

# Give

*Carolinas*

Fall 2016

Morris-Jenkins  
Leads Record  
Telethon for Levine  
Children's Hospital

SEE INSIDE FOR MORE

Golfers across the  
region hit the greens  
for multiple fundraisers  
supporting Carolinas  
HealthCare System

SEE INSIDE FOR MORE



Carolinas HealthCare Foundation

NOVEMBER  
**29**

*On Giving  
Tuesday, visit*

**givingTuesdayclt.org**

**and select the  
Keep Pounding Fund**

to contribute to adult and  
pediatric cancer research  
and patient programs  
at Levine Cancer Institute  
and Levine Children's Hospital.

**KEEP  
POUNDING**



NOVEMBER 29

**GIVINGTUESDAYCLT**

visit **givingTuesdayclt.org** and select the **Keep Pounding Fund**



# Give Carolinas

Fall 2016

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# Morris-Jenkins Leads Record Telethon for Levine Children's Hospital

From sunrise to sundown on September 15, NBC Charlotte viewers and hospital supporters from across the greater Charlotte region watched heartwarming stories of patients, families, and caregivers at Levine Children's Hospital. The 18-hour Give Here for Kids Here telethon, presented by Morris-Jenkins and many other generous community partners, highlighted the world-class care patients receive at Levine Children's Hospital.

Viewers met patients of all ages, like Katie Webb (cover), who has been treated in multiple pediatric specialties since birth and was recently named the Children's Miracle Network Hospital Ambassador for the state of North Carolina.

With the help of Morris-Jenkins, NBC Charlotte, and generous contributions from donors and community sponsors, the telethon raised over \$137,000 for Levine Children's Hospital.

A heartfelt thank you to telethon supporters: ECM Solutions, Huntington Learning Center, Miller Street Dance Academy, 5Church, and Nest.



NBC Charlotte's Beth Troutman (L) with a patient "hero" and Larry Sprinkle (above) answering calls in the phone bank during the telethon.

Since partnering with Levine Children's Hospital eight years ago, Morris-Jenkins has touched the lives of thousands of patients. Leading the charge in the company's support of the hospital is its owner Dewey Jenkins (far right), with Danny Morrison, President of the Carolina Panthers. Both men serve on Levine Children's Hospital's Board of Ambassadors. Morris-Jenkins employees are also engaged hospital volunteers, providing year-round support by participating in team fundraising efforts.



#### GIVING LARGE

## CHS Teammates Give Back

Levine Children's Hospital was built by community support, for the community, of which Carolinas HealthCare System teammates are an important part. Thanks to the 2016/2017 CHS Giving Campaign, which annually supports Children's Miracle Network Hospitals, Levine Children's Hospital is able to grow its pediatric specialties, introduce the most advanced patient services, and provide our talented healthcare providers with the latest technology and equipment to provide world-class care where kids need it most—close to home.

Teammate gifts this year topped \$1.6 million, making Carolinas HealthCare System the lead contributor, locally, to Children's Miracle Network Hospitals.





## Raising a Glass for Breast Cancer Awareness

Pink Pint Night, held in partnership with Charlotte Radiology and NoDa Brewing Company, is the signature fundraising event for Levine Cancer Institute (LCI): Project PINK. Thirsty for more than just a refreshing beverage, Pink Pint Night attendees and supporters sought to make a real difference in the lives of women in our community. Their support of the annual event, held this year on September 29 at NoDa Brewing Company, translates into greater awareness and funding that provides mammography and follow-up breast cancer screening to women who are uninsured, at no cost to participants.

We are grateful to Charlotte Radiology for their continued partnership and leadership in this meaningful area of support for women in our region.

To learn more about LCI: Project PINK visit [GiveCarolinas.org/ProjectPINK](http://GiveCarolinas.org/ProjectPINK).



## Serving for A Cure

This September, a group of dedicated student-athletes, coaching staff, and faculty from area high schools rallied for breast cancer patients in our region during "Serve for the Cure," a charity volleyball tournament held at Charlotte Latin. A portion of proceeds from the event benefit the Teresa Flippo-Morton, MD, Surgical Oncology Fund at Levine Cancer Institute. This fund honors the life and memory of

Dr. Flippo-Morton, a leading surgical oncologist from Levine Cancer Institute, who lost her own battle with cancer in 2015. Donations to the fund support breast cancer care and related educational initiatives at Levine Cancer Institute.



Project PINK

Levine Cancer Institute: Project PINK serves to increase access to life-saving mammography screenings and follow-up care for those who are uninsured. Donations to the Project PINK Fund allow for "Free Mammography Days" in targeted under-served communities where we are able to serve those most in need. Our partnership with Charlotte Radiology and their Mobile Breast Center, provides "breast expertise on wheels," allowing the flexibility to offer these screenings wherever they are needed in a convenient, compassionate environment and at no cost to participants.

