

# Give *Carolinas*

Fall 2017

Carolinas HealthCare  
System President and  
CEO Gene Woods  
joins renowned  
journalist Jane Pauley  
to inspire support  
for behavioral  
health services

SEE INSIDE FOR MORE



Carolinas HealthCare Foundation

A PUBLICATION OF CAROLINAS HEALTHCARE FOUNDATION



# SAVE THE DATE

**NOVEMBER 18**

**Hospice of Union County Holiday Auction | [GiveCarolinas.org/hospiceholidayauction](https://GiveCarolinas.org/hospiceholidayauction)**

Proceeds will support Hospice of Union County's commitment to provide compassionate, quality end-of-life care for patients and families in our community. For additional, upcoming events benefiting Hospices of Union, Anson, and Cabarrus County, visit [GiveCarolinas.org/SupportHospice](https://GiveCarolinas.org/SupportHospice).



**NOVEMBER 23**

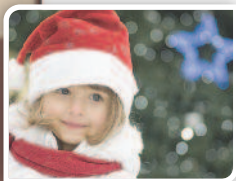
**Pounding the Pavement | [PoundingthePavement.org](https://PoundingthePavement.org)**

Support the Salisbury Family's 8th year participating in the Charlotte Turkey Trot to raise funds and awareness for the Carolinas Center for Parkinson Disease & Movement Disorders.

**NOVEMBER 10 – DECEMBER 15**

**Baby J Fund Ornament Sale | [BabyJFund.org](https://BabyJFund.org)**

The 2017 Baby J holiday ornament honors the memory of John Francis Ladley, III, and his beloved godmother, Marianna Sheridan. One hundred percent of the net proceeds from the sale of this year's handcrafted ornament will be used to advance brain tumor related research, education, training, and awareness at Levine Children's Hospital.



**DECEMBER 14**

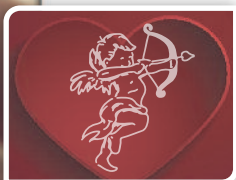
**Secret Santa (presented by Morris-Jenkins) | [Kiss951.com](https://Kiss951.com)**

Join hosts of the Maney, Roy and LauRen Morning Show on Kiss 95.1 WNKS as they team up with Carolinas HealthCare Foundation to raise funds for Levine Children's Hospital and brighten the holiday season for patients and their families.

**DECEMBER 2017**

**Gingerbread Lane at Ballantyne Hotel & Lodge | [TheBallantyneHotel.com](https://TheBallantyneHotel.com)**

The annual Gingerbread Lane, featuring professional, amateur, and children's gingerbread creations, benefits Levine Children's Hospital this holiday season. Cast your vote for the best gingerbread design with each dollar you donate to support Levine Children's Hospital.



**FEBRUARY 17**

**Cupid's Cup 5K | [CupidsCup5K.com](https://CupidsCup5K.com)**

Cupid's Cup 5K, highlighting CHS Pineville, SouthPark, and Union cardiovascular health and rehabilitation programs, will provide resources and valuable funding for patient education, outreach, and support.

**MARCH 17**

**The Levine Children's Gala | [GiveCarolinas.org/LCHGala](https://GiveCarolinas.org/LCHGala)**

The 4th Annual Levine Children's Gala promises to be a festive affair to remember, raising vital funds for the areas of greatest need across Levine Children's Hospital. Save the date! Event details forthcoming online.



# Give Carolinas

Fall 2017

Give Carolinas is a publication produced by  
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# Jane Pauley

## Shares Intimate Journey with Mental Health

On September 12, 200 attendees gathered at Myers Park Country Club in Charlotte for an inaugural luncheon benefiting the Carolinas Behavioral Health Advancement Fund. Guest of honor and featured speaker, Jane Pauley, one of broadcasting's most respected journalists, demonstrated her role as a leading behavioral health advocate. Pauley gained national acclaim as a host on the TODAY show and currently hosts CBS Sunday Morning. She was introduced by Carolinas HealthCare System President and CEO, Eugene Woods, after he shared a brief overview of the System's vision for behavioral health expansion in the region.

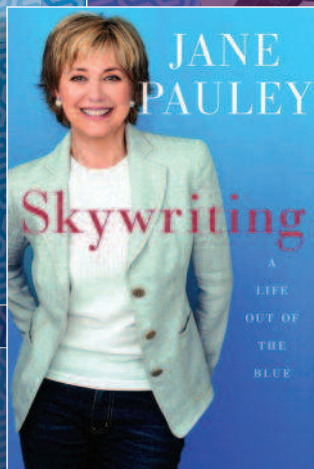
A riveted audience was inspired by Pauley as she candidly detailed her own journey and diagnosis of a mental health disorder with Carolinas HealthCare System psychiatrist, Nicole Aho, MD. She emphasized how advocating to normalize others' pursuit of mental wellness has brought her great personal satisfaction, becoming a kind of therapy in her own life. Martha Whitecotton, Senior Vice President of Behavioral Health Services at Carolinas HealthCare System, further inspired the audience with her account of the System's accomplishments in behavioral health since opening the Mindy Ellen Levine Behavioral Health Center, four years ago.

