THE LEVINE CHILDREN'S GALA 2019

Saturday, March 30, 2019 | Uptown Charlotte





GALA SPONSORSHIP OPPORTUNITIES



THE EVENT

Who. What. When. Where.

The Levine Children's Gala will be held in Charlotte, North Carolina, on Saturday, March 30, 2019.

The annual premier fundraiser for Levine Children's Hospital will be held in uptown Charlotte.

All proceeds will benefit Levine Children's Hospital, the most comprehensive children's hospital between Washington, D.C., and Atlanta. This exclusive evening will feature:

Celebrity guests

Musical performances from a national, award-winning artist

Exclusive VIP reception and meet-and-greet with talent

VIP tables

Open bar

Unique food selections

Distinctive auctions



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BEST OF THE BEST

Atrium Health's Levine Children's Hospital celebrates it's 12th anniversary in 2019. In just over a decade, the hospital has grown to include more than 30 pediatric specialties and has received national recognition by U.S. News & World Report as one of "America's Best Children's Hospitals." Levine Children's Hospital is also home to the Ricky Hendrick Centers for Intensive Care, which supports pediatric intensive care and cardiovascular surgery patients. This world class hospital provides a depth of expertise unmatched in this region.

A COMMUNITY PARTNER

Levine Children's Hospital ensures excellence in children's healthcare by building partnerships between caregivers, families, and the community it serves. These partnerships developed long before the hospital opened in 2007. Generous individuals, corporations, and foundations stepped forward to help build a new hospital, close to home. This support continues today – through voluntarism and generous contributions – underscoring the community's ongoing commitment to the healthy future of our children.

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Investment

Atrium Health Foundation and Levine Children's Hospital would like to partner with you to host an unforgettable night of charity and celebration. As a <u>sponsor</u> of the Children's Gala, you will impact the lives of children and their families who will receive care at Levine Children's Hospital. Enjoy a magical evening while supporting the excellent medical programs and resources available right here in our community.



\$100,000 – PRESENTING SPONSOR

- Presenting sponsor of the Levine Children's Gala
- Lead recognition on all event, sign, ge, brightness, marketing, invitations, and dill er rograms
 - Two p π ta les (eigπ per table)
- Access for all gue is to attend exclusive VIP Reception
 - Prominent spe king opp atunities during the gala
 - Lead recognition all promotions and event recap
 - Inclusion in etensive media coverage and outreach
 - Lead recognition in event printed materials
 - Lead recognition in VIP gift

\$75,000 - RECEPTION SPONSOR

- Exclusive sponsor of the VIP1 ception
- Logo on VIP recoption cocktail apkins
- Prominent recognition on all event signage, bruttures,

marketing, vitations, a danner programs

iwo remiur tables (eight per table)

- Access for all game to accept exclusive VIP Reception
 - Speaking are ortunity during the VIP Reception
 - Inclusion in extensive media coverage and outreach
 - Prominent recognition in event printed materials

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ATRIUMHEALTHFOUNDATION.ORG/LCHGALA





\$50,000 - NATIONAL ENTERTAINMENT SPONSOR

- Exclusive sponsor of the national entertainment portion of the evening
- Prominent recognition on all event signage, brochures, marketing, invitations, and dinner programs
- Two tables (eight per table)
- Access for all guests to attend exclusive VIP Reception
- Inclusion in extensive media coverage and outreach
- Prominent recognition in printed materials

\$50,000 - AFTER PARTY

- Exclusive sponsor of the evening appropriate
- Prominent recognition on all event squage prochures, marketing, invitations and corner process.
- Two tables (eight per takes)
- Access for II guests to a lend exclusive VIP Reception
- Inclusion : e tensive media coverage and outreach
- Promining t recognition in printed materials

\$25,000 - HOSPITALITY SPONSOR

- Exclusive sponsor of the local entertainment service, and transportation portion of the evening
- Prominent recognition on all vent signage prochures, marketing, invitations, and dinner programs
- One table and ght er table
- Access in all guest tend exclusive VIP Reception
- Inclusion in extensive media coverage and outreach
- Prominent recognition in printed materials

THE LEVINE CHILDREN'S GALA 2019

\$25,000 - AUCTION SPONSOR

- Exclusive sponsor of the evening auction and raffle
- Logo placement on all auction and raffle signage/promotion
 - Appropriate recognition on all sign ge, or hures, marketing, and vent conteral
 - Ottable (e. ht pc. table)
 - Access for all guests
 nd clusive V reception
 - Inclusion in extensive me ia conse and outreach
 - Promining reposition event printed materials.





\$25,000 - SOCIAL MEDIA SPONSOR

- Exclusive sponsor of the social media wall
- Logo placement on social media
- Appropriate recognition on all sit page, brochures, and marketing
- One table (eight ble)
- Access for all gests to the declusive VIP Reception
- Inclusio expansive media coverage and outreach
- Prominent recognition in event printed materials

THE LEVINE CHILDREN'S GALA 2019



\$25,000 - PHOTO BOOTH SPONSOR

- Exclusive sponsor of the photo booth
- Logo placement on all photographs
- Appropriate recognition on all signage, brochures, marketing, and event collateral
- One table (eight per table)
- Access for all guests to attend exclusive VIP Reception
- Inclusion in extensive media coverage and outreach
- Prominent recognition in printed materials

\$10,000 – VIP SPONSOR

- One table (eight per table)
- Access for eight to VIP Reception
- Name recognition at table and in printed materials

\$5,000 - TABLE SPONSOR

- One table (eight per table)
- Name recognition at table and in printed materials



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PLEASE JOIN US IN MAKING MIRACLES HAPPEN FOR OUR CHILDREN!



Candy and Darren Bing Katy and Matt Burge Stephanie and Howard Bissell Monica and Armando Chardiet Amy and Alfred Dawson Sherrard and John Georgius Stephanie and David Gitlin Mandy and Todd Houser Emily and Tyler Johnson Kara and Greg Olsen Ana and Manuel Rey Tiffany and Scott Smith Amy and Martin Welton

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ATRIUMHEALTHFOUNDATION.ORG/LCHGALA

For details, contact a gala committee representative or

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