## Donors Give Kidney Program a Tune-Up

On October 20, close to 200 guests turned out for a fundraiser to launch the Pediatric Nephrology Center of Excellence at Levine Children's Hospital. The event was held at the home of Mary Claudia (MC) and Jeff Pilon, parents to a child who has been impacted by kidney disease. The event raised over \$80,000 for the Center, and featured the announcement of a lead gift of \$1 million from a generous local donor.

Friends and supporters enjoyed the "Tune Up Your Kidneys"- themed upscale barbeque, complete with music and special presentations by young kidney patients. Father/daughter duo Michael and Jadyn Eckert awed the group with their story of Michael donating a kidney to his daughter 10 years ago.



*Dr. Susan Massengill enjoys a warm embrace from one of her patients, Ben Aguillo.*

Jadyn's doctor, Susan Massengill, MD—Director of the Pediatric Nephrology and Hypertension Program—shared the vision for the new Center, which houses a program that has been ranked by *US News and World Report* as one of the best in the country since 2009. "We have made great progress," said Dr. Massengill. "The passion and interest are here – and now it's time to take advantage of that."

The new Pediatric Nephrology Center of Excellence at Levine Children's Hospital will promote patient and family-centered care for children impacted with kidney disease by leveraging patient and clinician engagement, clinical research, improvement science and national best practices to transform the overall patient experience and quality of life.

"Kidney disease disrupts daily life, stealing away that childhood time that we want to be so innocent and full of fun," Dr. Massengill added. "Let's give that back to our kids."



## Taylor Soloff “Takes on Cancer”

In January 2014, Taylor Soloff was still a newlywed and just becoming established in her career; she was excited for what the future held. Little did she know that her vows would be put to the test and that she would experience a role-reversal in her job as a dietician for oncology patients. At only 28 years-old, Taylor was diagnosed with ovarian cancer, which doctors discovered during a routine operation to remove an ovarian cyst. When she awoke from her surgery to the devastating news, her husband was by her side, where he's been ever since. In that moment Taylor's fight to take on cancer—a personal motto she later adopted—began.

Taylor's journey has been long; she's endured multiple surgeries, chemotherapy, clinical trials, immunotherapy, and hormone therapy. Months have passed. Taylor continues to fight. And what makes Taylor special is her strength and courage. Through her experience with ovarian cancer, Taylor has become a passionate advocate and fundraiser for cancer research and awareness, especially as a Stiletto Sprint fundraiser and participant, along with her devoted husband, Jesse. We commend Taylor for her perseverance—and for her support of fellow women facing cancer in our community.

*Taylor*



My cancer diagnosis keeps me busy  
and on my toes, but it doesn't define me.

— Taylor Soloff (above) with her husband, Jesse



## Barings Leads Record Support for Levine Children's Hospital through Hopebuilders 5K—and beyond

A leader in international global investment—and a philanthropic leader in the Queen City—Barings is now in its ninth year of serving as presenting sponsor for the annual Hopebuilders 5K in support of Levine Children's Hospital. As the company enters an exciting moment in its history—having recently acquired Babson Capital Management, and with it, the leadership of Chairman and Chief Executive Officer Thomas Finke—Barings is poised to carry on its legacy of philanthropic support for Levine Children's Hospital in a meaningful way.

Going above and beyond their commitment as the lead sponsor of Hopebuilders, Barings employees are honoring patients through employee-led fundraising teams, which have raised over \$62,000 to date. They will also have a strong presence at the November 19 Hopebuilders, with 200 participants attending the signature fundraising event.

By visiting Levine Children's Hospital to brighten the days of patients and logging significant volunteer hours at hospital fundraising events, Barings employees continue to solidify their place in the hearts of Levine Children's Hospital patients, families, and staff.



*Thomas Finke, Chairman  
and Chief Executive Officer*

### GIVING LARGE

## The Ganatra Family Gives from the Heart

The Ganatra Family, through The Tansukh, Sarla, & Rajesh Ganatra Pediatric Cardiology Fund, recently committed \$500,000 to support the new pediatric catheterization laboratories being developed at Levine Children's Hospital. In addition to the advanced technology and procedural benefits these new labs will provide, it is equally important to deliver an extraordinary experience for



patients and families with complex congenital heart disease. This latest generous gift by the Ganatra family will allow the Children's Hospital to become considerably more innovative in its programs serving pediatric cardiac patients and their families, funding advancements such as a 3-D printing laboratory to aid in pre-surgical planning, patient education and physician training. The cutting edge technology will further enhance the record of excellence compiled by the hospital's Congenital Heart Center—a program supported generously by the Ganatras over the last eight years through nearly \$2 million in gifts.