Thanks to the many supporters of the luncheon, the System's behavioral health safety net in the Carolinas will continue to expand. Led by Jane Pauley and **presenting sponsors, AccessOne, The Howard R. Levine Foundation – Howard and Julie Levine, and Lori and Eric Sklut**, the luncheon generated more than \$150,000. These proceeds will support courtyard enhancements at the System's Charlotte-based behavioral health center and underwrite suicide prevention programs and efforts to educate the community about mental illness and substance abuse disorders.



*Carolinas HealthCare System's Nicole Aho, M.D., facilitated a conversation with Jane Pauley, who shared her journey after being diagnosed with a mental health disorder.*





Let's fight "stigma." Let's fight it without naming it...because it's a toxic word, and it throws patients backwards – and why would we do that?

– Jane Pauley on the "stigma" associated with behavioral health disorders

## Thank you:

**Presenting Sponsors** – AccessOne, The Howard R. Levine Foundation – Howard and Julie Levine, and Lori and Eric Sklut; **Gold Sponsor** – Wells Fargo; **Silver Sponsor** – Winer Family Foundation; **Bronze Sponsors** – Sandra and Leon Levine, Amy and Alfred Dawson, Beth and Jim Sankey, and Foundation For The Carolinas; **Steering Committee Members** – Liz Winer, Lori Sklut, Julie Levine, Lynn Salton, Rusty Salton, MD, Tracy Brown, Martha Whitecotton, and Nicole Aho, MD; and **Table Sponsors** – Action Plus Ideas, Betsy and Bill Blue, Blue Cross Blue Shield of NC, Cammie and Barnes Hauptfuhrer, CHS Behavioral Health Physicians, Kathy and Peter Browning, Lundbeck, Mandy and Todd Houser, MedCost, NeuroStar, Savills-Studley / Mark and Lorri Ayers, Robinson Bradshaw, Tansukh, Sarla, and Rajesh Ganatra, and Tracy and Larry Brown.





## Rian Smith

During Tracie Smith's 20-week ultrasound, she and her husband Chad learned that their unborn child, Rian, had Hypoplastic Left Heart Syndrome (HLHS) – a life-threatening congenital heart defect in which the left half of the heart does not develop.

Rian's diagnosis was a shock to the family, who lost their first son, Reid, to the same condition. But soon after his diagnosis, Rian's family found comfort and security in their medical team at Levine Children's Hospital.

Serving as a chemotherapy infusion nurse at Carolinas HealthCare System's Levine Cancer Institute, Rian's mother, Tracie, understands the dedication and compassion of her fellow teammates in making sure patients—and their families—receive the care and support they need to survive a complex medical journey.

A multi-specialty care team at Levine Children's Hospital has ensured baby Rian's survival: the Ricky Hendrick cardiovascular intensive care unit sustained his life with the aid of state-of-the-art heart and lung monitors; the support of Child Life Specialists restored a sense of control to the Smith family and gave them the tools and information they needed to have confidence in bringing Rian home; his pediatric cardiologist, Dr. René Herlong, and pediatric cardiac surgeon, Dr. Paul Kirshbom, used their medical expertise to develop a successful treatment plan to address Rian's condition.

All the medical resources, caregivers, and patient services that have allowed Rian to survive—and thrive—are significantly impacted by philanthropy, including the contributions of Children's Miracle Network Hospitals donors and those of many other community supporters.

"Compassionate teammates help give my son the best possible care for his heart. That's really an amazing thing. It's a privilege to use Levine Children's Hospital for the care Rian requires now and will require in the future."

– Tracie Smith, mother of HLHS survivor Rian Smith, and Carolinas HealthCare System Teammate





## CHS TEAMMATES GIVE THE GIFT OF HEALTH, HOPE, AND HEALING

Carolinas HealthCare System teammates comprise the single largest employee-based contributor to Children's Miracle Network, nationwide. Thanks to generous contributions made by teammates in the 2016/2017 CHS Gives campaign, which annually supports Children's Miracle Network, Levine Children's Hospital is achieving new milestones in delivering world-class care. From growing its nationally-recognized pediatric specialties, to providing the most advanced patient services, clinical research, and medical technology, Levine Children's Hospital credits teammate giving, which exceeded \$1.6 million for 2017/2018.



For CHS Teammate, Yolanda Moore (pictured with son, Jayden), the CHS Gives campaign hits close to home.

Jayden entered the world 14 weeks before his due date, in 2004. He and his family credit his miraculous survival to the expertise of medical providers in Levine Children's Hospital's Neonatal Intensive and Progressive Care Nurseries, both of which were equipped largely with CMN funding.

### *Special Thanks*

Special thanks and congratulations go to regional Children's Miracle Network partners, Publix, Costco, and Rite Aid, for their successful fundraising campaigns held earlier this year to benefit Levine Children's Hospital.

