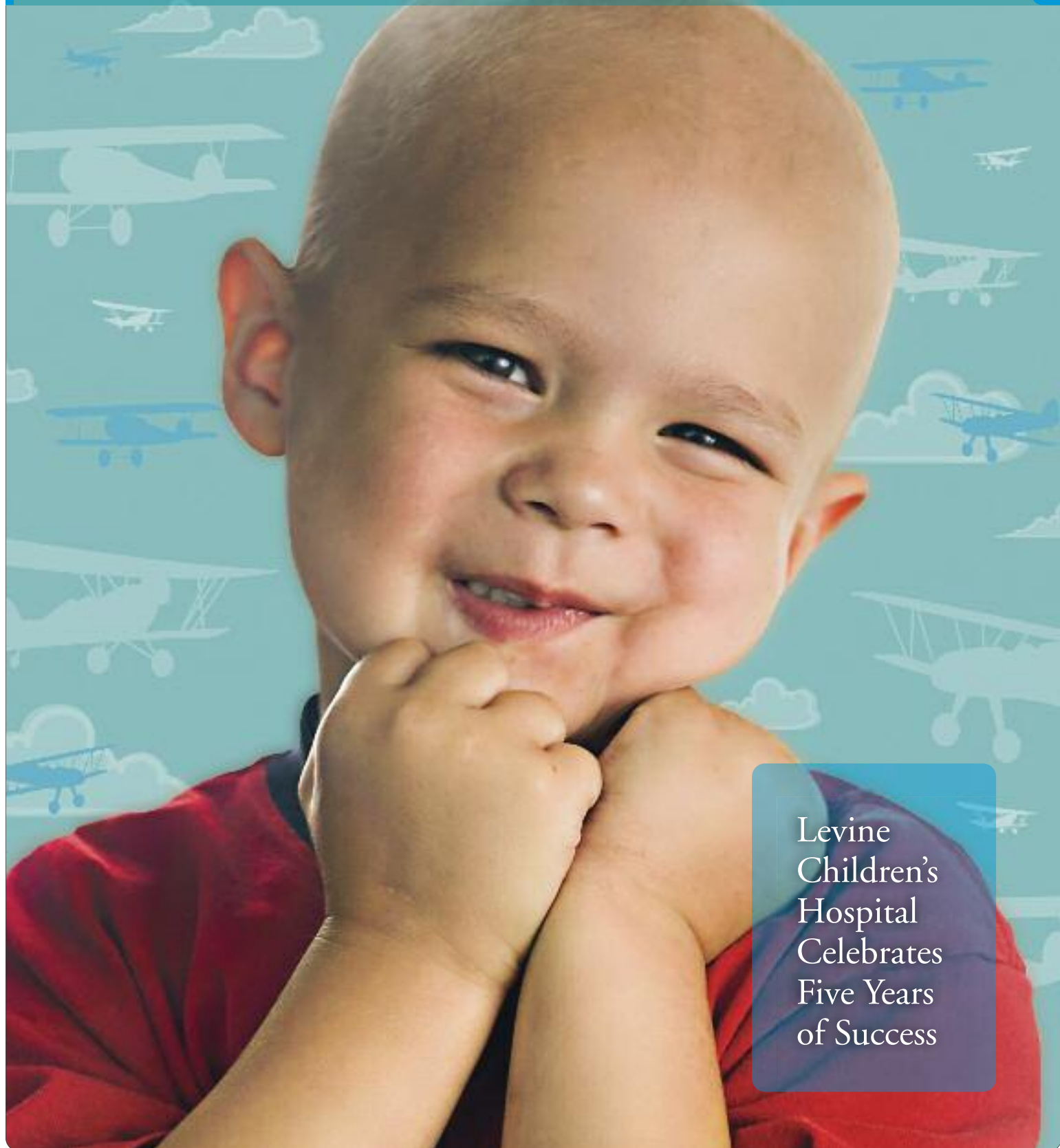


Show & Tell

THE FUNDRAISING UPDATE OF LEVINE CHILDREN'S HOSPITAL

Levine
Children's
Hospital

SPRING 2013



Levine
Children's
Hospital
Celebrates
Five Years
of Success



Want to raise funds for your favorite cause?

We've made it easier than ever by giving you the power to create your own web page. In just a few minutes, you can create a fundraising page that honors someone and spreads awareness. With the tools on our website, you can have a page up and running in no time, then use email and social media to spread the word.