*Tansukh, Sarla, & Rajesh Ganatra*

## Sparking Change and Shining a Light on Neurological Diseases and Disorders

On Saturday, October 15, 125 patients, neurological care providers, and supporters of Carolinas HealthCare System's Neurosciences Institute gathered at SouthPark Mall for an evening filled with music, light, and hope. The inaugural Neuro Walk & Roll began with a ceremonial walk enjoyed by families and individuals who have been touched by Alzheimer's Disease and Dementia, Amyotrophic Lateral Sclerosis (ALS), Epilepsy, Multiple Sclerosis, Muscular Dystrophy, Parkinson Disease, Stroke, and other neuromuscular or movement disorders. More than just a walk, the event was a celebration and a call to spark change by raising funds for the Neurosciences Institute. Donning colorful light-up wristbands, attendees of all ages enjoyed the sounds of local band Aerial View and radio sponsor 99.7 The Fox, as well as delicious, local food and brews. Thanks to the generosity of our donors and sponsors, \$40,000 was raised to support patient support programs, innovative research, education, and treatment initiatives at the Neurosciences Institute.



*The Neurosciences Institute and CHS Teammates were well-represented at the Neuro Walk & Roll, including Drs. Brooks, Iyer, Graves, and Tcheremissine, and many others.*

**Thank you:** Med Emporium, SteelFab, Biogen, Capitala, The Finance Couple, Ludbeck, Supernus, 99.7 The Fox, Coca-Cola Consolidated, Olde Mecklenburg Brewery, NoDa Brewing Company, RP Signs, Sunovion, Acorda Therapeutics, and Solis Dilworth

## Charlotteans 4 Cancer Cure Host Golf Fundraiser for LCI

Charlotteans 4 Cancer Cure (C4CC) was established in 2012 by a group of women in the 18-Hole Ladies Golf Association at Carmel Country Club. Guided by their mission—choosing hope for Charlotteans fighting cancer—the organization's annual golf tournament held on October 6, benefited Levine Cancer Institute. Proceeds will be counted toward a generous \$100,000 commitment made by the C4CC to support early stage clinical trials and related research at Levine Cancer Institute.



Special thanks go to Margie Eades, chairman of the C4CC fundraiser, for her leadership of the Charlotteans 4 Cancer Cure team, and to committee members: Barbara Bolz, Barbara Pagano, Brenda Williams, Blair Criminger, Debbie McNealy, Erin Springman, Ingrid Amols, Isabel Johnson, Jan Smith, Jeannie Voniak, Kerry Lauer, Kim Sleeper, Leila Jones, Leslie Estelle, Patti Carbonara, Pauline Jackson, and Sandra Hardy.

# Bevie Hemby

The Hemby name is synonymous with quality, compassion, and community involvement; hence service to the community has always been a deep and integral part of May Beverly Hemby's life. Known to friends as "Bevie," she and her two sisters (Sandy Burnett and Alexa Amick) grew up on the family farm in south Charlotte, daughters of the late Mr. and Mrs. Torrence E. Hemby, Jr. (Hilda). The sisters share that it was a close and loving environment where they learned from their parents and grandparents about the importance of family. They also taught the girls about the gift of service and giving back to the community through their philanthropy and volunteer work with a variety of organizations.

Hilda Hemby was a comforting presence in the medical intensive care unit at Carolinas Medical Center, where she volunteered in the waiting room. She was also instrumental in founding the hospital's patient representative program. Hilda also gave selflessly to the hospital, serving on the board of the Charlotte-Mecklenburg Hospital Authority and Charlotte Memorial Hospital. In addition to giving their time, Torrey and Hilda carried on the Hemby family's philanthropic commitments through the Alex Hemby Foundation, which was created by Torrey's parents to memorialize his brother. Their gifts focused on improving education and healthcare, as well as uplifting their spiritual community.

Building upon family tradition, Bevie has continued in her family's footsteps. Like her mother, she is a dedicated volunteer at Carolinas HealthCare System, contributing over 700 hours of service since 2003. Whether spreading smiles at Levine Children's Hospital, or visiting patients at Carolinas Medical Center, Bevie's caring demeanor uplifts both patients and staff.

The Alex Hemby Foundation's gifts of financial resources have also had a tremendous impact on Carolinas HealthCare System, from supporting the campaign for Levine Children's Hospital, to funding cancer research initiatives. Additional generous gifts have launched Carolinas Medical Center's Hemby Pediatric Trauma Institute and Hilda Hemby Medical Intensive Care Unit, and established the Pediatric Hematology Oncology Center that bears her father's name. Bevie augments her already significant contributions to CHS through dedicated volunteer leadership, serving on the board of Carolinas HealthCare Foundation as well as on the CHS Board of Commissioners.