2017/2018 CHS Gives Campaign



# Jeff Gordon Children's Foundation Establishes \$2 Million Endowed Chair for Cancer and Blood Disorders at Levine Children's Hospital

On September 25, Carolinas HealthCare System announced a charitable commitment from the Jeff Gordon Children's Foundation establishing a \$2 million endowed chair in support of academic and research efforts at Levine Children's Hospital. The funds will be designated to create the Jeff Gordon Children's Foundation Endowed Chair in Cancer and Blood Disorders.

Gene Woods, President and CEO of Carolinas HealthCare System, emphasized the importance of endowed chairs in Carolinas HealthCare System's ability to attract and retain the brightest minds in patient care and medical research. "Thanks to private philanthropic support, our researchers have the academic and scientific freedom to pursue ideas that can lead to new treatment options and move medical science forward," Woods said.

Moving forward is second nature for philanthropist and four-time NASCAR Cup Series champion Jeff Gordon, whose competitive spirit not only helped him emerge as a leader in the racing world, but in the race to find a cure for cancer.

"Cancer remains the leading cause of death from disease in children in the United States, and better cures for children with cancer will only come through research," said Gordon, chairman of the Jeff Gordon Children's Foundation. "I've never faced anything on the racetrack as tough as childhood cancer. I won't stop until we beat it."

Javier Oesterheld, MD, who is the Specialty Medical Director at the Levine Children's Hospital Torrence E. Hemby, Jr. Pediatric Hematology, Oncology and Blood and Marrow Transplant Center, has been named the first Jeff Gordon Children's Foundation Endowed Chair. Under Oesterheld's direction, the Center accepted 140 new cancer patients in 2016 and received over 14,900 outpatient visits – making it one of the busiest and most respected hematology, oncology and blood and marrow transplant programs in the Southeast.

"I am deeply grateful for the support of the Jeff Gordon Children's Foundation and their commitment to research – but even more so for their passion to improve the lives of pediatric cancer patients in our region."

— Javier Oesterheld, MD  
Jeff Gordon Children's Foundation  
Endowed Chair



## JAVIER OESTERHELD, M.D.

*Dr. Oesterheld is the principal investigator for the hospital's Developmental Therapeutics program in conjunction with the Carolinas Kids Cancer Research Coalition. He is also the study chair or site principal investigator for multiple clinical research studies into acute leukemia, high-grade non-Hodgkin leukemia, acute myelogenous leukemia and refractory pediatric acute lymphoblastic leukemia. His research has been published in top journals and has led to lecture invitations across the country.*





"I'VE NEVER FACED ANYTHING ON THE RACETRACK AS TOUGH AS CHILDHOOD CANCER. I WON'T STOP UNTIL WE BEAT IT."  
— JEFF GORDON

## JEFF GORDON CHILDREN'S FOUNDATION ENDOWED CHAIR IN CANCER AND BLOOD DISORDERS





## Norsan Media's "Milagros Para Los Niños" Radiothon Raises \$145,000 For Levine Children's Hospital

Thanks to generous community support, Radiothon Milagros Para Los Niños – held by Norsan Media and broadcast on La Raza 106.1 – raised \$145,000 for Levine Children's Hospital this July. Donations to the Radiothon will fund vital medical equipment, healthcare services, clinical research, and patient and family support programs to improve the health and wellbeing of children treated at Levine Children's Hospital.

Now in its sixth year, Milagros Para Los Niños was broadcast live from the hospital's Ryan Seacrest Studios. La Raza 106.1 Hispanic listeners were moved by stories of hope shared by families of former and current patients from the Hispanic community.

The record fundraising total achieved by the 2017 Radiothon signifies the continued growth of the broadcast since the company's partnership with Levine Children's Hospital began in 2011.



## PROFILE

### ENTREPRENEUR USES AIRWAVES TO SUPPORT CHILDREN'S HEALTH

When **Norberto Sanchez, CEO and Chairman of Norsan Group**, is not busy expanding his food business or media group, you can find him dedicating time to another passion: children's health. Since 2011, the savvy business leader has committed his Charlotte radio group to conducting a day-long, annual radiothon to benefit Levine Children's Hospital.

A native of Monterrey, Mexico, Sanchez is a graduate of Georgia Tech's Master of Engineering program and Harvard University's OPM program. His company encompasses 20 restaurants, a meat packaging and distribution business, and a media group that operates radio and television stations in North Carolina, South Carolina, and Florida.



## Fundraiser Boosts Nephrology Center of Excellence

On October 5, an energetic group of over 200 attended the second “Tune Up Your Kidneys” event benefiting the Pediatric Nephrology Center of Excellence at Levine Children’s Hospital. The event was once again held at the home of Mary Claudia (MC) and Jeff Pilon, parents to a child who has been impacted by kidney disease. Special guests from the Dreamcatcher Society, which is funding the Center as its current project, also joined in the fun. The event raised over \$65,000 for the Center.