Go to: givecarolinas.org and click on this icon at the bottom of the page to get your personal fundraising page started today!



Carolinan HealthCare Foundation

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On the cover

Ask four-year-old Luke about his super hero powers, and he'll flaunt his muscles, as well as his powerful dimples. His strong personality shines throughout most of his days at Levine Children's Hospital, where he receives treatment for leukemia. In addition to playing with his pet pig, he enjoys planes, trains, cars – and making laps around the clinic on his IV pole.

givecarolinas.org/children

Please visit us here if you would like to know more about fundraising efforts for Levine Children's Hospital.

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Please write to Carolinas HealthCare Foundation (P.O. Box 32861, Charlotte, NC 28232) if you wish to have your name removed from our mailing list to receive future fundraising requests.

Ballantyne Has Sweet Spot for LCH

The Ballantyne Hotel & Lodge

raised nearly \$3,000 to benefit Levine Children's Hospital during its 2012 Gingerbread Lane – an annual gingerbread house competition. The collection of enchanting gingerbread houses was open to the public during the holiday season, and attendees gave donations to vote for their favorites. Alice Kerrigan received the People's Choice Award for "Home Sweet Home." Thanks to all who supported Gingerbread Lane to benefit LCH – a wonderful resource we're fortunate to have...close to home.



For the Shear Love of Kids

With over 44 Charlotte area salons participating, Great Clips had a record-breaking year raising over \$38,000 for the Children's Miracle Network Hospitals campaign! Ron Brooker, franchisee owner of 14 salons, raised over \$15,000 with his salons alone. Congratulations on a successful campaign year!

MEET THE KIDS

Home is Where the Heart Is

Gray Carpenter was born with hypoplastic left heart syndrome (HLHS), a complex congenital heart defect. When he was three days old, he underwent his first surgery at Levine Children's Hospital, which has been recognized by US News and World Report as having one of the country's top heart programs. About a month later, Gray was well enough to go home. His parents, Tripp and Whitney, felt great comfort knowing they were enrolled in the Complex Congenital Heart At-home Monitoring Program (CHAMP), which helps parents and the medical team track heart babies' progress for a period after discharge. CHAMP, coupled with regular visits with his cardiologist, reassured the Carpenters that Gray was closely monitored and that his recovery was progressing.

At four months old, Gray returned to LCH for the second of the three planned procedures to treat HLHS. After recovering in the Ricky Hendrick Centers for Intensive Care, he returned home - and today, he is a happy 8 month old who warms the hearts of his family and caregivers.



Dunkin Donuts Perks up for Kids

November 2012 marked Dunkin Donuts' first in-store fundraising campaign for Levine Children's Hospital (LCH). A new community partner, they raised close to \$4,000 through sales of coffee cup icons. Dollar by dollar, they helped generate much-needed resources for LCH.

In addition, franchisee owners surprised staff at Levine Children's Hospital with a visit –armed with coffee and donuts. This was a sweet treat for employees, and a great way for Dunkin Donuts to get a closer look at the hospital they are supporting.

4th Floor staff at LCH enjoyed a cup of joe provided by Dunkin Donuts.



Hope at the Lake Gala benefits LCH

The prestigious Hope Gala, presented by the Hope at the Lake Foundation, took place on February 2 at Dale Earnhardt Incorporated in Mooresville. With the mission of facilitating a "community of caring" within the Lake Norman community, the evening was filled with dinner, dancing and raising funds for Levine Children's Hospital and Brenner Children's Hospital. Funding to Levine Children's Hospital (LCH) will support patients and families through the Martin Truex Jr. Pediatric Special Needs Fund at LCH. Thanks to Ann Vano, Bryan Gibson and the Hope at the Lake Foundation staff for creating a "community of caring" for all patients and families at LCH.



Hope Gala attendees are all smiles as they raise funds for Levine Children's Hospital.



Guests enjoyed a wonderful evening of dinner, followed by dancing.

Walmart/Sam's Club Have Heart for Children

Walmart and Sam's Club customers and associates raised over \$659,000 in year-round fundraising efforts over the course of 2012. Mooresville Walmart stood out amongst the rest, being the only store to break the \$30,000 mark. Congratulations!

On February 4, Mooresville associates had a surprise visitor during its morning meeting. Dawn Wilson and daughter Mia came to share their personal experience with Levine Children's Hospital.

