our day-long radiothon!



DECEMBER 8

New 1037 Ho Ho Hoedown

thenew1037.com

Enjoy the holidays, country-style, with recording artist Riley Green, LIVE at Coyote Joes at 7 p.m. Proceeds benefit Levine Children's Hospital.



FEBRUARY 2

Jeremy B. Blevins Oral Cancer 5K

***Atriumhealthfoundation.org/
oralcancer***

Support the Jeremy B. Blevins Oral Cancer Fund at Levine Cancer Institute by participating in this Fort Mill event.



FEBRUARY 2

Cupid's Cup 5K

CupidsCup5K.com

Lace up (and bundle up) to help benefit life-changing medical resources and patient scholarships for cardiac rehabilitation programs at CHS Pineville, CHS SouthPark and CHS Union.



MARCH 2

Dancing with the Stars of Charlotte Gala

***AtriumHealthFoundation.org/
charlotteballet***

Be on the lookout for announcements of Atrium Health's "Star Dancer."



MARCH 30

Levine Children's Gala

***Atriumhealthfoundation.org/
LCHGala***

This fifth annual event will be a night to remember, raising funds to help Levine Children's provide world-class care to patients where they need it most – close to home.

WELLS FARGO Championship

A HOLE-IN-ONE FOR PEDIATRIC PATIENTS

Jason Day wasn't the only winner at the 2018 Wells Fargo Championship. It was also a victory for cancer patients at Levine Children's Hospital, who will benefit from a \$250,000 donation from Champions for Education, Inc - the non-profit host organization that operates the Championship.

Beginning in 2010, Champions for Education has provided significant support to the hospital to fund cancer research efforts. "The pediatric cancer program at Levine Children's is thriving thanks to philanthropy," said Javier Oesterheld, MD, the Jeff Gordon Children's Foundation Endowed Chair in Cancer & Blood Disorders at Levine Children's. "Support from organizations like the Wells Fargo Championship has elevated our program so that we are consistently recognized as a national leader in pediatric cancer care. From programs to research, to integrative and novel treatment options, community support is vital to our mission of providing the best care - for all."

In addition to providing financial support, the Championship donates the tournament's flat-screen televisions to the hospital each year, where they are installed in patient/family areas throughout the facility. To date, the Wells Fargo Championship has collectively donated \$1.5 million in support of cancer research at Levine Children's.

(L-R) Gary Sobba, Wells Fargo Championship Tournament Director; Kendall Alley, Regional President, Wells Fargo; Stacy Nicholson, President, LCH; Armando Chardiet, President, AHF; Drew Herman, VP & Chief Medical Officer, LCH

"For a family like ours, who calls Levine Children's Hospital our second home, we're so thankful for the ongoing support of community partners. Children like my daughter Wren have access to the best cancer treatments possible - right here in our community - thanks to generous support from the Wells Fargo Championship. We didn't realize how valuable this was until we needed it!"

Brandi Jansen

Mom of Wren Jansen, pediatric cancer patient and unicorn whisperer



NEW NEONATAL FAMILY SLEEP ROOMS UNVEILED AT LEVINE CHILDREN'S

Thanks to the generosity of Cottie & Cake founders Meghan and Steve Hampton, along with Meghan's parents Fran and Don Russ, MD, as well as other supporters of the In the NIC of Time fundraiser, the Neonatal Intensive Care Nursery at Levine Children's Hospital is home to six newly-upgraded family sleep rooms that offer a place of comfort and respite for families whose infants are treated in the NICN. In addition to the sleep room upgrades, the Cottie and Cake Fund provides significant support for state-of-the-art medical equipment and technology at the Charlotte Fetal Care Center and additional projects in the hospital's NICN. Since 2011, through In the NIC of Time and other year-round fundraising efforts, more than \$520,000 has been raised for the Cottie & Cake Fund.



1. (L-R) Cottie & Cake co-founders Meghan Hampton and Fran Russ 2. Members of the In the NIC of Time Committee presented a check from their fundraiser to staff at Levine Children's.