A thoughtful and selfless advocate, Bevie Hemby continues to honor her family by carrying on their work – and paying it forward. Indeed, her own adult children have become supporters of Carolinas HealthCare System as both volunteers and donors. The Hemby legacy continues.





# *Golfing* FOR GOOD

## **CHS University:**

The 23rd annual Dr. Ed Stubbs Memorial Golf Tournament, held September 26, raised over \$30,000 to support Carolinas HealthCare System University in its community outreach and wellness programs.

## **CHS Pineville:**

The 8th Annual Carolinas HealthCare System Pineville Golf Invitational, presented by Rodgers, was held October 17 and raised \$68,000 to benefit cancer programs at CHS Pineville.

### RE/MAX Executive:

RE/MAX Executive's Link Up For Kids was held September 26 and raised \$25,000 for Levine Children's Hospital as part of the company's long-standing commitment to Children's Miracle Network Hospitals. RE/MAX Executive has raised more than \$125,000 for Levine Children's Hospital over the past 10 years.

### Michelle Bridges:

The Michelle Bridges Foundation continued to show support for the neonatology program at Levine Children's Hospital at their annual golf tournament on August 22. The event raised funds to benefit new technology and patient services in the hospital's Neonatal Intensive Care Nursery.

### Bojangles'/MDA:

Bojangles' continues to show outstanding support for muscular dystrophy research at the McColl-Lockwood Laboratory at Carolinas Medical Center. In partnership with the Muscular Dystrophy Association, the company has contributed over \$1.2 million, including over \$300,000 raised at the Bojangles' 18th Annual MDA Golf Classic held October 3.

### Eastwood Homes:

Eastwood Homes has been a proud supporter of Levine Children's Hospital since 2007. In addition to donating a portion of every Charlotte-area sale to the hospital, Eastwood Homes also held its 4th Annual Charity Golf Outing in September, raising an additional \$60,000 for the hospital.

### MAACO:

On October 14, Charlotte-based MAACO Collision Repair & Auto-Painting hosted their annual golf tournament in support of Children's Miracle Network Hospitals. Held in conjunction with its annual conference, the tournament signifies the continued support of its parent organization—Driven Brands.

## Joedance: A Beacon for Regional Filmmaking and Pediatric Cancer Research

Each summer, a quaint neighborhood garden in the Historic Fourth Ward of Uptown Charlotte is transformed by the magic and talent of Charlotte filmmakers, producers, writers and directors who share their talents with supporters of the Joedance Film Festival. Since its inception six years ago, Joedance has raised more than \$120,000 for Carolinas HealthCare System's Levine Children's Hospital to help advance pediatric oncology treatment and research—particularly that of rare cancers.

Formed in 2010 to honor the life of Joe Restaino, Joedance Film Festival has grown into a household name in local film and philanthropic circles. The festival and other year-round fundraising events have enabled Levine Children's Hospital to introduce novel cancer therapies such as Healios, a flavored mouth wash that lessens the severity of mouth sores

that are a frequent side effect for chemotherapy patients. Joedance is now committed to supporting the development of a new pediatric cancer laboratory as part of the planned expansion of Levine Cancer Institute, including funding for internship opportunities with the laboratory. All of these advancements would not be possible without the philanthropy provided by Joedance and its supporters.



*Pediatric Oncologist Dr. Javier Oesterheld and his wife, Crisi, enjoy the Joedance Film Festival.*



*VIP guests of the Joedance Film Festival enjoyed a private reception before the first night of film screenings.*

## Jeff Gordon Children's Foundation "Kicks-It" for Childhood Cancer

Jeff Gordon Children's Foundation literally "kicked" childhood cancer this fall through their annual participation in "Kick-It," a national charity kick ball tournament hosted by organizations around the country who share a common goal to fight pediatric cancer. Locally, Jeff Gordon Children's Foundation leads a Kick-It tournament each year to benefit the Torrence E. Hemby Jr. Pediatric Hematology and Oncology Center—one of the fastest growing programs at Levine Children's Hospital. Special thanks go to Jeff Gordon and his Foundation, to members of the hospital-led "FIGHT Crew" Kick-It team, and to cancer survivors Parker Cowherd and Marnie Howler (shown inset) for being a part of this special event.

## Cycle to the Sea – Charleston Goes the Distance for Athletes with Disabilities

This October marked the 2nd Annual Cycle to the Sea – Charleston ride, with cyclists covering a span of 240 miles from Charlotte, NC, to Charleston, SC, to raise funds for the Adaptive Sports & Adventures Program (ASAP) at Carolinas Rehabilitation. Both able-bodied cyclists and hand-cyclists traveled in tandem with a clear purpose to support ASAP. This year, Cycle to the Sea - Charleston raised \$80,000 to support ASAP's mission to challenge and support individuals with physical disabilities in our community.