Mia was born full term in August 2008 weighing 4 lbs. and 10 oz. It wasn't until her one-month well visit that a heart murmur was detected. The cardiology team at Carolinas HealthCare System's Sanger Clinic confirmed a Ventricular Septal Defect ("hole in the heart"). At seven months old Mia underwent open-heart surgery at Levine Children's Hospital to repair her heart defect. The surgery was a success!

Because of the life-saving work of the doctors and nurses at Levine Children's Hospital Mia is a happy, healthy, thriving pre-schooler. Walmart associates certainly enjoyed getting to spend some time with adorable Mia.

We thank all of our Walmart and Sam's Club locations for all that they do for the children and families in our community.



Walmart associates in Mooresville surprised LCH patient, Mia, by wearing her favorite color to raise funds for LCH.



100% of the net profit will be donated to **Kids'** health & education initiatives nationwide.
More than **\$208 million** has been raised since 2000.



**KOHL'S
Cares**

For more information on Kohl's community giving, visit Kohls.com/Cares. Kohl's Cares® cause merchandise is not eligible for discounts or other promotional incentives. The Pout-Pout Fish logo copyright © 2008 by Deborah Diesen. Pictures copyright © 2008 by Dan Hanna. All rights reserved. The Pout-Pout Fish in the Big Big Boat copyright © 2010 by Deborah Diesen. Pictures copyright © 2010 by Dan Hanna. All rights reserved. Pouty Face copyright © 2007 Publications International, Ltd. Good Housekeeping Brand copyright © 2005 by Hearst Communications, Inc. All rights reserved.



CHS Employees Rank as Top Donor to CMNH

Carolinas HealthCare System employees continually show compassion and a commitment to improving the health of children in the Carolinas by their support of Levine Children's Hospital through Children's Miracle Network Hospitals.

\$1.4 million

Collectively, CHS employees represent one of the largest recurring donors to Levine Children's Hospital. In 2012, employees demonstrated that they are a team of one, dedicated to the CHS mission, and contributed over \$1.4 million to CMNH during the annual employee giving campaign.

The impact of each gift is evident every time the front doors open to the most comprehensive facility in our region. Thanks to the heartfelt support of CHS employees, year after year, our children are receiving excellent care, close to home.

THANK YOU!



The Force is with the E-Bros

Evan and Eli Haines, known as the “E Bros” – are not only brothers, but kindred spirits in the battle against a rare kidney disease. Evan, age 15, is a Star Wars fanatic; his younger brother, a Sponge Bob enthusiast.

It all began with a Boy Scout camping trip last July, when one of Evan’s leaders (also a doctor) saw ample signs for concern and advised Evan’s parents to have him checked by a specialist. Evan was diagnosed with a rare genetic disease, and he was in end-stage kidney failure. The shock settled in as the Haines Family prepared for two months of dialysis at Levine Children’s Hospital – and a kidney transplant. In the meantime, Evan’s three brothers were tested and they quickly discovered Eli had the same disease and would also need a transplant. Eli was admitted to LCH, just one room down from Evan, his veteran advisor, supporter, and in-room LEGO supplier.

On March 5, after months of outpatient dialysis, the first “E”-Bro was transplanted. Evan received a kidney from a perfect match – his father. While they recuperate at home from successful surgeries, Eli continues his dialysis as the family anticipates Transplant “Round 2!”



Brothers Evan and Eli share a bond that is unlike any other.

Charlotte Pipe and LCH – A Great Fit



Not only is Charlotte Pipe and Foundry a leader in the plumbing and industrial systems industry, but they continue to lead the way as one of Levine Children’s Hospital’s most loyal and generous partners.

Over the past four years, local employees of the family- owned company have raised over \$200,000 for Levine Children’s Hospital through their Choice Campaign.

Associates at Charlotte Pipe and Foundry are dedicated supporters of LCH.

Libby's Zest for Life

Last fall, life changed in a second for eight year old Liberty 'Libby' Barnum. She was crossing the road in her neighborhood, with her sister and her friend, when she was struck by a car. She was airlifted to the Ricky Hendrick Centers for Intensive Care at Levine Children's Hospital, where she was found to have multiple fractures, lacerations to her liver and spleen, and a complete spinal cord injury.