Dr. Courtney Stephenson, Director, Charlotte Fetal Care Center

Since 2011, the Cottie & Cake Fund has generated significant support for groundbreaking procedures and state-of-the-art medical technology at the Charlotte Fetal Care Center, where women receive comprehensive prenatal care and treatment for high-risk pregnancies. Led by Dr. Courtney Stephenson, the Charlotte Fetal Care Center was able to purchase state-of-the-art equipment called the Dornier Diode Laser with support from the Cottie & Cake Fund, making it the only fetal care center offering Intrauterine Fetoscopic Laser Ablation in the entire Southeast.

CHARLOTTE KNIGHTS HIT A HOME-RUN FOR PATIENTS AT LCH

Welcomed by Levine Children's Hospital Facility Executive Callie Dobbins, the Charlotte Knights were celebrated at Levine Children's Hospital earlier this year for their generous commitment of \$173,000 to renovate the hospital's 4th floor Rehabilitation playroom. Honored guests in attendance included Dan Rajkowski, Charlotte Knights Chief Operating Officer, along with Charlotte Knights players and members of the Charlotte Knights Charities – the philanthropic arm of the team. Bringing new meaning to the phrase 'take me out to the ballgame,' the Rehabilitation playroom will be transformed into a Charlotte Knights-themed space in the coming months, complete with a baseball diamond, images of players, and more – providing an open, engaging, and therapeutic space that optimizes comfort and recovery.



Dan Rajkowski, COO of the Charlotte Knights, leads by example, serving as a member of Levine Children's Hospital's Board of Ambassadors. From Pink Knights ballgames to golf tournaments and other year-round programs, this most recent gift from the Charlotte Knights to Levine Children's Hospital marks the continuation of a remarkable 16+ year partnership between the team and Atrium Health.

PINK PINT NIGHT: AN EVENING OF AWARENESS AND IMPACT



Each year Charlotte Radiology goes above and beyond to make this event a success – and make a lasting difference in the lives of women in our community. We are grateful for their continued partnership.

On September 27, hundreds of breast cancer survivors and advocates gathered at NoDa Brewing Company's Tryon Street brewery to kick off Breast Cancer Awareness Month, while raising funds and awareness to benefit Levine Cancer Institute: Project PINK – a partnership between Charlotte Radiology and Levine Cancer Institute. The signature event raised over \$60,000 to support LCI: Project PINK and LCI: Project PINK Plus, both of which are vital patient outreach programs that provide mammograms and follow-up breast cancer screenings to women who are underinsured, at no cost to participants.

9th Annual Golf for Hospice

Hospice & Palliative Care of Cabarrus County hosted an 18-hole charity golf tournament at The Club at Irish Creek this October, raising over \$78,000 to benefit the Wings to Soar Camp – an annual summer camp organized by Atrium Health and Hospice to help local youth cope with the loss of a loved-one.

CHS University

The 25th annual Dr. Ed Stubbs Memorial Golf Tournament, held September 24, grossed \$55,000 to support Carolinas HealthCare System University in its community outreach and wellness programs.

Bojangles'/MDA

Bojangles' continues to show outstanding support for muscular dystrophy research at the McColl-Lockwood Laboratory at Carolinas Medical Center. In partnership with the Muscular Dystrophy Association, the company's 20th Annual MDA Golf Classic held this October grossed over \$398,000.

Eastwood Homes

Eastwood Homes has been a proud supporter of Levine Children's Hospital since 2007. In addition to donating a portion of every Charlotte-area home sale to the hospital, Eastwood Homes also held its 6th Annual Charity Golf Outing this September, raising an additional \$140,000 for the hospital.

UNICON

The 8th annual UNICON golf tournament on October 25 raised over \$42,000 for the Levine Children's Hospital Advancement Fund.



Children's Miracle Network Partners

**Go Above and Beyond
for Patients at Levine
Children's Hospital**

Upward



From Miracle Balloons to Employee Giving, Children's Miracle Network fundraising soared to new heights this fall through numerous local campaigns.

Walmart & Sam's Club

Nationally, Walmart & Sam's Club stores celebrated an incredible milestone in fundraising for Children's Miracle Network Hospitals this fall, exceeding one billion dollars raised at stores for CMNH. Local Walmart & Sam's Club stores reached their own milestone for the 2018 campaign for Levine Children's, raising over \$347,000 to support patients treated in the hospital's Neonatal Intensive Care Nursery. A CMNH partner since 1987, Walmart and Sam's Club stores continue to pour their hearts into fundraising for our young patients.