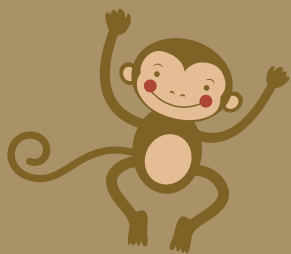
Special recognition and thanks goes to long-time ASAP and Cycle to the Sea participant, Brian Muscarella, for leading "Team Freak" to an extraordinary fundraising total of more than \$33,500 between the two cycling events held this year.



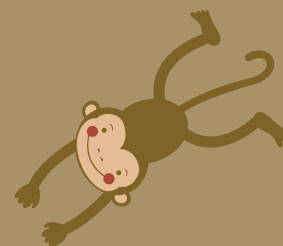
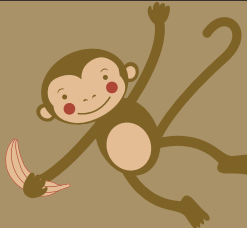
Brian Muscarella, Marco Bungert, and Greg Taylor



After his welcome address, Jeff Gordon posed with 7-year-old cancer survivor Parker Cowherd of Cornelius, NC, and his 4-year-old brother, Owen; as well as cancer survivor Marnie Howler.



#### STORIES OF HOPE

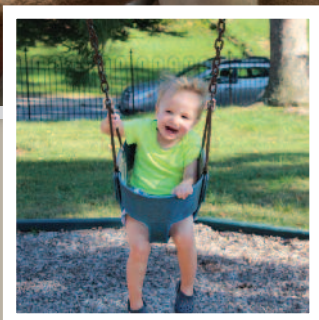
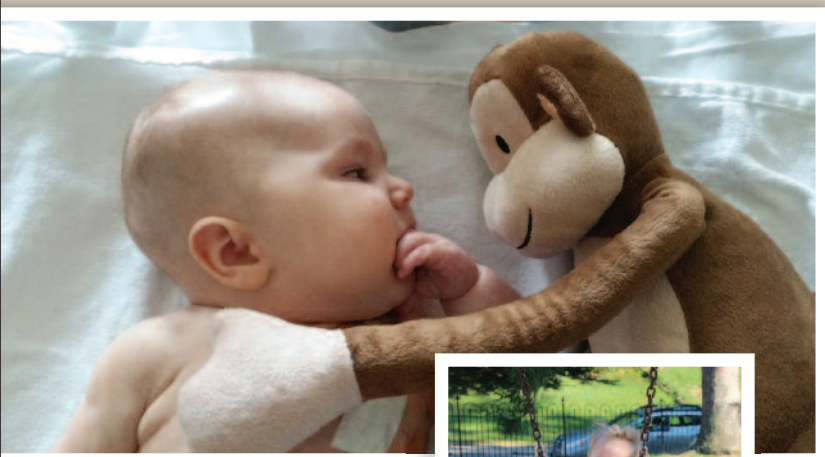


## Andrew's Story of Hope

When Andrew Weaver was just 2 months old, his parents, Chris and Kelly, noticed that his left eyelid drooped and that his left pupil was slightly smaller than his right. They visited a pediatric ophthalmologist who diagnosed him with Horner's Syndrome. Weeks later, Andrew came down with what they thought was a stomach bug. Additional scans told a different story—doctors discovered a large mass in Andrew's chest. Andrew and his parents were rushed by ambulance to Levine Children's Hospital, where doctors diagnosed 3-month-old Andrew with neuroblastoma, a cancer of immature nerve cells that most often occurs in infants and young

children. They spent the next 18 nights in the hospital's care. Chris took two weeks off work, and Kelly resigned from her job. Their world totally stopped.

After his diagnosis, Andrew endured chemotherapy, multiple surgeries, and numerous blood transfusions. His parents kept their spirits up by creating "Team Monkey" – a group of doctors, nurses, anesthesiologists, and anyone who was part of Andrew's care – to help Andrew reach a full recovery. "It was pure love and dedication to Andrew's recovery in motion," said Kelly. Today, Andrew is cancer-free and living the carefree life that every child deserves.



# Andrew

#### FUNDRAISING IN ACTION

## Isabella Santos Foundation—Inspiring Hope for Families Facing Childhood Cancer

The 9th annual Isabella Santos Foundation 5K, 10K, and Fun Run for Kids Cancer, held on September 24, represents a milestone in childhood cancer fundraising in the greater Charlotte region. The Isabella Santos Foundation stands for much more than childhood cancer awareness—they are champions of a community-wide movement to eradicate cancer by funding life-saving clinical research and patient programs, including those carried out by researchers and medical teams at Levine Children's Hospital. The organization's many fundraising events have collectively raised over \$1 million to benefit childhood cancer in Charlotte, and beyond.