The upscale barbeque featured music, a silent auction, and a poignant testimonial from Jacob Keefer, two-time kidney transplant survivor and patient at the Center. Jacob’s doctor, Susan Massengill, MD – Director of the Pediatric Nephrology and Hypertension Program – shared an update on the Center’s accomplishments. “Philanthropic support has enabled me to assemble a world class research and clinical team to achieve our goals,” said Dr. Massengill.



*Kidney Patient  
Jacob Keefer and  
mom Julie share  
their personal  
experience with  
the audience.*



Special thanks to our sponsors: (Gold) Acoustical Interiors, CAVU Wealth Advisors, HB Chemical, Kathy and Jay Levy, Pilon Properties; (Silver) Dr. Lon Eskind and Dr. Vincent Casingal, Barbara and Tom Erickson, Mythic; (Bronze) BB&T Insurance Services; and (Food) Sea Level.



### **SUSAN MASSENGILL, MD** MEDICAL DIRECTOR, PEDIATRIC NEPHROLOGY

*As a clinical and research leader at Levine Children’s Hospital, Dr. Massengill is helping to advance the field of pediatric nephrology. Under her leadership, Levine Children’s Hospital has been ranked a “Best Children’s Hospital” in Nephrology for nine consecutive years and the hospital has opened the Pediatric Nephrology Center of Excellence. Named a “Best Doctor in America” for the past 21 years, she has published more than 60 articles and abstracts concerning several renal diseases.*





## Devastating Accident Brings an Unlikely Trio Together

Last fall, triathlete Dean Otto was enjoying one of his daily cycling jaunts down Providence Road when his life changed, mid-pedal. He was struck by a truck and awoke to find himself in the middle of the road, his bike wrapped around him. Little did he know that he had suffered a dangerous spinal cord injury. Timing would be critical with his particular injury, meaning the difference between a wheelchair or regaining the ability to walk.

Thanks to the 2-minute response by Medic, the expertise of clinicians in the Emergency Department at Carolinas Medical Center, and the swift arrival of Carolina Neurosurgery and Spine's Matt McGirt, M.D., the stars aligned that day for Dean Otto. He was in surgery within hours of his accident. But even with the rapid response time, Dean was later told, only a small percentage of patients with an injury as severe as his are able to walk again.

Defying expectations, Dean completed a half-marathon in Napa Valley exactly a year after his crash, with the most unlikely of companions – Will Huffman, the driver who nearly ended his life, and Dr. McGirt, the man who saved it.

The trio's touching story of determination, forgiveness and friendship attracted national news coverage, with the three appearing on the Ellen Show (below, left) and the Today Show. Dean's road to recovery, which began with a ride, may have ended with the race in Napa Valley. But the triathlete's journey is far from over. Thankful for his miraculous recovery, Dean is now raising money to help others with spinal cord injuries. He has raised over \$65,000, included generous support from Shutterfly and Stryker.

[DeanosBack.org](http://DeanosBack.org)



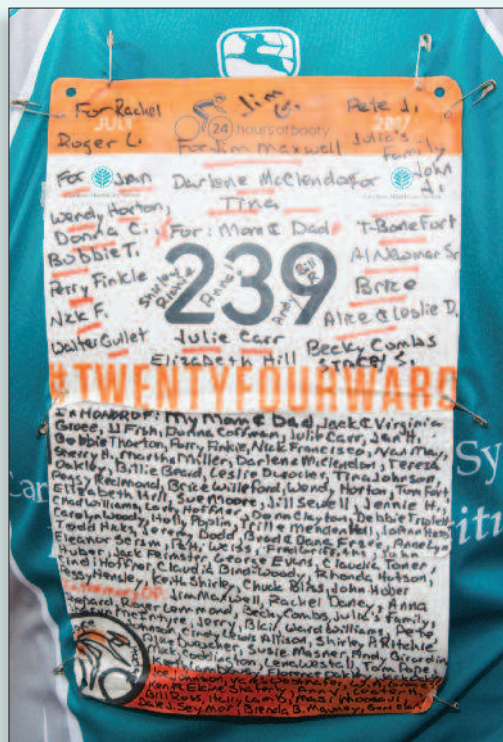
*Dean Otto, cyclist, spinal cord injury survivor, and philanthropist.*



*(L-R) Dr. McGirt, Dean, and Will, post-marathon.*

## 24 Foundation: Cycling for a Cure

The 24 Foundation held its 16th annual 24 Hours of Booty cycling event, July 28-29, and raised a record \$1.7 million to help support local cancer survivorship and patient navigation programs. Levine Cancer Institute and Levine Children's Hospital continue to benefit greatly from this event, which has committed \$3.5 million to support cancer survivorship and wellness programs at each facility.