Libby spent 28 days in intensive care and underwent surgery to stabilize her neck and back. She relied on a ventilator to help her breathe and required a feeding tube to receive nutrition. Libby celebrated her 8th birthday in the ICU, and after about a month, she was transferred to the Pediatric Rehabilitation Unit.

The rehab team truly began to see Libby's personality return and her spirit shine when she accepted her injury and her "new normal." As she shed all of the medical devices that had once been necessary to sustain her, she built self-confidence and regained her zest for life.

When she went home in December, Libby zipped out of the hospital in her power wheelchair. Today, she continues to inspire others with her courage, independence, and her continued determination and positive attitude.



Libby is cheered on by staff and ACC mascots during her rehabilitation.

IHOP Stacks up for CMN

On May 5, participating IHOP restaurants in and around Charlotte celebrated National Pancake Day. In return for a donation to Children's Miracle Network Hospitals, guests received a free short stack of IHOP's signature buttermilk pancakes.



Dreamcatchers Have Heart for LCH

The Dreamcatcher Society, a dynamic group of donors who are interested in the health and well-being of children in Charlotte and the surrounding region, gathered at Triple C in Charlotte for a recent happy hour “friendraiser.”

Established in 2005 to support the programs and services at Levine Children’s Hospital (LCH), the Dreamcatcher Society consistently provides unique, quality experiences for members and guests. Not only do the social events have flair, but the projects have meaning. They have endowed the Child Life program, funded special equipment, and are currently supporting the congenital heart program at LCH. The group of more than 230 members has raised over \$3 million dollars since its inception.

The Dreamcatcher Society continues to evolve, expanding its geographic reach as it recruits new members from outlying communities. The next event will be held Thursday, May 23 at Longview.



(L-R) Craig Link, Jessica Brown, Court Creeden, Ben Dobson, and Meredith Creeden enjoy the Dreamcatcher Society happy hour.



Interested in joining? Contact Kirstin Ashford at 704-355-4048 or visit www.dreamcatchersociety.org

SAVE THE DATE

October 3 at Ballantyne Resort

7th Annual SBC Charity Golf Outing

For sponsorship information
contact Mark Griffith - 704-355-4048

www.sbcgolf.com





Cam Newton Gives a Holiday High-Five to LCH Patients

Eight young patients received an early Christmas surprise in December. Patients of Levine Children's Hospital and their families were treated to a luxury suite to watch Cam and the Panthers take on the Raiders. The children enjoyed visits from Sir Purr, the TopCats and Santa, and each child received a personalized #1 jersey. The highlight came after the game, when the children personally met Cam Newton as he joined them for a visit and team huddle on the game field. Thanks to Cam Newton and the Carolina Panthers for spreading cheer during the holiday season!



Link Up For Kids

RE/MAX Executive Realty held the 7th annual "Link Up for Kids" golf tournament in October 2012 at Cedarwood Country Club. Despite the rain, loyal supporters enjoyed a day filled with golf, good company and big hearts. The most exciting moment was when RE/MAX Executive announced they raised \$23,000 for Children's Miracle Network Hospitals in support of Levine Children's Hospital. After the tournament, participants heard from Alan and Myra Thompson and their 8-year-old daughter Angel, who benefited from care she received at Levine Children's Hospital. RE/MAX Executive Realty is an ongoing partner of Children's Miracle Network Hospitals (CMNH) and is the largest RE/MAX contributor to CMNH in the Carolinas. We thank them for their continued support and dedication to the advancement of Levine Children's Hospital.

MEET THE KIDS

Meet Walasia

Almost two years ago, Walasia Vinson, a vivacious fourth grader, became very sick. In March 2012, she was admitted to Levine's Children Hospital, and on the first day of spring she was diagnosed with a rare brain tumor: Germinoma.

In her mother's words: *"I remember looking out the window, at everything blooming and coming to life, thinking, 'Here it is the first day of spring, and my baby has a brain tumor.' We met with all the specialists...and from the moment that we were carried by an ambulance with just the clothes on our backs to LCH, we were treated with a respect that I had never experienced before in a hospital. Child Life was a Godsend because they always had super activities for the kids to keep their mind off their sickness. We knew that our child was in caring, empathetic and expert hands. Levine Children's Hospital took care of our every need. They started Walasia's chemotherapy, and Dr. Jacobson and the whole Levine team gave our family and friends something that I will never forget, nor be able to thank them enough! Walasia had her last radiation treatment on July 18, 2012. On September 19, 2012, which is on Walasia's grandmother's birthday, she was diagnosed Cancer Free!!*

She is progressing... she loves to draw. That was her outlet when she was sick. She also loves Cam Newton and the Carolina Panthers, and is always there to compliment people on how beautiful they are. And of course, she loves and knows God. We want to thank Levine Children's Hospital for their care, as they continue to follow Walasia's recovery and her medical needs.





