

Carolinas HealthCare Foundation

Annual Report

2013



Carolinas HealthCare Foundation

Mission of Carolinas HealthCare Foundation



Carolinas HealthCare Foundation seeks to advance health-related issues, programs, and services in the Carolinas that ensure a better quality of life for others. A three-fold mission guides the Foundation. *Philanthropic*: To initiate fund development programs that enhance wellness, medical education and research, and the healthcare delivery system; *Economic*: To obtain and manage financial resources responsibly to meet the health-related needs of today — while ensuring the capacity to respond to the challenges and opportunities of tomorrow; and

Advancement: To seek and facilitate innovations and planning measures that may meaningfully impact the quality of available healthcare and related services in the Carolinas.



Organizational Accomplishments



In 2013, Carolinas HealthCare Foundation received nearly \$13 million in philanthropic support through more than 2,000 fundraising events and activities supported by over 23,000 donors.

Major gifts, as well as numerous grassroots efforts, have advanced the course of cancer care at Levine Cancer Institute since its opening in 2012.

Fundraising events have played a significant role—including the Stiletto Sprint, which has raised over \$250,000 for ovarian cancer research, and 24 Hours of Booty, which has pledged \$1 million for cancer survivorship and wellness programs at LCI.

Local partners continue to impact healthcare and research at Levine Children's Hospital. Dozens of Children's Miracle Network partners raised over \$3 million for the hospital, including \$1.5 million in donations made through Carolinas HealthCare System's 2013 Employee Giving Campaign. Charlotte Pipe and Foundry stepped forward to support the hospital through its own employee "Choice" campaign, which raised over \$100,000.



Levine Children's Hospital's cardiac program was bolstered by several major gifts, including a significant contribution by Carolina Panther Greg Olsen and his wife, Kara (shown above) to the newly-established HEARTest Yard Initiative, benefiting pediatric cardiac patient families.

The vision and support of the Ryan Seacrest Foundation brought the nation's fifth Ryan Seacrest Studio to Levine Children's Hospital in July, 2013. The Seacrest Studios were also supported by local donors, including Alfred and Amy Levine Dawson, who pledged \$100,000 to support the 652 square-foot, multimedia broadcast center. This was supplemented by major gifts from local sponsors including Driven Brands, Eastwood Homes, Morris-Jenkins, and the Marting Truex Jr. Foundation.



Organizational Accomplishments

Advancements in Neurosciences were made possible in part through a new virtual fundraising platform known as the Carolinas Garden of Hope (www.carolinasgardenofhope.org). Supporters of the PinStripes Fund had much to celebrate in 2013, having raised over \$3 million cumulatively over the past 13 years in support of ALS research at the Carolinas Neuromuscular/ALS-MDA Center.



A generous gift from Dr. and Mrs. Russell Salton in support of innovative programs associated with Carolinas HealthCare System's Behavioral Health Campus in Davidson (shown below) will continue to expand access to life-changing behavioral health services for residents of Davidson and surrounding communities.



2013 was a year marked by transformational gifts to our community.



Board of Directors

- George E. Battle, Jr.
AME Zion Church, Bishop
- Howard Bissell, III
Bissell, Senior Vice President & Director
- John C. Engler
Merrill Lynch, Retired Executive
- John Georgius, Jr.
Private Investor
- Seddon (Rusty) Goode, Jr.
Canal Industries, Retired Chairman
- May Beverly Hemby
Philanthropist & Community Volunteer
- Thomas J. Hall
The Hall Group, President
- Mandy S. Houser
Shelton Vineyards, Co-President
- James E. S. Hynes
Hynes, Inc., Retired Chairman and Owner
- Steven M. Kessler
Duke Energy, Retired Executive
- James E. Mattei
Mattei Holdings, Owner
- Patty O'Herron Norman
Philanthropist & Community Volunteer
- Felix S. Sabates
FSS Holdings, Inc., Owner
- Vicki S. Sutton (Chair)
Paramount Parks-Carowinds, Former CEO

Annual Financial Highlights

2013 Summary

Assets

Receivables	\$	19,260
Cash & Investments		286,148
Other		8,866
Total Assets	\$	314,274

Liabilities & Net Assets

Grants & Accounts Payable	\$	5,845
Other Liabilities		1,450
Net Assets		306,979
Total Liabilities & Net Assets	\$	314,274

Revenues

Net Contributions	\$	12,789
Net Investment		
Income & Gains		36,740
Total Revenues	\$	49,529

Grants & Expenses

Grants	\$	28,120
Program Support		135
General Administrative		1,503
Fundraising		2,304
Depreciation		446
Total Grants & Expenses	\$	32,508

Net Assets

Change in Net Assets	\$	17,021
Net Assets Beginning of Year		289,958
Net Assets End of Year	\$	306,979

2009 - 2013 Summary