(Top Right) **Ken Haynes**, EVP and Chief Operating Officer of Carolinas HealthCare System, kicked off 24 Hours of Booty, which included close to 1,200 cyclists, many of whom rode in honor or memory of loved ones diagnosed with cancer. (Bottom, L-R) Patient **Lynne Holcomb**, **Dr. Chasse Bailey-Dorton** (Levine Cancer Institute), **Callie Atkins**, and **Dr. Jen Pope** (Levine Children's Hospital) participated in a panel discussion during 24 Hours of Booty.

24

HOURS OF  
BOOTY

Substantial funding from 24 Hours of Booty has allowed LCI to:

- Initiate and sustain patient wellness and support programs in acupuncture, gentle yoga, tai chi, healing arts, and massage therapy;
- Conduct smoking cessation classes that reduce risk of cancer recurrence;
- Subsidize cancer wellness programs in conjunction with local Y's; and
- Provide vital counseling for patients with psychological issues arising from their cancer diagnosis and treatment.

Complimentary to these efforts, 24 Foundation funding has allowed LCI to conduct an annual Nurse Navigators Conference to help standardize and elevate the role of CHS navigators from throughout the Carolinas that play such a crucial role in guiding patients through the often complex cancer treatment journey at LCI sites.





## Stiletto Sprint—A Good Pair of Heels Saves Lives

The 7th Annual Stiletto Sprint on September 16 brought together survivors, advocates, caregivers, and family and friends, to support those fighting ovarian cancer. Symphony Park at SouthPark was transformed into a sea of teal—the color signifying ovarian cancer awareness. In addition to the 70-yard sprints, this year's event featured local vendors, a Survivors Boutique, raffle and silent auction.

WBTV anchor Micah Smith hosted the event, representing the news station's longstanding commitment to the cause. The Stiletto Sprint began with a moment of silence, balloon release, and inspirational survivors' walk to honor cancer survivors, as well as the memory of those lives lost to ovarian and other forms of gynecologic cancer.

Courage, hope, strength, and passion were prevalent at the emotional event, which raised over \$95,000 for Levine Cancer Institute. Bissell Companies, TESARO, Teal Butterfly Challenge, Clovis Oncology, WBTV, Dr. Marie-Claire Marroum, and Stiletto Sprint committee members, volunteers, sponsors and supporters all contributed to the event's success.





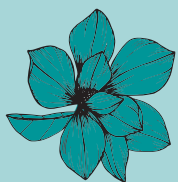


## WANDA SHEARIN

**Teal Magnolia Wanda Shearin** is a woman of many talents, such as creative writing, knitting, and painting. She is also a Stage IV ovarian cancer survivor. Her passion for bringing more awareness to this disease led her to play an invaluable role in the Stiletto Sprint planning committee. As one of the original members of Levine Cancer Institute's ovarian cancer support group – Teal Magnolias – Wanda helped organize the inaugural Stiletto Sprint in 2011 and has been instrumental in its growth. You can often find Wanda creating much of the event's décor, managing the Teal Heels Auction, and sharing her kind spirit to encourage other patients to get involved.

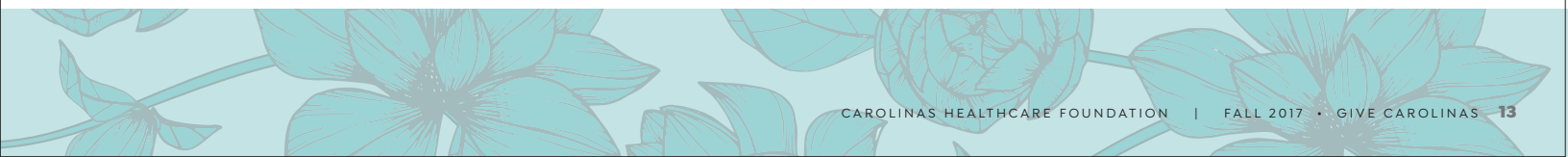


PROFILE



"My entire cancer team was caring and compassionate and helped me understand the diagnosis, assisted with insurance issues, and held my hand held through a clinical trial. Not only do they treat the cancer, they all work to heal the patient emotionally by helping us conduct the Stiletto Sprint, an event to raise money and give back."

– Wanda Shearin, Teal Magnolias





# Golfing for Good

## CHARLOTTEANS 4 CANCER CURE HIT THE GREENS FOR CANCER RESEARCH

Charlotteans 4 Cancer Cure – a group of women dedicated to the fight against cancer – held its annual golf tournament October 5 to benefit Levine Cancer Institute. Proceeds from the event support Phase I Clinical Trials and related research at the Institute.

*Margie Eades, chairman of the C4CC 2017 fundraiser, and committee members Barbara Bolz, Barbara Pagano, Brenda Williams, Blair Criminger, Erin Springman, Jeannie Voniak, Kerry Lauer, Kim Sleeper, Lauren Malcom, Leila Jones, Leslie Fisher, Patti Carbonara, Pauline Jackson, and Sandra Hardy.*



## A TOURNAMENT OF CHAMPIONS FOR CHILDREN'S MIRACLE NETWORK



At Driven Brands Foundation, a long-standing partner of Children's Miracle Network Hospitals, employees deliver on their promise: Making miracles happen. For the 19th consecutive year, Meineke—a Drive Brands company—and its corporate employees, local franchisees, and generous vendors, gathered for a Tournament of Champions benefiting local CMN Hospital, Levine Children's. Hosted by The Golf Club at Ballantyne this September, the tournament raised over \$80,000, thanks in part to generous tournament sponsors: Mudlick Mail, AutoZone, and Camelot Strategic Marketing & Media.