ACE Hardware

From Round Up donations at the checkout register to ACE Bucket Days to the ACE Bucket Challenge, local ACE Hardware store managers, associates, and customers also make up a special group of advocates for Levine Children's Hospital. With the additional support and enthusiasm of departments across Atrium Health's pediatric service line – including ACE Bucket Challenge winners from the Pediatric Emergency Department at Atrium Health – local ACE stores have raised over \$9,800 in 2018.

Dairy Queen

Offering much more than a cool treat for a hot day, local Dairy Queen restaurants are making miracles for kids at Levine Children's Hospital, year after year. A Children's Miracle Network Hospitals partner for more than 30 years, Dairy Queen has already raised more than \$11,000 for Levine Children's through its local fundraising campaigns for 2018, contributing to a national total of more than \$130 million raised over the lifetime of the company's partnership with CMNH.

Love's Travel Stops

With more than 400 Travel Stops and County Stores in our region, Love's Travel Stops represent another significant fundraising partner in support of Children's Miracle Network Hospitals and Levine Children's. The company's fall Miracle Balloon campaign raised over \$15,000.

Great Clips Salons

From the salon to the stage, local Great Clips Salons bring a new level of creativity and dedication to their partnership with Children's Miracle Network Hospitals. The salons' store-based fundraising campaigns were expanded to include a special beauty pageant and a Charity Costume Ball. With a style all their own, Great Clips salons continue to be dedicated partners to Levine Children's and Atrium Health.



Levine Children's

For the best specialty care in the region, families turn to Levine Children's Hospital – named a Best Children's Hospital by *U.S. News & World Report* in multiple specialties for the ninth year in a row. Each year, *U.S. News & World Report* highlights the top 50 hospitals nationwide across a number of pediatric specialties. Earlier this year Levine Children's was recognized for its exceptional medical care provided in six pediatric medical specialties, including: Cancer; Cardiology and Heart Surgery; Gastroenterology and GI Surgery; Neurology and Neurosurgery; Nephrology; and Orthopedics. Our donors – including corporate partners and participants who return to the Hopebuilders 5K year after year – play a key role in ensuring Levine Children's provides world-class care, right here in our community.



HOPEBUILDERS 5K

TWENTY-THREE YEARS OF **Building Hope for Levine Children's**

Following more than two decades of success, on October 13, more than a thousand runners, walkers and supporters of Levine Children's hit the streets for the annual Hopebuilders 5K. Led by Presenting Sponsor, Barings, Hopebuilders raised over \$175,000 to support medical resources, patient programs and clinical research that make Levine Children's the best choice for pediatric care in our region.

Joining Barings as top supporters of the Hopebuilders 5K were CompuCom, Law Offices of Michael A. DeMayo, UTC Aerospace Systems, and Bayada Home Health Care as well as Octapharma Plasma, RP Signs, Cannon Pharmacy, and the Isabella Santos Foundation.



Grateful patient families and Levine Children's staff celebrate another successful Hopebuilders 5K!



HOPEBUILDERS 5K

24

Foundation

Provides Hospitality on Wheels

Crew – access to healthy food and snacks will be just wheels away. The three organizations provided funding for a hospitality cart, which will roll throughout the Torrence E. Hemby, Jr. Pediatric Hematology, Oncology and Blood and Marrow Transplant Center, providing complimentary food to patient families and their caregivers.

“We are grateful for community support that ensures we not only provide the latest in research and treatment options, but access to the ‘little things’ that truly enhance the patient experience,” said Dr. Jennifer Pope.

When a child is receiving cancer treatment for several hours, often the last thing on parents' and caregivers' minds is taking a break for a healthy snack. Now – thanks to ongoing fundraising and support from the 24 Foundation, LibStrong, and Drew's

Members of the 24 Foundation helped roll out their latest funded project – a hospitality cart that will provide healthy snack options for pediatric cancer patients, families, and caregivers.