## Young Ambassadors

Demonstrating the power of philanthropy at any age, 19 philanthropists were honored in September at the Young Ambassadors celebration. Their contributions to Carolinas HealthCare System patient programs and resources were carried out through individual and collective fundraising efforts or personal donations ranging from \$19 to over \$30,000. From bake sales, to lemonade stands and school-wide fundraising campaigns, these remarkable children and teens are making a difference in the lives of patients, one dollar at a time.

Former Carolina Panther Mike Rucker – Honorary Team Captain of the Young Ambassadors – formally recognizes the group of young fundraisers every year, thanking them for setting a

positive example for their peers, and challenging them to nurture a philanthropic mindset throughout their lives.



*Mike Rucker awards two of our youngest Young Ambassadors: Bentley Dawson (grandson of Sandra and Leon Levine) and his friend, Ria Deshmukh, who donated toys and gifts from their joint-birthday party to patients at Levine Children's Hospital.*

*Charlotte Catholic High School student Mitchell Salvino with CHS Young Ambassador Team Captain, Mike Rucker.*



**2016 Young Ambassadors:** Alison Archibald, Idaniz Barnhouse-Colon, Luke Berry, Everett Byers, brothers Jake and Spencer Davids, siblings Mindy and Bentley Dawson, Ria Deshmukh, Kaitlyn Ferrell, Lilly Howard, Anum Imran, Mason Kendrick, Elyssa Kim, James Pilon, Caroline Robertson, Mitchell Salvino, Marina Sarantou, Khadijah Shaikh, and the National Honor Society of Christ the King Catholic High School (guided by Ms. Lisa Daidone)



Honoring the memory of their daughter, Isabella, who lost her battle with neuroblastoma in 2012, Erin and Stuart Santos (R) —and supporters of the Isabella Santos Foundation— are true champions in the hearts and minds of patients at Levine Children's Hospital.



## Saturday, November 19

# 19

### 21st Annual Hopebuilders 5K

8 AM | FRONT OF LEVINE CHILDREN'S HOSPITAL

Don't miss the annual signature fundraiser for Levine Children's Hospital.  
[hopebuilders5k.org](http://hopebuilders5k.org).

## Tuesday, November 22

### Secret Santa Radiothon

6AM-6PM | [KISS951.COM](http://KISS951.COM)

RYAN SEACREST STUDIOS AT LEVINE CHILDREN'S HOSPITAL

Tune in this holiday season to hear KISS 95.1 Morning Show's Maney, Roy & LauRen broadcasting live from Levine Children's Hospital to support patients and families. [KISS951.com](http://KISS951.com)

# 22



## Thursday, November 24

# 24

### Pounding the Pavement for Parkinson's

8AM | THANKSGIVING DAY | CHARLOTTE TURKEY TROT | SOUTHPARK MALL

Sara and Andy Salisbury will again participate in the Charlotte Turkey Trot to honor their father, Andy Salisbury, Sr., and raise funds for The Carolinas Parkinson Disease and Movement Disorders Endowment. [Poundingthepavement.org](http://Poundingthepavement.org)

## November 25 - December 24

### Adam Faulk Tanksley Foundation Christmas Tree Lot

M-F, 5PM-9PM; SAT/SUN, 9AM-9PM | 9805 NEW TOWN RD, WAXHAW, NC  
CORNER OF NEW TOWN RD. AND MARVIN SCHOOL RD.

The Adam Faulk Tanksley Foundation will once again host its charity Christmas Tree sale to benefit pediatric cancer research and patient programs at Levine Children's Hospital.

[chompchildhoodcancer.org](http://chompchildhoodcancer.org)

# 25



## November 28 - December 20

# 28

### Light Up a Life

HOSPICE OF UNION COUNTY — CHS UNION IN BISTRO & MONROE MALL OUTSIDE OF BELK  
11AM-2PM, MON/TUES/THURS | 10AM-6PM, WED/FRI-SUN

HOSPICE OF CABARRUS COUNTY — CHS NORTHEAST MEDICAL ARTS BUILDING | 8AM-4PM, M-F

Purchase Light Up a Life ornaments and angel jewelry, benefiting patient care at Hospice of Union County and Hospice of Cabarrus County.



## December 8 – 28

### The Ballantyne Hotel's Annual Gingerbread Lane

THE BALLANTYNE HOTEL & LODGE | 10000 BALLANTYNE COMMONS PARKWAY

Visit The Ballantyne to view an enchanting display of gingerbread creations this holiday season. Visitors may "vote" for their favorite gingerbread house design with a donation to support Levine Children's Hospital.