## CHS UNIVERSITY

The 24th annual Dr. Ed Stubbs Memorial Golf Tournament, held September 26, raised over \$30,000 to support Carolinas HealthCare System University in its community outreach and wellness programs.

## CHS PINEVILLE

The 9th Annual Carolinas HealthCare System Pineville Golf Invitational was held October 23 and raised \$66,000 to benefit cancer navigation programs at CHS Pineville.



## DREAMCATCHERS ON THE PROWL

On August 19, Dreamcatcher Society members gathered with friends and family to enjoy a Panther Kick-Off celebration sponsored by CAVU Wealth Advisors. The fun-filled afternoon featured a visit from Sir Purr, face painting, and catching up with friends – all while cheering for the home team and enjoying the great view of their stadium.



(L) Sara and Brandon Brown "caught the dream" and become the newest members of the Dreamcatcher Society, a giving society that provides annual support for special programs at Levine Children's Hospital. (Center) Kids strike a pose with Sir Purr. (R) The Mauldin Family enjoying the stadium view.

## 2ND ANNUAL NEURO WALK & ROLL SUPPORTS NEUROLOGICAL DISEASES AND DISORDERS

Patients, CHS teammates, and supporters of Carolinas HealthCare System's Neurosciences Institute gathered October 28 at Symphony Park at SouthPark Mall for an evening filled with music and hope. The event began with a ceremonial walk enjoyed by families and individuals who have been touched by Alzheimer's Disease and Dementia, Amyotrophic Lateral Sclerosis (ALS), Epilepsy, Multiple Sclerosis, Muscular Dystrophy, Parkinson Disease, Stroke, and other neuromuscular or movement disorders. The event featured local band Aerial View, family-friendly activities, and local food. Thanks to the generosity of donors and corporate sponsors, over \$30,000 was raised to support patient support programs, innovative research, education, and treatment initiatives at the Neurosciences Institute.



Thank you: Capitala, Genentech, SteelFab, Sunovion; Biogen, Med Emporium, Supernus; Coca-Cola Consolidated, Showmars, and RP Signs.



## 22 Years of Building Hope for Levine Children's Hospital

On October 14, more than 1,000 runners, walkers, and Levine Children's Hospital supporters laced up their running shoes for the 22nd Annual Hopebuilders 5K, the signature fundraiser benefiting Levine Children's Hospital. The event raised \$200,000 thanks to support from presenting sponsor, Barings, and top corporate fundraising teams from UTC Aerospace Systems. Significant support for the Hopebuilders 5K is also credited to event sponsors: Michael A. DeMayo, Octapharma Plasma, Parent Financial, Bayada Home Health Care, Cannon Pharmacy, and Charlotte Mothers of Multiples, as well as corporate team, Marriott South Park.



## YOUNG PHILANTHROPISTS RECOGNIZED

Proving that age doesn't matter nearly as much as ambition, more than 25 area students gained recognition at the 2017 Young Ambassadors celebration in September, after raising a combined \$40,000 for Carolinas HealthCare System programs. Every year, the Young Ambassadors program recognizes the work of local children and teens who are making a difference in the community. This year, fundraising efforts ranged from selling homemade cookbooks to selling t-shirts before a big high school basketball game. At the Young Ambassadors' evening ceremony, honorary team captain and former Carolina Panthers defensive end Mike Rucker, along with Carolinas Healthcare Foundation President Armando Chardiet, lauded the ambassadors for giving back.







## Thanks to our Supporters:

Among the event's top community supporters were members of several CHS-led teams including: Team IDEA (led by team captain Niraj Patel, MD); Team cCMV (led by Amina Ahmed, MD); Team Family Futures (CMC Women's Institute); All About That Pace (Levine Children's Hospital's Progressive Care Unit); CHS Young Professionals (CHS System Resource Group); KIDney Crusaders (Pediatric Nephrology Center of Excellence); Pulmonary Superheroes (Dennis Schellhase, MD); Respiratory is One in a Minion (LCH Respiratory Care Team); Team Michaels; and the Xtreme Hikers (led by Marc Dy, MD).