LCH Celebrates Five Years of Success

In December 2012, Levine Children's Hospital celebrated its fifth year.

It's hard to believe that just five years ago, when the first I-phone was for sale and the final Harry Potter book was released, Levine Children's Hospital was first opening its doors. In that short time, the hospital has been on an incredible journey of success – thanks not only to the expert caregivers, but to the generosity of this community. In the last five years, groups like the Carolinas Kids Cancer Research Coalition helped fund new clinical trials for pediatric cancer patients, as well as to double the size of the treatment facility, now called the Torrence E. Hemby, Jr. Pediatric Hematology and Oncology Center. The newly formed Partnership for Pediatric Hearts, with a lead gift from Rick Hendrick, was established to support a new congenital heart program at LCH. These represent just a few of the new programs that would not exist without philanthropy, which demonstrates how community support continues to make the difference between good and excellent care at LCH.

In 5 years...

LCH has opened 10 outpatient locations

Admitted 37,132 patients

Performed 29,218 surgeries

Served 138,155 Children's Emergency Room Patients

Served 172, 435 Pediatric Ambulatory Outpatients

Isabella Santos Foundation Supports Local Pediatric Cancer Efforts



Erin and Stuart Santos present a \$20,000 check to Dr. Joel Kaplan to help develop his team's cancer research efforts at the Torrence E. Hemby, Jr. Pediatric Hematology/Oncology Center.

Levine Children's Hospital is grateful for a new partnership with the Isabella Santos Foundation and honored to receive \$20,000 from the 1st Annual Isabella Santos Foundation Appreciation Dinner. The funds will benefit the Carolinas Kids Cancer Research Coalition to help FIGHT neuroblastoma and other pediatric cancers. Isabella was treated for cancer at LCH, and although she lost her battle to the disease, her parents – Erin and Stuart – are keeping her memory alive by raising funds in support of local cancer research. Their next fundraiser, the Isabella Santos Foundation 5K for Kids Cancer, will be held on September 21. We hope you can join us!



Food Lion Helps Dreams Come True

In 2012, Food Lion customers and associates raised an incredible \$260,000 between their spring and fall Children's Miracle Network Hospitals campaigns.

The Cherryville, NC store took the lead, raising over \$5,000 to support Levine Children's Hospital (LCH). In recognition of their outstanding fundraising efforts, the store's CMNH coordinator Sherry Ward and her husband, Eric, won the company-wide incentive trip to Walt Disney World. Not only did they make memories for themselves, but Sherry and her team are making a tremendous impact on the lives of patients at LCH.



CBS Establishes “Secret Santa” Fund



Cassidy (top) and Drex and Maney (R) spread holiday joy to patients at LCH.



In November and December 2012, CBS Radio teamed up to bring the joy of the holidays to hospitalized patients at Levine Children's Hospital. Kiss 95.1FM shared miraculous stories of hope and healing from the families, workers, and volunteers that help LCH patients every day. On-air talent Drex, Maney, and Cassidy encouraged listeners to call in and share their stories, and asked them to make donations to the Secret Santa Fund.

The radio station raised over \$12,000, which they used to bring a special Christmas to kids and their families who spent their

holidays in the hospital.

The morning show team personally delivered special gifts to the patients at LCH. A heartfelt thanks to the CBS team for inspiring them – and to the community for truly establishing a “season of giving.”

SAVE THE DATE

4th Annual Adam Faulk Tanksley Golf Tournament for Pediatric Cancer



Monday, June 17

Providence Country Club

Benefiting Adam Faulk Tanksley Foundation in support of Levine Children's Hospital

chompchildhoodcancer.org



CHILDREN'S MIRACLE NETWORK

Campaigns



Children's
Miracle Network
Hospitals

IHOP

Jan 1st - Feb 15th | National Pancake Day- Feb. 5th

Feb 10th - March 31st

FRED'S

RITE AID

March 24th - May 11th

April 1st - April 30th

OLLIE'S

COSTCO

May 1st - May 31st

May 7-June 21

WALMART/SAM'S CLUB

CARMIKE CINEMAS

May 4th - May 31st

May 25th - June 14th

PUBLIX

CHICO'S

May 1st - May 31st

June 1st - August 8th | Miracle Treat Day - August 8th

DQ

FOOD LION

June 5th - 25th & Sept 4th - 17th

August

LOVE'S

GREAT CLIPS

October

Nutcracker Ball Benefits Pediatric Cancer Program



Above: A group of young men celebrate at the Nutcracker Ball.