## Saturday, February 11

### 13th Annual Cupid's Cup 5K

8AM | CAROLINAS MEDICAL CENTER – MYERS PARK  
1350 S. KINGS DRIVE, CHARLOTTE

Grab your sweetheart and join us for the Cupid's Cup 5K, benefiting Carolinas HealthCare System-Pineville, Southpark, and Union cardiovascular health and rehabilitation programs. [cupidscup5k.com](http://cupidscup5k.com)



#### FUNDRAISING IN ACTION

## 24 Hours of Booty: Cycling with a Purpose

24 Hours of Booty celebrated its 15th anniversary with a record-breaking event. The 15th Annual 24 Hours of Booty presented by Levine Cancer Institute raised more than \$1.67 million in 2016 alone to help support local cancer survivorship and patient navigation programs. Levine Cancer Institute and cancer programs at Levine Children's Hospital continue to benefit greatly from this successful cycling event and fundraiser. A substantial portion of the proceeds from the 2016 24 Hours of Booty will help fulfill a generous \$1.5 million commitment, made by the organization earlier this year, to expand and enhance survivorship and rehabilitation programs at Levine Cancer Institute and Levine Children's Hospital.



*The Levine Cancer Institute team, represented by Gene Woods, President and CEO of Carolinas HealthCare System, and Drs. Bailey-Dorton, Kim, Richardson, and Kneisl along with many other CHS Teammates.*



## GIVING LARGE

# Stiletto Sprint—A Good Pair of Heels Saves Lives

Returning for its 6th year, the Stiletto Sprint brought together survivors, advocates, caregivers, patient families and friends to support those fighting ovarian cancer. Held September 17 at SouthPark Mall, the parking lot outside of Symphony Park was transformed into a sea of teal—the color signifying ovarian cancer awareness. The 70-yard competitive and non-competitive sprints (stilettos required) were not the only draw—this year's event also featured local vendors, a survivors boutique, as well as a raffle and silent auction.

WBTB evening anchor Maureen O'Boyle returned for the sixth year as event emcee, representing the news station's longstanding commitment to the cause. Following an acapella performance by local talent Tatiana Muse, the Stiletto Sprint began with a moment of silence, balloon release, and inspirational survivors' walk to honor cancer survivors, as well as the memory of those lives lost to ovarian and other forms of gynecologic cancer.



Throughout the emotional event, feelings of courage, hope, strength, and passion were prevalent, all of which contributed to the \$90,000 in donations raised for Levine Cancer Institute. This event would not be possible without the support from Bissell Companies, Belk, Inc., and Stiletto Sprint committee members, volunteers, sponsors, and supporters.

*Vicky Neer—one of the ovarian cancer survivors who helped found the Stiletto Sprint—and her "Neer Perfect" teammates walked arm in arm during the emotional fundraising event.*



*Team "Fancy Nancy" was named the top fundraising team, raising over \$9,000. The team was created in memory of one of the original Teal Magnolias, Nancy Lanik.*

*Special thanks to Levine Cancer Institute's gynecologic oncology team who continue to show leadership and dedication to the Stiletto Sprint—while dressing the part!*



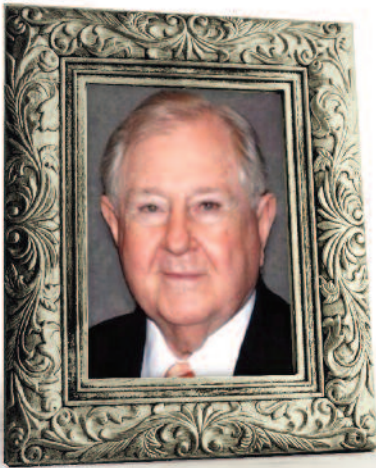
## PROFILE

### IN MEMORIAM

# Alvin Ellis Levine

Carolinas HealthCare System has long benefited from the generosity and support of caring individuals and families. Among those who have dedicated significant time and resources to enhance healthcare services in this community is Alvin Levine.

Alvin passed away on August 25, 2016. A warm, loving man who knew no strangers, Alvin was raised in Rockingham, North Carolina, with his sister Dorothy and brothers Sherman and Leon. The family owned the Hub Department store, and they all developed a strong work ethic through their family business.



In 1956, Alvin started Pic 'N Pay Shoe Stores in Charlotte, which grew to a chain of close to 800 stores. This success led to the company going public in 1972, followed by the sale of the business in 1979. In 1984, he founded Levine Properties with son Daniel, and he took great pride in its contributions to Charlotte.

Throughout these productive years, the civic-minded Alvin spent time giving back to the community that had grown to love him. He served on the boards of Charlotte Memorial Hospital, The Charlotte-Mecklenburg Hospital Authority and Carolinas HealthCare Foundation, helping to transform healthcare delivery in our community. He was also well-known for supporting the arts and the Jewish community.