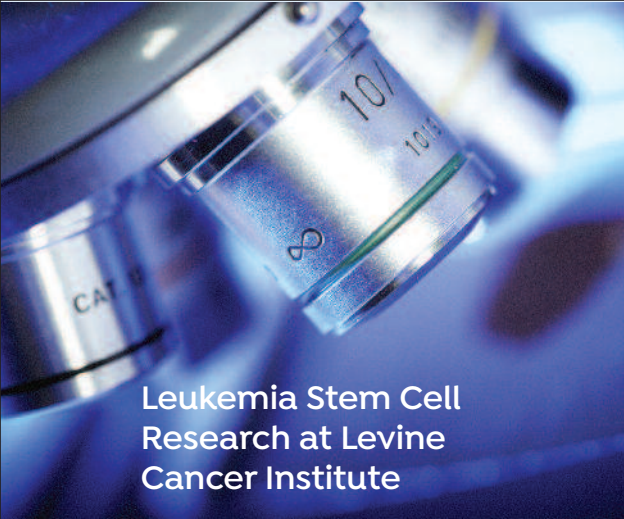


### The 2017 Young Ambassadors are:

Zachary Altofher, Molly Burbank, Morgan Butler, Dillen Chandler, Mindy Dawson, Ella Hampton, Dylan Hari, Ian Hari, Nadia Kessel, Mary Cate Kiser, Jayden Moore, Malkiah Morris, Sedlee Morris, Tatum Murr, Ann Douglas O' Brien, Mitchell Salvino, Amy Vasquez, Piper Winchester, David Zamora, Emma Zimmerman and the National Honor Society of Christ the King Catholic High School







## Leukemia Stem Cell Research at Levine Cancer Institute

The Hematologic Oncology and Blood Disorders Program at Levine Cancer Institute (LCI) includes more than a dozen nationally recruited specialists dedicated to treating blood disorders and blood cancers. Among those specialists is **Dr. Jonathan Gerber**, whose research interests focus on advancing treatment options for patients with leukemia. Funds from the inaugural Swim Across America initiative in Charlotte will support Dr. Gerber's innovative research efforts providing a closer look into leukemia stem cells (LSCs). Laboratory research efforts are focused on characterizing LSCs at the cellular and molecular level, in order to identify unique features of LSCs that can be translated into clinical biomarkers and novel therapeutic targets.

### FUNDRAISING IN ACTION

## SWIMMING ENTHUSIASTS HIT THE LAKE TO SUPPORT LEUKEMIA RESEARCH

On September 23, swimming enthusiasts (including Olympians), kayakers, and volunteers hit Lake Norman for Swim Across America's inaugural Charlotte Open Water Swim. Leading up to the event, nearly 200 participants raised funds to support leukemia research at Levine Cancer Institute.

Featured guests included Olympic gold medalist and hometown hero Ricky Berens and Louis Van Amstel from Dancing With The Stars, as well as top fundraisers and team captains from the Queens University swim team.



*Ballantyne-based Swim Across America, which supports cancer research at the most highly recognized hospitals and institutions in the country, raised over \$140,000 for Levine Cancer Institute.*

### FUNDRAISING IN ACTION

## A HOT AUGUST NIGHT FOR HOSPICE

On August 26, more than 300 guests participated in the 10th Annual Hot August Night at City Club at Gibson Mill in Concord, North Carolina. The evening included a display of vintage cars by Morrison Motors; live and silent auctions; food provided by Holy Smoke Catering and Bistro Catering & Events; wine and beer tastings by local wineries and craft breweries; as well as dancing and music by Route 66 Band. The event raised over \$28,500 toward end-of-life services, including their Wings to Soar community grief program for children, teens and adults, at Hospice of Cabarrus County.



## FUNDRAISING IN ACTION

# A TOAST TO BREAST CANCER AWARENESS

Charlotte Radiology and NoDa Brewing Company teamed up September 28 for their annual Pink Pint Night, a fundraiser for Levine Cancer Institute (LCI): Project Pink. Supporters enjoyed an evening of special brews, music, food, and a silent auction to raise awareness and funds to provide mammography and follow-up breast cancer screenings to women who are uninsured. Pink Pint Night also supports the new Project Pink Plus – an initiative for uninsured women who do not qualify for Project Pink and have an existing condition that may require more in depth diagnostic services.

To learn more about LCI: Project Pink visit [GiveCarolinas.org/ProjectPink](http://GiveCarolinas.org/ProjectPink).



## Levine Cancer Institute: Project PINK

serves to increase access to life-saving mammography screenings and follow-up care for those who are uninsured. Donations to the Project Pink Fund allow for “Free Mammography Days” in targeted under-served communities where we are able to serve those most in need. Our partnership with Charlotte Radiology and their Mobile Breast Center, provides “breast expertise on wheels,” allowing the flexibility to offer these screenings wherever they are needed in a convenient, compassionate environment and at no cost to participants.



Hospice of Cabarrus County raised over \$28,500 during their 10th Annual Hot August Night event.



# IN MEMORIAM

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### HAWAII RESIDENT GIVES BIG

In 2017, the late Bob Douglas funded three projects at Carolinas HealthCare System – and changed innumerable lives in the process. Douglas, a resident of Kihei, Hawaii, donated \$100,000 to the Carolinas Ovarian Cancer Fund and \$250,000 to support the building of the Pediatric Cancer Research Laboratory, which will open at Levine



Cancer Institute in late 2018. Douglas also made it possible for babies leaving the Neonatal Intensive & Progressive Care Nurseries to steam full ahead, with the creation of two unique train carts (pictured left) that ceremoniously transport babies out of the unit. Mahalo Bob!



