

CAROLINAS KIDS Cancer Research Coalition

Philanthropy Matters at
Levine Children's Hospital

Medical Update

from Dr. Javier E. Oesterheld



Javier E. Oesterheld, MD

One of the most satisfying aspects of any medical practice is seeing it grow. Over the past five years, the Torrence E. Hemby, Jr. Pediatric Hematology and Oncology Center has steadily increased enrollment in our clinical trials and added talented medical professionals to our staff. Now we have taken the next step in our development by setting up teams for specific diseases.

The program has developed teams for solid tumor, leukemia/lymphoma and neuro oncology. This move from general to disease-specific groups allows us to focus on progress patients with particular types of cancers and is typical of larger, more established clinics.

This type of growth does not happen by accident. In addition to dedicated and talented people, it takes a steady and reliable source of funding to sustain and grow this kind of widely acclaimed program. For our work at Carolinas HealthCare System's Levine Children's Hospital, we are truly fortunate to have partners like the Carolina KIDS Cancer Research Coalition. My peers in the medical community marvel at the level of support we receive through philanthropy.

It's a testament to the vision of our community that we have been able to prosper, grow and take the steps needed to emerge as a renowned pediatric cancer center in such a short amount of time. It's quite an accomplishment to be ranked among the best children's hospitals in the country for cancer care by *US News & World Report*, just five years after opening. We look forward to becoming an even stronger force for battling pediatric cancer right here – close to home.



Watching the amazing growth of the Torrence E. Hemby Jr. Pediatric Hematology and Oncology Center is so gratifying. For me, the Carolinas KIDS Cancer Research Coalition is about giving hope – which becomes a reality for families able to stay home as their child receives excellent care. Philanthropy improves quality of life for our children with cancer.



Bevie Hemby
CHS and CHF Board Member

As a founding members of the Carolinas KIDS Cancer Research Coalition, we are proud supporters of this landmark pediatric cancer research effort. Philanthropic groups working together can make a difference. It is inspiring to see the progress being made in the backyard of our Charlotte event.



Basil Lyberg
Executive Director, 24 Hours of Booty, Inc.

We champion the programs at Levine Children's Hospital because we're inspired by the difference they make in the lives of children every day. We are fortunate to have an institution that is so accomplished and so caring. Lending our support is just the right thing to do.



Navid Ahdieh
Vice President, North Highland Consulting



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In the News

- A profile of pet therapy volunteer Tucker Summerville and her dog Windy appeared in *Charlotte Living* (July/August 2012)
- Coverage of AdamFEST 2012 appeared in *South Charlotte Weekly* (September, 2012)
- CharlotteSmartyPants.com had a blog entry about AdamFEST (September 2012)
- Author and mother of a pediatric cancer survivor Tara Reeves was profiled in *Lake Norman Currents* (November 2012)
- *The Dilworth Quarterly* ran a story about students at Dilworth Elementary's project supporting patients at LCH (November 2012)
- Beverly Ladley and Landon Slane appeared on "Charlotte Today" to promote the ornaments benefiting the Baby J Fund (November 2012)
- Coverage of The Nutcracker Ball with attendee photos ran in *SOCIETY Charlotte* (January 2013)
- An article with resources about treatments for pediatric cancer appeared in *Charlotte Parent* (January 2013)



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Calendar of Events

- **Saturday, April 27**
Team Kenzey Ride and Rally
- **Monday, April 29 – Sunday, May 5**
Wells Fargo Championship
- **Monday, May 6**
Adam Faulk Tanksley Foundation Golf Classic
- **Saturday, May 11**
Keep Pounding 5K Stadium Run

Look Who's FIGHTing!



Fighting Fires, Crime – and Kids' Cancer

Charlotte's bravest faced off against Charlotte's finest in the 2nd annual Chief's Cup on September 28th at Charlotte Country Day School. The Charlotte Fire Department *Blaze* defeated the Charlotte Mecklenburg Police Department *Blue Hornets*, gaining possession of the Chief's Cup in a very close game. The proceeds from the baseball game benefited the FIGHT at Levine Children's Hospital.



Nutcracker Ball

On December 18, the Nutcracker Ball held its 24th annual holiday dinner and dance. The event, held at Charlotte Country Club, raised over \$40,000 for the FIGHT at Levine Children's Hospital (LCH). During the evening's program, a cancer survivor/patient shared her experience with the attendees. Other popular activities included a photo booth and a craft room where kids decorated holiday cards for patients at LCH.

Coalition Updates

- In September, community members of all ages joined in the fight against pediatric cancer during the Fourth Annual AdamFest at Ballantyne Corporate Park. Learn more about the Adam Faulk Tanksley Foundation at www.chompchildhoodcancer.org.
- On October 7, close to 1,200 cyclists of all ages turned out for the 9th Annual Brett's Ride for Pediatric Cancer in Hickory. The event has raised over \$800,000 since its inception to fund local pediatric cancer research.
- Hyundai Hope On Wheels and Charlotte-area Hyundai dealers gathered at Levine Children's Hospital on August 9 to present a \$75,000 2012 Hyundai Scholar Grant to Javier Oesterheld, M.D., for the developmental therapeutics program he leads.
- The Baby J Fund has net proceeds of over \$29,025 from sales of beautiful ornaments created by Slane Jewelers. All proceeds support pediatric brain tumor research at Levine Children's Hospital.

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PEDIATRIC

Hematology and Oncology Center

at Levine Children's Hospital