The true spirit of charity was ingrained in Alvin Levine, and he passed this along to his own five children. During recent fundraising campaigns for Levine Children's Hospital and Levine Cancer Institute, he and his family once again stepped forward with significant gifts, inspiring others to follow suit.

Carolinas HealthCare Foundation honors and respects Alvin Ellis Levine for his commitment to the health and well-being of others and the important philanthropic legacies he leaves to our community.

## STORIES OF HOPE

# Jayden Eckert

Children like 10-year-old Jayden Eckert would not have survived without the life-saving kidney transplant and follow up care she received at Levine Children's Hospital when she was a young child. The generosity of donors is what elevates medical specialties from being simply good to true greatness—including Levine Children Hospital's world-class pediatric kidney care center. While children diagnosed with kidney disease, devastatingly, have a shortened life expectancy compared to the general population, the chance for patients to survive and even thrive is a promising reality thanks to philanthropic investment in this critical area of care at Levine Children's Hospital. To learn more about fundraising underway to develop the Levine Children's Hospital Nephrology Center of Excellence, visit [givecarolinas.org/kidney](http://givecarolinas.org/kidney).



*Jayden (shown left) enjoyed reconnecting with her doctor, Pediatric Nephrologist Susan Massengill (center) and Foundation staff at the Give Here For Kids Here Telethon this September.*

## Norsan Media raises hope for Levine Children's Hospital patients—and over \$100K—through Latin Radiothon

Thanks to generous community support, Radiothon "Milagros Para Los Niños" held by Norsan Media, and broadcast on La Raza 106.1 and Latina 102.3 from the Seacrest Studios at Levine Children's Hospital, raised \$113,000, which will help fund critical equipment, services, research, and patient support to save and improve the lives of children in the Charlotte area. La Raza 106.1 and Latina 102.3 listeners were moved by stories of hope shared by families of former and current patients from the Hispanic community. The record fundraising total achieved by the 2016 Radiothon signifies the continued growth of the broadcast since the company's partnership with Levine Children's Hospital began in 2011. We are grateful to our partners at Norsan Media for their meaningful, long-standing support of patients and families served by Levine Children's Hospital.



*Manuel Rey (Senior Vice President, Fifth Third Bank and Carolinas HealthCare System Advisory Board Member) joined the Norsan Media team to help fundraise during the annual radiothon.*



## THE KICK IS UP AND IT'S GOOD!

**Each Graham Gano Field Goal = A Win for Patients at Levine Children's Hospital**

As part of Kicks for Kids, Graham will donate to the Keep Pounding Fund, which has helped support Carolinas HealthCare System's cancer programs since 2004. Carolinas HealthCare System teammates will kick the effort up a notch and match his donation.

**Be a playmaker. Find out more at [GiveCarolinas.org/KicksForKids](http://GiveCarolinas.org/KicksForKids)**



Carolinas HealthCare System  
Levine Children's Hospital



CAROLINAS HEALTHCARE SYSTEM IS THE OFFICIAL  
HEALTHCARE PROVIDER OF THE CAROLINA PANTHERS

*This Holiday Season*

# Give the gift of hope.

**A young patient cured. The end of chemo. Hugs after a kidney transplant.**

It's the time of year when we give thanks for our blessings and we embrace opportunities to provide gratitude and hope to others. What better way than to invest in the health and well-being of family and friends in our community?

The gift of health is one we all cherish, and at Carolinas HealthCare System, we take that to heart. Our team is dedicated to providing hope and healing for the patients we serve – to restoring comfort and easing anxieties while providing compassionate, world-class care.

Whether you wish to thank a caregiver, honor a loved one, or support technology or advanced research efforts, **Carolinas HealthCare Foundation offers many ways to give back, such as:**

- Carolinas Rehabilitation
- Levine Cancer Institute
- Levine Children's Hospital
- Neurosciences Institute
- Sanger Heart & Vascular Institute
- Behavioral Health

**This holiday season, please help ensure more pictures of health.** *Give the gift of hope.*





Carolinas HealthCare Foundation

P.O. Box 32861 | Charlotte, NC 28232  
[www.givecarolinas.org](http://www.givecarolinas.org)

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BE A PART OF THIS LEGACY GIVING CIRCLE ...

In 2015, Carolinas HealthCare Foundation announced the founding of the 1940 Society, a legacy giving circle established to recognize and celebrate those who have generously and thoughtfully included Carolinas HealthCare System in their estate plan.

**1940**  
**SOCIETY**

B E N E F I T I N G



Carolinas HealthCare Foundation

*For more information visit:*  
[givecarolinas.org/legacygiving](http://givecarolinas.org/legacygiving)