Right: The Mattei family enjoys a special evening for LCH.



In December 2012, the Nutcracker Ball held its 24th annual holiday dinner and dance. The event was established in 1989 by a group of families who created a formal party, for both parents and children, to raise funds for a worthy cause. This year's event raised over \$40,000 for the FIGHT against Pediatric Cancer at Levine Children's Hospital (LCH.) Funds will be used to support

pediatric cancer research and programs at the Torrence E. Hemby, Jr. Pediatric Hematology & Oncology Center.

Over 200 guests of all ages enjoyed an elegant dinner at Charlotte Country Club and dancing to the sounds of DJ BReez. During the evening's program, 11-year-old Jackson Martin, a cancer survivor and former patient, shared her experience with guests. Other popular evening activities included a photo booth as well as a craft room where kids decorated holiday cards for LCH patients.

THANK YOU:

SWISHER | AMERICAN COMMUNICATIONS NETWORK | MR. AND MRS. ROBERT R. STEVANOVSKI
SHERRARD AND JOHNNY GEORGIUS | MANDY AND TODD HOUSER

Welcome to the Neighborhood, Publix!

Two Publix locations have set their roots in the Charlotte market – one in Fort Mill, SC; the other in Indian Land, SC. A new partner of Children's Miracle Network Hospitals, Publix will participate in a summer balloon campaign from May 25 to June 14. So shop locally, and support your local children's hospital – LCH!

Paul and Gabby of the Indian Land, SC location standing by the treasured Publix guarantee.



WELCOME

Starlight Society Makes the Season Bright



Starlight members served dinner and cheer at a holiday family dinner night at LCH.



The Starlight Society, a young professionals group funding special projects at Levine Children's Hospital, enjoyed an evening of socializing and networking at a fall recruitment event at BUTTER. Starlight Society members pledge \$240 for a two year commitment.

This group also hosts volunteer activities at the hospital each month. The group participated in the hospital's annual Halloween carnival and also hosted two family-night-out dinners, enabling patients and parents to enjoy a nice meal together in the Gorelick conference room. In December, members collected toys and volunteered at the 2nd Annual LCH Holiday Transplant party.

The Starlight Society's initial project involves funding the Center Stage Entertainment Series at LCH. Showcased in the Overcash Atrium, the series features special guests such as singers, actors, musicians, magicians, story-tellers, and more. Children unable to visit the atrium can watch the performances from their rooms on closed-circuit TV.



LCH patients gather around Santa at the 2nd annual LCH Holiday Transplant Party.

A special thank you to our Starlight Society sponsors:

THE DICKSON FOUNDATION | THE BOND NETWORK | CAROLINA CAT | CSI LAW SEMINAR
DAVID DEAL – ALLEN TATE | HORACK TALLEY | OLIVE GARDEN | MR. AND MRS. AL MCAULAY, JR.

SAVE THE DATE

2nd Annual Youth Triathlon



Sunday, June 2, 2013



Levine Jewish Community Center



Benefiting pediatric rehabilitation programs at LCH and the Adaptive Sports and Adventures Program

This special event is about more than just good, fun athletic competition – it is about giving back. It is about children of all ages and cultural backgrounds swimming, biking, and running to help other children working to get back to doing those same activities.

www.ljckidstri.org



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Bicycle Safety 101

Bicycle riding is fun and a popular activity among kids...and with the warm weather, children are riding around the neighborhood more often. To avoid injury and insure a fun summer bike ride, please follow the proper safety tips:

- Always wear a bike helmet
- Don't ride at night
- Obey traffic signs
- Check your brakes before riding
- Wear light or bright colored clothing so that you can be seen
- Avoid broken pavement

Did you know?

Local safety advocates and law enforcement agencies are handing out reward packets for those kids spotted wearing a helmet.

For more information visit
www.carolinasinjuryprevention.com