24 Hours of Booty



24 Foundation led another successful 24 Hours of Booty cycling event in the Myers Park neighborhood of Charlotte, raising more than \$1.8 million to benefit survivorship and wellness programs, including those at Levine Cancer Institute and Levine Children's Hospital. Combined with their most recent gift of Levine Children's Hospital's new Hospitality Cart, 24 Foundation continues to bring health, hope, and healing to patients of all ages.



◀ (L-R) Levine Children's Hospital's Dr. Jennifer Pope and Levine Cancer Institute's Dr. Declan Walsh participated in the 24 Hours of Booty cycling event, raising awareness for the vital patient programs and services made possible with support from 24 Foundation donors and cyclists.

YOUNG PHILANTHROPISTS RECOGNIZED FOR THEIR FUNDRAISING EFFORTS

This September, local students were recognized at the 2018 Young Ambassadors Ceremony for their success in raising significant funds for the benefit of Atrium Health facilities and medical programs. The Young Ambassador program celebrates local youth who dedicate their time and energy to raising funds that make a lasting difference in the lives of patients. By organizing and leading both small- and large-scale charitable events, these young philanthropists embody the heart and giving spirit of the next generation through their desire to give back to our community and health system.

2018 YOUNG AMBASSADORS

Gillian Albert
Anika and Nikhil Anandpura
The Bailey Middle School
Softball Team
Hazel Birch
Hannah Carroll
Macy Carroll
Bailey Christensen

Christ the King
Honor Society
Bentley Dawson
Ria Deshmukh
Ella Ganus
Bryna Gibson
Olivia and Cora Hartsell
T.J., Talbot, and Tate Olsen

Isabel Philipson
Anshool Pradhan
Marina Rangel
Morgan and Mitchell Salvino
Khadija Shaikh
Maliyah Waithe
Katie Yenichek
Camila Ziegler



1. Several 2018 Young Ambassadors celebrate their fundraising efforts with Atrium Health Foundation President, Armando Chardiet, former Panthers player and Young Ambassadors Team Captain, Mike Rucker, and Foundation Senior VP of Development, Jim Ervin.

2. Bailey Christensen, center, poses with Mike Rucker and Jim Ervin. She was honored for raising more than \$4,500 for the JCC Kids Triathlon, which supports the Rehabilitation Pavilion at Levine Children's Hospital—where she was a patient—and the Adaptive Sports and Adventures Program (ASAP) at Carolinas Rehabilitation.

3. Members of Christ the King Honor Society raised over \$2,000 for Levine Cancer Institute.

This Holiday Season,

**GIVE A
GIFT.**

**TRANSFORM
A LIFE.**



The gift of health is one we all cherish. At Atrium Health Foundation, we see this gift represented in the Tree of Life, each branch of which represents a spiritual principle - gentleness, justice, humility, generosity, kindness, prudence, wisdom, loyalty and courage. From these branches, we gain strength. And we gain strength from generous supporters like you, who make the philanthropic work we do throughout the year possible.

Your gifts provide strong roots for research, community health and wellness, and world-class care. And your generosity inspires others to help transform the lives of our patients.

Please consider a gift of health, hope and healing during this season of giving.
AtriumHealthFoundation.org/holidaygiving or 704-355-4048



GRATEFUL PATIENT

I Am Grateful

Darron is grateful.

This October, thanks to a drug trial at Levine Cancer Institute, Darron Gentile celebrated his fifth year since being diagnosed with stage IV kidney cancer. He was one of 30 people in the world treated on a Phase I clinical trial with a new immunotherapy combination.

***“FORTUNATELY, DARRON
HAS HAD AN EXCELLENT
OUTCOME FOR HIS
STAGE IV DISEASE.”***

***— DR. ASIM AMIN
LEVINE CANCER INSTITUTE***

“Fortunately, Darron has had an excellent outcome for his stage IV disease,” said Dr. Asim Amin, Director of the Immunotherapy Program at Levine Cancer Institute. “While the treatment options for advanced kidney cancer continue to evolve and become more tolerable and effective, there is still an unmet need since such responses are elicited in about 50% of the patients. This means ongoing research is essential and is greatly helped by philanthropic support.”

Atrium Health Foundation’s Grateful Patient Program provides funding to advance Atrium Health’s mission to improve health, elevate hope, and advance healing - for all. **For more information, visit atriumhealthfoundation.org/grateful.**