## SEE YOUR NAME IN LIGHTS...

Join our legacy giving circle – the 1940 Society – founded in 2015 by Carolinas HealthCare Foundation.

The Society was established to recognize and celebrate those who have generously and thoughtfully included Carolinas HealthCare System in their estate plan.

For more information visit:  
[givecarolinas.org/legacygiving](http://givecarolinas.org/legacygiving)

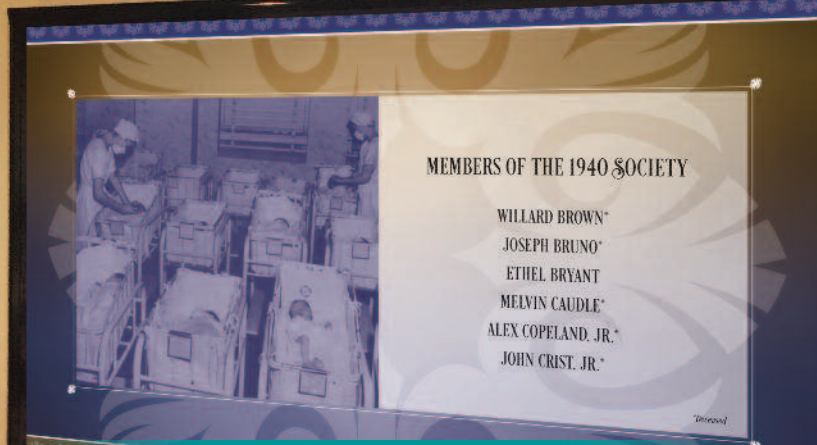
**1940  
SOCIETY**  
BENEFITING



Carolinas HealthCare Foundation

### 1940 Society

The 1940 Society was established by Carolinas HealthCare Foundation to recognize and celebrate those who have thoughtfully included Carolinas HealthCare System in their estate plans. Generous legacy gifts provide long-term funding and support for our best practices, programs, and future initiatives, enabling us to continue our commitment to provide the highest quality healthcare to patients from all walks of life. We are deeply grateful for the visionary generosity of the 1940 Society members recognized here.



#### MEMBERS OF THE 1940 SOCIETY

WILLARD BROWN\*  
JOSEPH BRUNO\*  
ETHEL BRYANT  
MELVIN CAUDLE\*  
ALEX COPELAND, JR.\*  
JOHN CRIST, JR.\*

DONOR DISPLAY IS PROMINENTLY LOCATED  
WITHIN THE CAROLINAS MEDICAL CENTER ATRIUM



*This Holiday Season,*  
YOUR GIFTS OFFER HEALTH, HOPE AND HEALING.

**HEALTH**  
*Improving Health*  
WITH WORLD-CLASS CARE

**HOPE**  
*Elevating Hope*  
FOR JOHN AND HIS FAMILY

**HEALING**  
*Advancing Healing*  
THROUGH BREAKTHROUGH RESEARCH



**Celebrating after a heart transplant. Ringing the final chemo bell. Recovering from a traumatic injury.**

The gift of health is one we all cherish, and at Carolinas HealthCare System, we take that to heart. Our team is dedicated to providing world-class care for all of the patients and families we serve.

And you are at the heart of our team. Generous supporters like you make the philanthropic work we do throughout the year possible. For all children fighting a disease...for all adults suffering from chronic illness...for all researchers seeking a cure – your gifts are making an impact.

*Please consider a gift of health, hope and healing during this season of giving.*

*[GiveCarolinas.org/holidaygiving](http://GiveCarolinas.org/holidaygiving) or 704-355-4048*



Carolinas HealthCare Foundation





Carolinus HealthCare Foundation

P.O. Box 32861 | Charlotte, NC 28232  
[www.givecarolinas.org](http://www.givecarolinas.org)

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I AM GRATEFUL • I AM GRATEFUL • I AM GRATEFUL • I AM GRATEFUL • I AM GRATEFUL

# GRATEFUL PATIENT

*Give the Gift of Hope today.*

Carolinus HealthCare Foundation's Grateful Patient program provides funding to advance Carolinus HealthCare System's mission: **to improve health, elevate hope, and advance healing – for all.**

Carolinus HealthCare Foundation's Grateful Patient program provides opportunities for patients to express their gratitude for the care they have received at Carolinus HealthCare System. Charitable gifts may be made in honor of a physician, nurse, or other caregiver who has been a part of a patient's medical journey. We will notify caregivers of any gifts made in their honor. Contributions from grateful patients help to enhance the quality of medical care available today, while laying the groundwork for future medical innovations at Carolinus HealthCare System.

[givecarolinas.org/grateful](http://givecarolinas.org/grateful)



Carolinus HealthCare Foundation

